

Sweet outlook for National Pork Producers in 1980

DES MOINES, Ia. — The National Pork Producers Council has taken a bold step forward in the world of producer organizations.

The 97,500 member Council moves into the eighties with its focus beamed in one direction—to solve problems efficiently for profitable pork production, and to undertake problem solving with a strategy that would rival that of the best of battle plans.

The goal? Providing better services for pork producers on both the state and national levels.

"Pork producers of the eighties have before them, new challenges and increasing needs to be met by a responsible, growing Council," says Orville K. Sweet, NPPC's executive vice president and the man on the front line.

"Our membership, through its Planning and

Resolutions Committee, has established our priorities for the decade ahead. Product promotion is a responsibility that will require the resources of the total industry with the Council as a catalyst in motivating the promotional effort.

"Pork producers of today also find themselves suddenly thrust into the world of governmental issues beset with regulations, legislation and growing consumer concern over their food, how it's produced and what's in it. The producer must face the professionals in today's consumer activism.

"Consequently," Sweet continues, "funding has become another of our up-front priorities as the responsibilities grow both for states and the National Council. As we brace for our problems and view our potentials, we find a need for membership growth and leadership development at all levels, within the local

and state pork producer organizations and within the Council itself.

Leadership training and motivation are tools of necessity. So, too, is professionalism that must guide and implement from within, the producer-directed programs and activities, on behalf of the membership."

"Our over-all program has become a vehicle designed to take us from where we are today, to where we want to be," Sweet explains.

"We're identifying jobs, setting goals and developing the ways and means to attain these goals. This means going through what might be considered a form of evolution, a process of cell division.

"We're taking talented professional staff people and arranging and assigning them in strategic locations within the Council with programs of work they've

designed to accomplish the goals set.

"These NPPC management groups will include those in administration, information, public affairs and special activities.

"The new staff additions of the past year, in governmental affairs, nutrition, special events and Council coordination, bolster the Council's already existing departments of promotion, consumer relations, education-research, state council affairs, finance and communication.

"Packaged as it is, the National Pork Producers Council will be adaptable to change, responsive to its membership needs and industry challenges," Sweet concluded.


"The Council has been, and will be, a means of progress for profitable pork producers for the nation's pork producers."

Cedar Crest FFA takes top honors



FREDERICKSBURG — Ten members of the Cedar Crest FFA brought home top honors from the County project book contest held at Lebanon County Vo-Tech School. Project books are records of the FFA members' supervised occupational experience program. They are judged on amount of money earned, neatness and accuracy.

Winners are as follows: Steve Wenger, first place, blue ribbon, capon project; Rick Wolfe, first blue, soybean project; Bob Bomberger, first blue, dairy calf; Ron Copenhaver, second blue, swine finishing; Christopher Patches, second blue, beef finishing; Mark Patches, third blue, two enterprises; John Klime, second red ribbon, off-farm work experience; Dale Zuck, sixth red, swine finishing; Harold Weik, seventh white ribbon, garden project.

The first and second place winners and all blue ribbon winners will participate in the state project book contest.



Ask the VMD

Leon Riegel

Tim Trayer

Edgar Sheaffer

Last week a reader asked for information about cattle worming, what to look for in a medication, best method to administer the wormer, and how to know if cattle are infested.

Dr. Sheaffer addressed these questions in part one of his column, Are parasites bugging my cows?

This week, Dr. Sheaffer will address the topic of what kind of parasites normally affect cattle in part two of,

Are parasites bugging my cows?

Dr. Sheaffer comments: Let's divide the internal parasites of cattle into two major categories: those in the stomach and those in the intestinal tract, both small and large intestines.

Three species primarily live in the stomach, or abomasum, of cattle.

-haemonchus or large stomach worm, commonly called barber-pole or wire worm.

-ostertagia, medium stomach or brown stomach worm

-trichostrongylus, small stomach or bankrupt worm

The most common signs of stomach worm infestations are anemia, diarrhea, weight loss, rough hair coat, and submandibular edema, commonly called bottle jaw. Heavy infestations can cause death before any other signs are noticed.

In oostertagia infections, the parasites can either enter into a stage of the life cycle where they are hidden in the gastric mucosal folds and are not killed by worming medications.

Cattle with severe stomach worm problems should be treated every three to four weeks until fecal egg counts are negative.

The following is a list of the seven major species of cattle internal parasites in

the small and large intestine:

-cattle hookworm, up to three-quarters of an inch long, avid bloodsuckers. These worms cause anemia, bottle jaw, and may cause other signs similar to those caused by stomach worms.

--strongyloides, very small, cause poor growth, weakness and diarrhea in calves. Cattle will develop some resistance as they mature

-nematodirus, cause loss of weight, loss of appetite and diarrhea in young growing cattle. Adults also may be affected.

-moniezia, or tapeworms, cause diarrhea and other digestive problems in young calves.

-trichuris, or whipworms, live in the cecum (part of the large intestine). It is believed that cattle whipworms do not cause any severe disease, but may affect growth and production.

-oascaris, ascarids or large roundworms, mainly a

problem in very young calves.

-oesophagostomum, or nodular worm, about one-half of an inch long, live in the cecum and large intestine. The worm gets its name because the immature form burrows holes in the intestinal mucosa producing thickened nodules and loss of normal functions.

This is only a partial list of the internal parasites in cattle. One particular medication is effective for only certain species of worms.

Have your veterinarian, or nearest laboratory, perform fecal exams and follow professional advice. Again, be sure to carefully read and follow directions before administering any worming medication.

If you have a question you would like to have answered by the team of doctors at Valley Animal Hospital, sent it to Ask the VMD, Box 366, Lititz, PA 17543.

Meat Board backs Beferendum

CHICAGO, Ill. — There are a number of groups that would like to see a greatly weakened beef industry, according to Meat Board President David Stroud in a recent statement to the beef industry press.

"At the top of the list are food activists who are fundamentally opposed to animal-source foods of all types, especially beef. These activists, often highly organized, are promoting their concept of a 'healthy' diet to a staggeringly large audience," he said.

Stroud urged producer participation in the up-

coming Beferendum, which he feels is a response to the changing needs of the beef industry.

"Unless the beef business pulls together and brings the facts to students, health care professionals, the news media and consumers of all types, we may see the day

when beef is replaced as American's favorite food."

Voting for Beferendum will be held February 19-22 at county Agricultural Stabilization and Conservation Service offices. Registration is scheduled until February 6.

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