

When Time Is Essential ... Put Us On Call For Prompt Action With Our

"FULL SERVICE" VETERINARY SUPPLIES CENTER

ANCHOR

"It's in the Bag" Bonus



FLIP TOP dust bag

FEATURING:

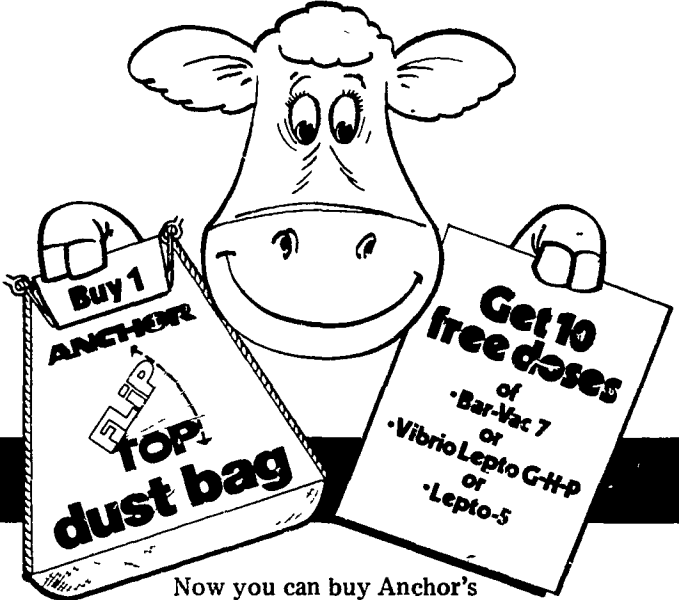
- **FLIP-TOP LOADING**
easy to load and weatherproof
- **FLICKER CHAMBER**
recharges after each dusting
- **STEEL HANGER BAR**
easy to mount-won't sag
- **ROPE PROTECTED EDGES**
no gromets-no straps
- **VINYL IMPREGNATED CANVAS**
rugged long-lasting, and weather proof
- **POLY LINER**
allows dust to flow freely will not easily wear out

NOTE: EACH FLIP TOP DUST BAG KIT CONTAINS A FREE COUPON FOR 10 FREE DOSES OF ONE OF ANCHOR'S NEW COMBINATION VACCINES. SIMPLY FILL OUT THE COUPON AND RETURN TO FRANKLIN BROS. FARM SUPPLY AND YOUR FREE VACCINE WILL BE SHIPPED TO YOU FREE OF CHARGE.



ANCHOR'S

"It's in the Bag" Bonus



Now you can buy Anchor's Flip-Top Dust Bag—the fastest selling bag in cattle country—and we'll introduce you to one of three new combination vaccines from Anchor absolutely FREE. We'll start you off right with 10 free doses of either BAR-VAC 7, VIBRIO-LEPTO G-H-P, or LEPTO-5. Offer expires July 31, 1979

NO WINTER DUSTING LABOR

For control of lice on beef and dairy cattle

Cattle lice are a major economic problem in the United States. The U.S.D.A. estimates annual economic losses at between \$45 and \$50 million. This includes reduction of weight and lowered milk production. All breeds, sexes, and ages of cattle are susceptible. Lice are present on cattle throughout the year, but seldom reach damaging populations except during late fall to early spring. Cattle that have heavy infestations, often have poor feed conversion and are subject to other problems because of their weakened condition. Heavily infested animals lose their appetites, rub, bite, and kick the irritated itching skin. The animals become weak and inactive with anemia developing. Young calves may become stunted to

the point that they will fail to respond to increased feed or milk supply. The visible membranes of the eyes, mouth, and vulva are pale because of the anemia. In addition to the nervous irritation of the animal, a reduced red blood cell count can result in poor feed utilization and a lowered white corpuscle count can mean less natural disease resistance. As a result of heavy infestation during the winter, growth rates decline and death from secondary infection such as pneumonia may result.

Unlike flies, lice do not migrate or move readily from one herd to another. They stay on the host animal and, due to the nature of their life cycle, two treatments can break the reproductive cycle. The first SELF treatment with Anchor FLIP TOP DUST BAG early in the fall, kills adult lice. A later SELF treatment (through forced or semi-forced use) will kill any young lice that hatch from eggs in the hair coat at the time of the first treatment. Additional SELF treatments will stop infestation.

ATTENTION FARM GROUPS & ASSOCIATIONS!

NOTICE TO FARM YOUTH GROUPS AND FARM ASSOCIATIONS. PLEASE INQUIRE FOR FREE COPIES OF OUR CATALOG IN BULK FOR DISTRIBUTION TO CLUB OR ASSOCIATION MEMBERS AS A GROUP PROJECT.

SEND FOR YOUR FREE COPY OF OUR FARM, VETERINARY AND PET SUPPLIES CATALOG... TODAY!
PROMPT SHIPMENT OF ORDERS DAILY VIA U.P.S.

FRANKLIN BROS.

FARM SUPPLY
215-252-1333

1235 Cedarville Rd., Easton, Pa. 18042

FRANKLIN BROS. Farm Supply
1235 Cedarville Rd.
Easton, Pa. 18042

PLEASE SEND THE FOLLOWING: (Prices subject to change without notice)

- _____ Flip Tops with Coral Dust \$24.88 Value, \$20.49 or 10 @ \$18.63 Each
- _____ Flip Tops with Rabon Dust \$26.01 Value, \$21.46 or 10 @ \$19.51 Each
- _____ 12½ Lb Coral Dust Cartridge \$7.87 Value, \$5.83 or 20 @ \$5.50 Each
- _____ 12½ Lb Rabon Dust Cartridge \$8.17 Value, \$6.74 or 20 @ \$6.13 Each
- _____ Please Send A Copy Of Your Complete Catalog — No Charge

TOTAL AMOUNT _____

DEDUCT 3% FOR SHIPPING ALLOWANCE _____

**ADD \$2.00 PER ITEM FOR SHIPPING _____

TOTAL ENCLOSED _____

**Actual Shipping Charges Will Be Billed On Your Invoice With Excess Credited

SPECIAL OFFER FOR 'LANCASTER FARMING' SUBSCRIBERS! CHOOSE ANY ASSORTMENT OF 10 ITEMS ABOVE AND TAKE THE QUANTITY PRICE ON THE FLIP TOPS IN YOUR ORDER — OR — CHOOSE ANY ASSORTMENT OF 20 ITEMS ABOVE AND TAKE THE QUANTITY PRICES ON THE FLIP TOPS AND DUST CARTRIDGES

Name _____
Address _____
Town/State _____ Zip _____

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