

NDC is prominent at nutrition education conference

BETHESDA, Md. - A national invitational conference, "Nutrition Education: Directions for the 1980s," was held in Bethesda, Maryland September 27-28. Sponsored by

the Departments of Agriculture and Health, Education and Welfare, the White House, the Federal Trade Commission, and the Society for Nutrition Education, the meeting was

attended by some 400 persons.

Drafts of recommendations for future nutrition education programs were developed before the conference by

Task Forces for four target audiences: 1) Pregnant Women, Children and Adolescents; 2) The General Public; 3) Low Income Populations and the Elderly; and 4) Persons with Diet-Related Diseases. These were published in the Federal Register and sent to selected reviewers for their comments.

Conference work groups discussed the drafts and the comments to develop the final recommendations which will be used to guide federal government policy and legislation over the next decade. They will also guide nutrition education efforts of other groups such as universities and National Dairy Council and affiliated Dairy Council units.

In addition to the work group sessions, the conference agenda included several addresses. George Bray of the UCLA School of Medicine and Mark Hegsted,

Human Nutrition Center of USDA, spoke on "Dietary Guidelines for American Consumers: A Status Report." Other addresses focused on projections for the 1980s - "Food System" by Graham Molitor of Public Policy Forecasting, Inc., "Demographics" by Meyer Zitter of the Bureau of Census and "Communications and Education" by Richard Manoff of Manoff International, Inc. Opening remarks were made by Patricia Harris, Secretary of HEW; Robert Bergland, Secretary of Agriculture; and Julius Richmond, Surgeon General and Assistant Secretary for Health. Esther Peterson, Special Assistant to the President for Consumer Affairs, delivered the closing address.

In these remarks, in the work sessions and in the summaries of progress made by the Task Forces, it

was noted by NDC President M.F. Brink, Ph.D., that "it seemed clear to those attending from NDC that the adoption of a 'Dietary Goals' approach for the nation which especially promotes lowered consumption of fats, cholesterol, and salt received wide support from government, scientific and consumer interests."

National Dairy Council was represented by Judy Brun, Ph.D., Evaluation Research Associate, who served on the Planning Committee for the conference, which consisted primarily of government staff members, and as a co-chairman of one of the four Task Forces (on Nutrition Education for Low Income Populations and the Elderly). Also in attendance were NDC's Gloria Kinney, Ph.D., Director of Nutrition Education, and eight affiliated Dairy Council unit staff members.

Holiday program offered by York Extension

YORK - The Annual Holiday Program sponsored by the York County Cooperative Extension Service will be held November 13th, from 9:30 a.m. - 2:30 p.m. at the 4-H Center, near Bair Station.

Creative Entertaining will be presented by Mrs. Marcia Wharton of Mechanicsburg, a culinary teacher and lecturer. She will show how to use imagination and cooking skills in creating beautiful and distinctive meals as well

as table settings and table theme. Included will be holiday tips for entertaining.

Mrs. Virginia Kloss of Lancaster will present Virginia's Bontique. She will present ideas and instructions for making gifts for family and friends.

Mrs. Gloria Althouse of Manheim will demonstrate ideas for Creative Gift Wrapping, using items found around the home. She will show how the gift package can be used as decoration in

the home after the gift has been removed.

Extension Homemakers groups will have display tables filled with ideas for decoration, crafts and gift ideas. The group will also provide cookies and beverage. Each person is to bring a bag lunch.

Tickets may be purchased by contacting the Cooperative Extension Service, 112 Pleasant Acres Rd., York, PA 17402 or by calling 757-9657.

Adams County Cattlemen will hold calf sale

GETTYSBURG — On October 27th, the Adams County Beef producers will hold its fourth annual calf sale at the South Mountain Fair Grounds. The sale will begin at 6:00 p.m.

This sale is an opportunity for 4-H members to pick a calf for their next year's project. The calves will be graded so that the youngsters can make their selections according to price and quality. Available breeds will include: Polled Hereford, Hereford, and cross-bred calves of Charolais x Hereford, Limousin x Angus, Simmental x Hereford, Hereford x Angus, and others.

Any youth who would like

to participate in the 4-H Beef Club, but cannot afford to buy a project animal, may qualify for some financial help from the Farmers Home Administration.

Youth loans are available to boys and girls, from 10-21 years old, for an income-producing project. For more information, the interested youths should contact their local FmHA office.



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