



The dairy business is one of America's basic industries. With over 11 million cows in the United States, milk is dollar for dollar, pound for pound, one of the best food values available.

In a very real sense, Sperry New Holland is also in the dairy business, producing the machines to harvest valuable hay and forage crops that sustain the dairyman's herd.



Salute to the Dairyman

SPERRY  NEW HOLLAND

A DIVISION OF SPERRY RAND CORPORATION NEW HOLLAND PENNA