

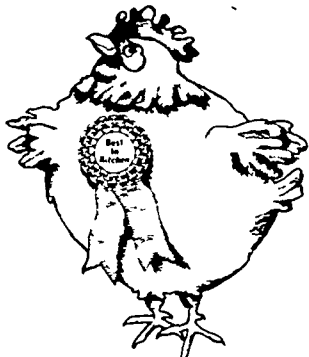
This sign, posted on the dairy case door of Kreider's Route 72 dairy store, puts the reason for their milk prices right up front for the consumers to read.

Milk prices in Manheim up by a few miles

MANHEIM — If you're planning to shop at Kreiders Dairy Store on Route 72 south of Manheim, be prepared to pay more for your milk than if you stopped at their Doe Run Road store. The Kreiders make no secret about the higher prices they are charging at the Route 72 store. As a matter of fact, they have a sign on the counter that tells their customers to shop at their dairy store several miles away for a better buy. What is going on? The Kreiders have been forced to comply with Section 402 of the Pa. milk marketing law, amended most recently in 1968. This law says that any

dairy farmer who produces, processes, and sells his own milk from a store located on his farm is exempt from licensing and price-fixing provisions of the regulations. In theory, the farmer can charge any price for the milk. The law continues that the milk cannot leave the farm for processing, and milk other than what's produced on the farm cannot be brought in. Earl Fink, of the Pa. Milk Marketing Board, said if the milk is sold off the farm, the store must comply with the fixed price, charging a minimum of 94 cents per half gallon. In a recent court case, a

judge ruled that Kreiders Dairy Store located along Rt. 72 is not exempt from the milk marketing law because the milk sold at that store has left the farm, stated Fink. This ruling has forced the Kreiders Dairy Store to sell their milk for two different prices at their two store. When asked about this ruling and its effect on their stores, the Kreiders said they preferred not to comment for personal reasons. The court decision reinforces the PMMB's position of keeping the jug milk producer back on the farm. S.M.



The higher milk prices don't seem to have daunted the customers at Kreider Dairy Farm Store, located south of Manheim. For those looking for the lower price for a half gallon of milk, the Kreiders encourage them to shop at their Doe Run Road store, located on their farm.

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