

## Today's Farming Demands Innovation



Charles Smith (above), brother Winder and partner Carl Jones grow 469 acres of DEKALB corn under one of the nation's largest center pivot irrigation systems. They represent some of the innovative DEKALB dealers across the country who are willing to share their better ideas.



## Pennsylvania Farmers And XL-55a...They're Downright Hard To Beat

As an innovative farmer, you're looking for new ways to boost corn yields. You know there's a better way. Just team XL-55a with your farming know-how and you have a combination that's tough to beat.

This long-eared hybrid is a beauty in the field as well

as on the scales. XL-55a has the heavy test weight that means extra yields of excellent quality grain. XL-55a is on its way to becoming a cornerstone for the Pennsylvania farmer who likes to plant and harvest early.

### XL-55a

On the rest of your acreage, plant these great yield companions.

XL-61 has early emergence to beat cool wet springs, and to get the edge on crusted soils. It's an extremely healthy hybrid that makes large ears with deep kernels. And that means lots of quality feed.

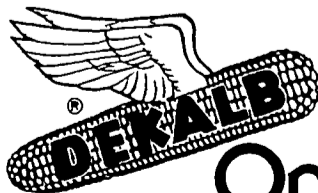
### XL-61

## The Innovators

Just what Pennsylvania farmers want, especially if they practice minimum tillage. XL-72b is a full-season big yielder with probably the most disease resistance of any hybrid on the market today.

### XL-72b

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## Depend On DEKALB

DEKALB is a registered brand name. Numbers designate hybrids.

So if you're looking for lots of high-energy feed, grow into the '80s with three of Pennsylvania's best. See your DEKALB dealer...he's the innovative man with the hybrids to match.