

# Pork Council directors ask percentage checkoff plan

DES MOINES, IA — The National Pork Producers Council's board of directors has voted unanimously to recommend that the group's delegate body change the present 10 cent per market hog checkoff rate to a percentage of market value.

The proposal, approved by the board Thursday, calls for checkoff of three-tenths of

one percent of the market value of each animal marketed. The delegates will be meeting March 5 and 6 at the American Pork Congress in St. Louis.

Approval of the plan would mean that the increase would be implemented by January 1, 1981. A request for change in the checkoff was recommended by NPPC

delegates at their 1979 session in Indianapolis.

NPPC President Bill Buller, Brookings, SD, will be naming a five-member allocation under the new proposal.

The checkoff funds, through a voluntary producer program, are allocated among Council member states, the National

Council and National Live Stock and Meat Board.

The current 10 cent checkoff rate has been in effect since 1976, and in 1979 meant total funding of \$4.3 million for industry programs in a number of areas.

Roy Sharp, Tulare, CA, chairman of the Council's Planning and Resolutions

Committee which has worked for several months on the proposal, explains the present checkoff rate fails to reflect inflation and requires periodic adjustment.

Council directors earlier in the week had approved a special incentive funding program for states recommended by Sharp's committee in conjunction with NPPC's special 'Market Blitz' campaign for increasing percentage of checkoff numbers.

"However," Sharp explains, "this program is but a short-term approach to the

funding needs of states with growing responsibilities to serve its membership and the pork industry."

"The recommended funding increase proposal to be considered by delegates in St. Louis should be a big boost for our pork councils, within the states and at the national level," adds NPPC President Buller.

"It should help us all attain our goals of improving the quality, production and distribution of our pork and pork products and of increasing demand for our quality pork products," he said.

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sire		no. daus.	PREDICTED DIFFERENCE			
			milk	fat	value	rpt.
15H123	Rocket—GP & PQ	9,669	+2,065	+42	+\$194	99%
1H266	Penstar—G & PQ	210	+1,379	+52	+\$164	90%
15H202	Mariner—VG & PQ	47	+1,571	+37	+\$155	67%
15H180	Superior—VG & GM	106	+1,648	+32	+\$153	85%
15H203	Boots—VG & PQ	50	+1,255	+36	+\$133	70%
15H175	Marvex—EX & GM	152	+1,175	+39	+\$132	89%
15H120	Gay—EX & GM	18,086	+1,248	+31	+\$126	99%
15H192	Titan—VG & PQ	130	+1,359	+25	+\$124	86%
15H190	Blend—GP & PQ	59	+1,189	+31	+\$122	76%
15H222	Otis—GP	30	+1,129	+33	+\$121	55%
1H306	Jo Boy—VG & GM	25	+1,315	+23	+\$119	37%
1H267	Eric—VG & GM	188	+1,292	+20	+\$113	90%
15H200	Intense—VG & PQ	50	+1,041	+30	+\$111	71%
15H219	Duke—EX	21	+1,252	+20	+\$110	45%
15H231	Very—GP	26	+789	+41	+\$110	51%
15H165	Comet—GP & PQ	1,016	+1,040	+28	+\$108	97%
1H138	Apollo—VG & GM	3,130	+1,012	+29	+\$107	99%
1H280	Milkmaker—EX & GM	24	+858	+33	+\$103	55%
15H224	Special—G	30	+994	+26	+\$102	53%
15H208	Royal—GP	43	+746	+36	+\$100	67%
15H143	Snowman—EX & GM	804	+1,087	+20	+\$99	97%
15H206	Charisma—EX	43	+582	+43	+\$99	65%
15H184	Progressor—GP	76	+1,535	-3	+\$96	79%
15H151	Proud—EX & GM	668	+869	+26	+\$94	97%
1H243	Performer—GP & PQ	545	+976	+19	+\$91	95%
15H157	Standout—GP & PQ	683	+1,057	+11	+\$85	96%
15H187	Hall—VG & PQ	89	+961	+14	+\$83	83%
15H161	Educator—VG & GM	1,489	+775	+18	+\$76	98%
15H150	Perfection—EX & GM	111	+828	+14	+\$74	86%
15H177	Willie—VG & PQ	109	+759	+16	+\$72	86%
1H216	Albert—VG & PQ	170	+1,000	+4	+\$71	83%
15H188	Topper—EX & GM	96	+453	+29	+\$71	82%
15H212	Wave—VG	40	+779	+13	+\$69	63%
15H205	Reliance—VG & TQ	63	+584	+22	+\$69	75%
15H171	Hercules—VG & GM	1,383	+881	+2	+\$60	98%
15H194	Boss—VG & PQ	89	+609	+14	+\$60	82%
3G145	Choice	1,460	+1,431	+55	+\$172	98%
14G0184	Atlantic	36	+1,091	+40	+\$128	56%
21G249	Jamaica	27	+761	+29	+\$91	50%
3G147	Nobleman	101	+854	+24	+\$90	84%
1G132	Uncle Charlie	32	+676	+11	+\$60	46%
1J194	Soldier Boy—VG	21	+1,598	+51	+\$177	42%
1J157	Soldiers Pride—VG	39	+1,565	+46	+\$168	61%
15J53	Noble—VG	31	+1,342	+47	+\$154	56%
15J48	Superb	777	+1,059	+35	+\$119	95%
1J199	Promoter—EX	22	+906	+38	+\$113	45%
1J167	Quicksilver—VG	89	+739	+45	+\$112	75%
1J154	Big Four	40	+1,098	+27	+\$110	60%
1J137	Glory—VG	27	+1,033	+26	+\$104	53%
8J77	Lotus Lad	112	+852	+20	+\$80	81%
1J183	Tris Gen—VG	78	+648	+17	+\$66	62%
83B0431	Landon—VG	14	+1,274	+39	+\$139	23%
1B72	Toro—EX	13	+1,025	+32	+\$112	22%
1B67	Titan—VG	37	+1,085	+24	+\$105	40%
1B54	Fiddle—EX	80	+664	+36	+\$94	79%
3A86	Jack—VG	706	+774	+22	+\$82	96%
9A79	Boy—EX	460	+812	+19	+\$80	94%

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## Now Is The Time

Continued from A10

The results of this study suggests that dairymen should continue to breed their heifers to calve by 24 months of age.

### To Utilize Existing Buildings

Along the lines of expansion or remodeling the farming business, the decision often comes up relating to the construction of a new building, or the remodeling of an existing structure. I'd like to point out the importance of using present buildings when

possible. Construction costs are very high and in this part of the state, current buildings are very well built and can be changed into some very good quarters for many types of livestock. In addition, new structures can more easily change the tax assessment values, as compared to remodeling existing buildings. Time spent in observing similar production units and in making plans on paper should precede any actual construction work.

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