

CHORE-TIME

Brings You The Air

System With A Mind Of It's Own.

Until now, most ventilation systems had one drawback. Air inlets had to be opened and closed by hand.

This was time consuming — and pretty much a matter of guesswork

Now, Chore-Time has eliminated this problem.

The Chore-Time system has a mind of its own and adjusts inlets — in conjunction with

fan operation — to maintain air pressure at a constant, preset level.

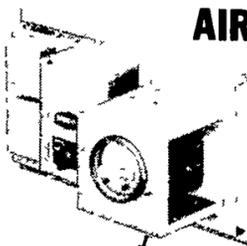
This provides a degree of air and moisture accuracy never before possible in poultry and livestock buildings.

The new inlet control (pictured) is just one of many exclusive features that make Chore-Time air systems number one in performance and reliability.

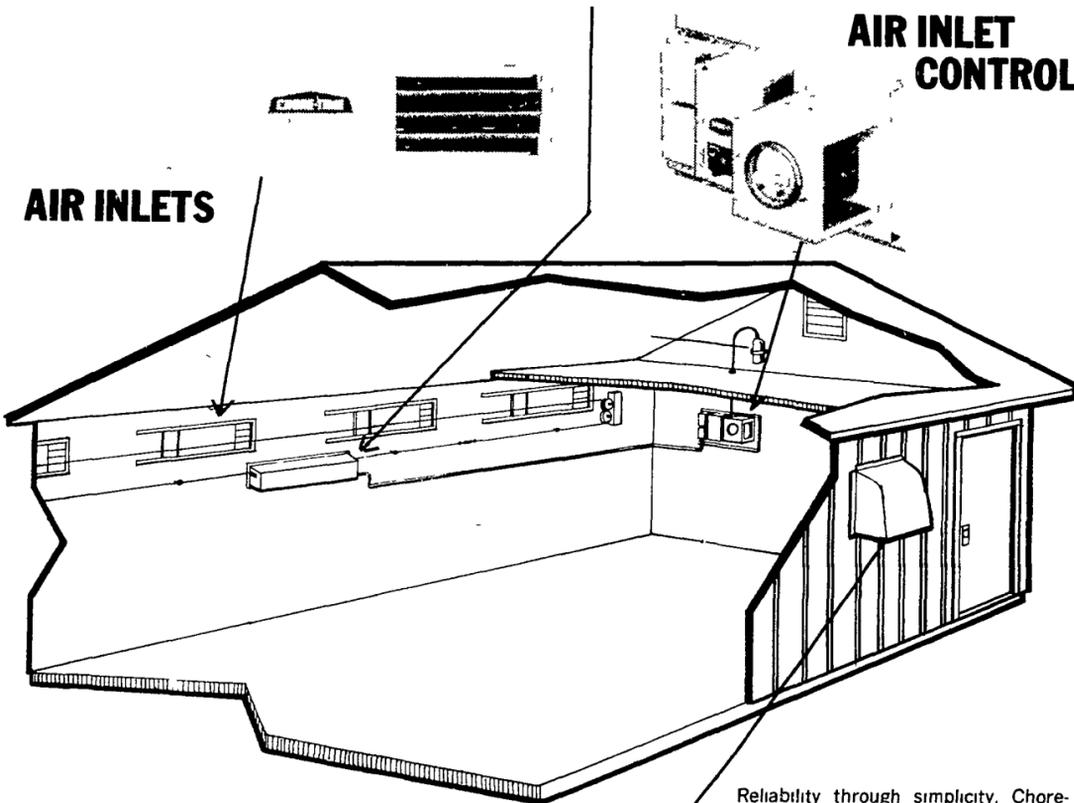
INLET POWER PACK



AIR INLET CONTROL



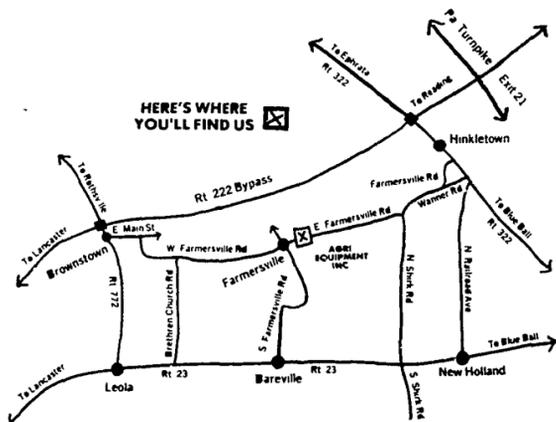
AIR INLETS



Four basic components go into the makeup of this ventilation system the fan, the inlet, the air inlet power pack, and the controls. Coordinated, these four basic components can provide you with better conversion and performance by removing stresses due to lack of oxygen, excess humidity, noxious gases and temperature extremes

Reliability through simplicity, Chore-Time's advanced air system provides automatic control of incoming fresh air, moisture and heat for productive environmental control in agricultural buildings

AUTOMATIC HOOD FAN



If you're thinking about ventilation for a new or existing building, consider a Chore-Time Air System. Your local Chore-Time representative will explain how we do a lot more than move air. We have the proven components and the know-how to design a system that's exactly right for your operation.

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Livestock cycles

(Continued from Page 124)

livestock cycle "currently is not a workable alternative," Dr. Clem Ward of Oklahoma State University said during session three. However, Dr. Ward said, "an industry influenced cycle is highly desirable."

This influence, he said, should come from industry groups which have a responsibility to inform their members about current and future production and marketing conditions. "By keeping producers better informed, they may be able to make more responsible production decisions and livestock cycles may be dampened somewhat."

The manager of the Canadian Cattlemen's Association, Charles A. Gracey told session three that he would not favor an industry-managed cycle "if we are talking about some type of compulsory program involving supply control or quota production of some sort."

But, he said, he would favor such a cycle if it were "influenced by industry leadership and information programs of sufficient quality to help producers reach and make more appropriate decisions." Noting that "no economic law is more deeply embedded in the cattlemen's conscience than the law of supply and demand," Gracey said this

"immutable" law should be harnessed "to our advantage."

"Look around" livestock producers were advised by Richard L. Nock, president of Livestock Marketing Association, during session four. Nock, who spoke on whether better management by individual producers was a workable alternative, stressed that producers must be aware of the history of past cycles, and current marketing conditions, in order to deal with the latest one.

Acknowledging that "each producer rides a different horse," Nock talked about influences on "the new cattle marketing" such as estate situations, land ownership and tax situations. The owner of a California livestock market, Nock also told the audience that future "ups and downs" in cattle prices "will be signalled by the futures market. You must play the game on this basis."

Speaking about the movement of fed cattle, Nock said "If there is one thing that will kill off the entire industry, it will be the farmer feeder who bows his neck and takes his cattle up to 1,500 pounds."

Robert Reiersen, economist with Monfort of Colorado, told this session that "if more cattle operations try to avoid large numbers when most others have large inventories, then the peaks and valleys in numbers, consumption and price will be lessened." Three things are needed to do this, he said: seeing the alternatives, making decisions based on knowledge of them, and making sure that "someone keeps reminding us of where we are in the cattle cycle and what this means to us."

The Congress is conducted by the Institute as the industry's premier annual conference on livestock economics.



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