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Pennmarva chooses outstanding dairy couples

DIETER KRIEG
TYSBURG — The Pennmarva Dairywomen's Association held its Young Operator Program here last week to select new young dairy couples to represent the industry.

Participating in the Young Operator Program were Inter-State Milk Producers Cooperative, and Cooperative Milk

Producers, Maryland and Virginia Milk Producers, and Capitol Milk Producers.

Chosen as the outstanding Young Cooperator couple for MCMP were Jason and Donna Myers of Westminster, Carroll County, Maryland. The couple farms a total of 450 acres and keeps a herd of 180 purebred Holsteins, of which 95 are milking. Their latest DHIA average is 18,481 pounds of

milk and 678 pounds of butterfat.

Inter-State's outstanding dairy-farm couple is from Chester County. C. Barclay and Diana Hoopes, Jr. of Landenberg, farm 212 acres and have a 14,518 pound herd average on 60 Holsteins. They are members of District 15.

Galen R. and Linda Smith of Shippensburg were chosen as the outstanding

representatives for Maryland and Virginia Milk Producers.

Capitol Milk Producers chose their outstanding couple earlier this year. They are Gary and Cindy Grossnickle of Frederick, Md.

The Young Cooperator Program was held here Wednesday and Thursday at the Sheraton Inn with about 300 persons in attendance.

Winners will represent their respective cooperatives in a national young cooperator contest to be held in Louisiana later this year.

Placing second in the MCMP contest were Lee and Jane Ramsburg of Taneytown, Md. Third-place winners were John and Iona Hull, Jr., also from Carroll County.

Donald and Virginia

Ranck of Paradise captured the runner-up spot in the Inter-State contest. Third place was won by Preston and Sheryl Newcomer of Mount Joy. Both couples are from Lancaster County.

In the Maryland and Virginia contest, second place was awarded to Edwin and Mary Potts and third place went to Clye and Phyllis Moyer.

Industry men of year named at poultry banquet

KENDACE BERRY
LANCASTER — Members of Pennsylvania Poultry Association gathered last night at their annual banquet to honor industry men for their contribution and time spent in the industry.

Presented by president Ed Kime, those attending included the following:

Named Broiler Industry man of the Year was Ken Longacre, Franconia, the president of Horace W. Longacre, Inc.

He is also president of the newly formed Pennsylvania Turkey Council and is a director of the Pa. Poultry Federation.

He began his farming career with strawberries,

selling them door-to-door. When he was 10 years old, he began to accompany his father to Philadelphia, to market poultry, eggs, butter, and produce. The family farm grew into a company, and then a corporation.

He is a director and former chairman of the Poultry and Egg Institute of America and a member of the Industries Poultry Research Committee. He also works with mentally retarded citizens and is a youth leader and Sunday school superintendent at Swamp Mennonite Church in Quakertown.

Chosen as Egg Industry man of the year was Walter Wheelock, Chambersburg.

Wheelock, who was born in New York state, moved to Pennsylvania as a youth,

where he resided on a poultry farm.

A graduate of Penn State, he accepted a position as farm manager at a state-owned farm. Then he was offered a position with a poultry processing firm in Franklin County.

Later he became a poultry inspector with PDA's poultry and egg division of markets, where he was responsible for all the state hatchery work and the state's participation in the National Poultry Improvement Program.

He obtained his own poultry farm and was soon working with a few layers and hatching chicks. Five years after that, he expanded into a fulltime poultry business.

He is a former director of the Pa. Poultry Federation and served as president in

1968. He is also a member of the Pa. Egg Council.

In 1978, he built a hatchery capable of hatching four million chicks a year.

Emerson Meashey, from Dauphin County, was named Turkey Industry man of the Year.

Although formerly from Manheim, Lancaster County, he was the poultry

manager for the Milton S. Hershey School, which operated from 1935 to 1972. He supervised the staff responsible for the laying hens, ducks, turkeys, pheasants, and guineas on the two farms.

Meashey independently produced hatching eggs, and it is said that he was per-

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PLEASE NOTE:
Effective July 1, 1979 our subscription rate for one year will be \$7.00 in PA, MD, NJ, DE, NY, VA and WV. But... you can SAVE \$2.00 by renewing your subscription for two years for \$12.00. (Other areas \$10.00 for one year, \$18.00 for two.) The change is necessary due to substantial increases in postal rates over the past several years.

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Lucinda Landis crowned dairy princess

By SALLY BAIR
Staff Correspondent

LANCASTER - Seventeen-year-old Lucinda Landis, daughter of Mr. and Mrs. B. Groff, Mount Joy R3, is the new Lancaster County Dairy Princess, crowned in a contest held at the Farm and Home Center on Saturday night.

Retiring Dairy Princess Joyce Stoltzfus, R2, and first alternate Dairy Princess Marcia Groff, 17, daughter of Mr. and Mrs. B. Groff, Mount Joy R3, and second alternate is Kay Shertzer, Millersville R1, daughter of Mr. and Mrs. L. Shertzer. In Lancaster County both contestants frequently assist in the many public appearances made on behalf of the dairy industry.

Other contestants were Jill Long, 16, daughter of Mr. and Mrs. Henry S. DeLong, Bottom R2, and Phanie Graybill, 18, daughter of Mr. and Mrs. L. Graybill, Stevens R1. Phanie also was voted Congeniality Princess. Lucinda, the daughter of



Newly crowned Lancaster County Dairy Princess Lucinda Landis poses with first alternate (right) Marcia Groff and second alternate (left) Kay Shertzer.

Mr. and Mrs. John Landis, won the hearts of the audience and impressed the judges with her 30-second

radio announcement done by Clementine the Cow.

Clementine urged "all you tea, coffee and soda drinkers

to move out and make way for milk." Clementine said she was speaking for "MILK, for that extra strength,

strong bones and teeth. Be natural and drink milk - the nutritious drink that contains proteins, car-

bohydrates, vitamins and minerals in the right proportion."

Lucinda said she had been preparing the commercial for weeks, forcing herself to get a thought each day. "I heard a cheerleader do a cheer and got the idea for doing 'MILK' and I blended all my thoughts together."

Practicing over and over paid off for Lucinda, who added, "I was so relaxed when I was actually doing the talking. But I didn't like the wait."

Those in the audience could see the surprise in Lucinda's face when the announcement was made. She said, "I was really shocked. I was ready to clap for the winner. Marcia and I are best of friends and I'm glad she's my Alternate. I will try to do the best for the dairy industry." She said she would like to do "a little of everything" in the way of promotion.

When she was crowned, Lucinda said, "Thank you. I

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