

Miniature golf course is latest milk promotion

YORK - What was it that had youngsters and adults alike grinning from ear to

ear last week at the York Mall? Why, the dairy industry's

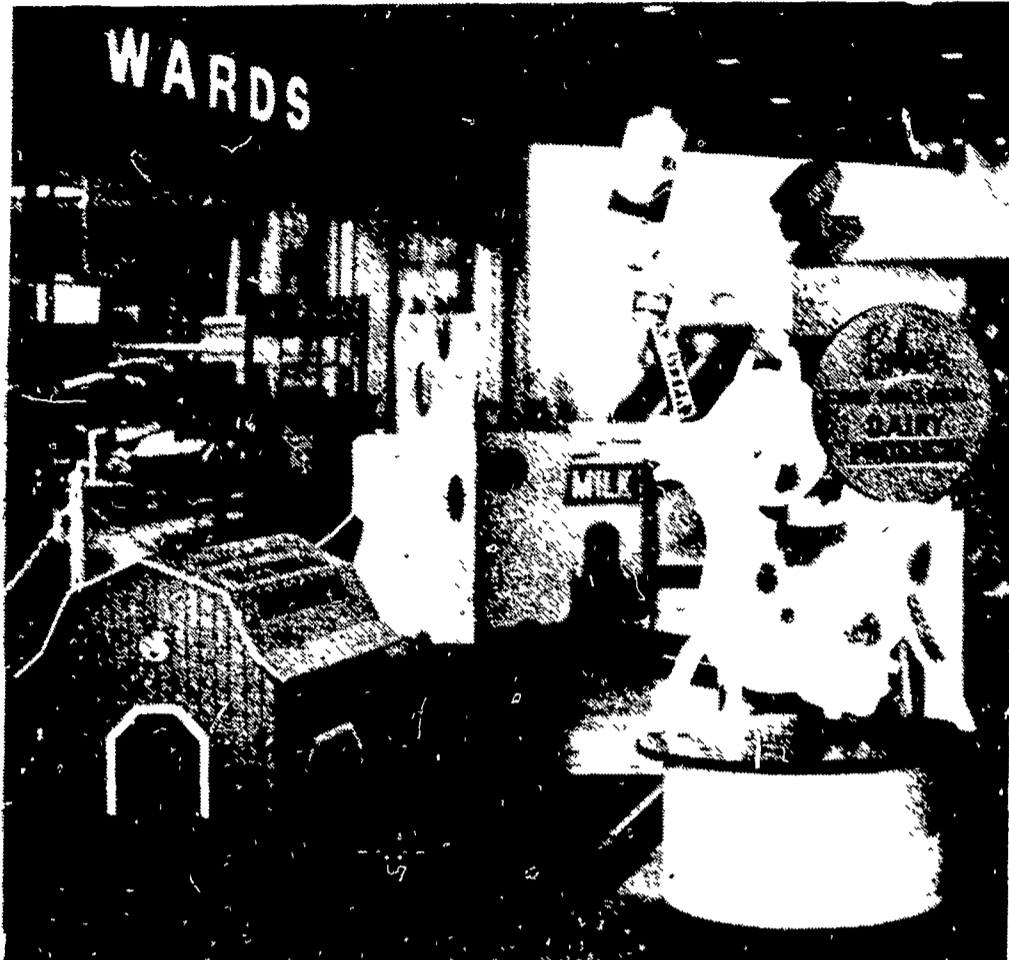
latest milk promotion, a five-hole miniature golf course, that's what.

This latest creation, designed to get consumers actively involved in a display, rather than merely

viewing it in passing, was the brainchild of the offices of Federal Order No. 4, Advertising and Promotion

Agency of the Middle Atlantic Milk Marketing Area.

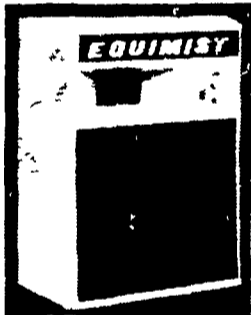
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It was fun all the way through the five holes of the dairy industry's promotional miniature golf, a popular exhibit last week at the York Mall.

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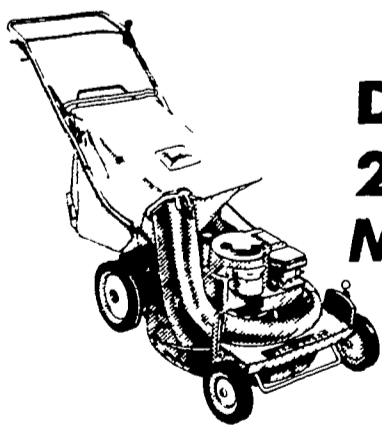
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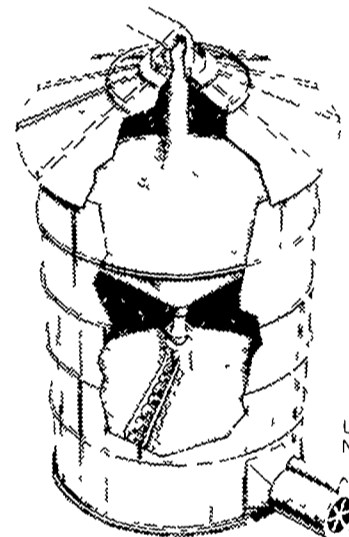
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