THE NEW HIGH OCTANE PERFORMANCE TEAM

Approximately three years ago Ralston Purina released revolutionary new growing and finishing rations called High Octane Hog Chows. They were based on several major nutrition discoveries by Purina Swine Research.

Today, you can take advantage of the High Octane breakthrough from the very moment pigs are farrowed ... a lactation ration ... a pre-starter ration ... a starter ration, and the already well-established growing and finishing Hog Chows.

So now you can go all the way with Purina High Octane Chows. Four feed products known as ... The High Octane Performance Team.



WHAT THEY NEED

FARROWING

- Laxative feed for easy, safe farrowing.
- Appetite satisfaction.
- Medication to reduce scours-causing organisms.
- Low-energy, bulky ration to reduce incidence

- Special laxative ingredients to prevent constipation.
- Palatable formula to satisfy appetite.
- Medication with high activity against scourscausing salmonella types of organisms.

WHAT WE PROVIDE

FARROWING

Low-energy, bulky, pelleted formula.

HIGH OCTANE® LACTATION **CHOW®**

FARROWING

CHOW®

easier, safer

farrowing

more milk. stronger sows

LACTATION

- Help in producing lots of better-quality milk. even in hot weather.
- Sufficient nourishment to wean heavier litters without excessive sow weight losses.
- High nutrient levels which prevent sows from robbing their muscle tissues and bones to make milk.

LACTATION

- High nutrient density to support production of superior quality and quantity of milk.
- Correct balance of energy, amino acids, vitamins and minerals needed to wean heavier litters.
- Necessary nourishment needed to prevent body-robbing and excessive weight losses.

HIGH OCTANE® **BABY PIG CHOW®**

starts 'em right

NEWBORN PIGS

- High palatability.
- Excellent digestibility.
- Correct ingredients needed to supplement sow's milk and promote fast, early growth.
- High nutrient concentration to accommodate the pig's small stomach.

NEWBORN PIGS

- Attractive aroma and great taste appeal, specially packaged to seal in freshness.
- Ingredients specifically chosen for easy digestibility...combined into a small particle size.
- Proper balance of nutrients needed to promote fast, early growth while nursing.
- High nutrient density formula designed to ensure every ounce gives pigs a real boost.

HIGH OCTANE® PIG **STARTENA®**

you can see the difference

15 to 50 LBS.

- Good palatability. High digestibility.
- Plenty of nutritional power.
- Help in fighting disease and stress.

15 to 50 LBS.

- Special ingredients selected for tastiness and good aroma combined with "ett" form for easy eating.
- High biological availability of nutrients for easy digestibility.
- High nutrient density balance of energy, amino acids, vitamins and minerals needed for improved growth and reduced conversion.
- High level antibacterial drug to reduce effects of stress and help prevent disease.

STOP IN AND ASK YOUR LOCAL PURINA DEALER OR RETURN COUPON.

I would like more info on:

Mail to: PURINA **Box 366 S**

- □ Fattening Program
- ☐ Farrow To 50 Program
- ☐ KLEENLEEN Breeding Stock

Lititz, Pa. 17543

Name

Address

City State Phone

HESSMILLS PHONE: 717-442-4183 717-768-3301 PARADISE, PA 17562

HIGH BROS.

PHONE 717-354-0301 **GORDONVILLE, PA 17529** UMBERGER'S INC. PHONE 717-366-2324 RICHLAND, PA 17087

UMBERGER'S MILL PHONE 717-867 5161 FONTANA, PA 17042

KEYSTONE MILLS PHONE 717-354-4616 717-738-1088 RD3, EPHRATA, PA 17522

McCracken's FEED MILL, INC.

PHONE 717-665-2186 2 NEW CHARLOTTE ST , MANHEIM, PA 17545

Purina... planning tomorrow with research today.

IRA B. LANDIS PHONE. 717-665-3248 BOX 276, RD3 MANHEIM, PA 17545

MANIFOLD - BAIR

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PHONE 717-464-3386 WEST WILLOW, PA 17583

M. G. HENNINGER & SON, INC.

PHONE 717 362-3333 BERRYSBURG, PA 17005