

A testimonial for Purina® Calf Starters



"I believe in a feeding program Nurse Chow for the first month along with Calf Startena. The second month it's Startena by itself. Then it's Growena through the fifth month. People say my calves are growing tall — not heavy or fat — but tall."



"Just as Lynn and I want the best for Rachel here, we go to the top of the line in our calf feeding program."



"It mixes so easy, I can do it for Daddy - and there aren't any yucky lumps."

Lynn and Diane Hallman and their daughters, Rachel and Jessica, run their dairy farm in Amery, Wisconsin.

Purina calf products work as a team — one building on the other. Find out how you can use this team to get faster growth plus increased feed efficiency.

We offer you a choice of calf milk replacers — Nurse Chow® or Nurse Gro® — and two frame-building rations — Calf Startena® and Calf Growena®.

Ask your Purina Dealer about a calf feeding program for your specific needs.



The Purina Calf Feeding Program . . .
The one to grow on.

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