

Former Miss America speaks at Chester Co. Ladies Day

By JOAN LIESAU
HONEY BROOK — Former Miss America Evelyn Aye Sempier, 1954 winner from Ephrata, spoke at the Chester County Ladies Day Out held April 19th at the Old Maple Inn, Honey Brook.

Evelyn said she had never planned to be a Miss America. It was "never part of my dream, but you never know how things happen." It started with a friend of the family prodding for Evelyn to enter the state contest. Nothing ever came of the prodding until the state contest was revamped. It was moved to West Chester and a franchise was opened in Ephrata. The local girls of Ephrata, including Evelyn, were enlisted to participate in the Miss Ephrata pageant. Evelyn was selected and went on to be named Miss Pennsylvania and then Miss America.

"It gave me new perspective" she said. "It was 365 days that you gave to a particular achievement."

The former Miss America said she started her first day of reign in New York City. There she received a six week agenda which contained day to day, city to city

details. She traveled with only one suitcase, all that was allowed. This was because she flew to all her engagements, and if a suitcase got lost, there would be no time to wait for it's return. "Miss America doesn't have time to see America" she reflected. "Very early you learn to sleep when you are able because you're not quite sure when your going to sleep again."

Captivating her audience, Evelyn told of one day in the life of Miss America.

As Miss America and her chaperone landed at the airport, marching bands were always there to celebrate her arrival. She would always be the last one off the plane. Going down the steps she greeted the long line of "Mayors, Assistant Mayors, and Assistants to the Assistants" she said. And then there was always the "short little man in the brown suit clutching his brief case" at the end of the line who would wizz her off by police escort to her radio show, television show or what ever the occasion had in store.

Some type of organization always wanted to have Miss



Evelyn Aye Sempier

America to lunch, asking her to say a few words. Those few words were really major issues that the organization sprung on her right before the meal.

And then Evelyn had an hour of free time. She spent her time washing her hair (and drying it by the air conditioner or heater since there wasn't time to go to the hairdresser, and there weren't any hand-held dryers). Then she would iron her gown (which, she said, she had worn at all the other

banquets because of her luggage limit) and do her nails. "Miss America would arrive promptly an hour later with her hair shining brightly, and no wrinkles in her dress, looking how every one expected a Miss America to look."

She would then go to a ball, dinner, or charity, be back in her room at 1 p.m., pack her things and leave the next morning. "Miss America was always on the first plane that left town" she added.

Reflecting on the pageants of today, Evelyn said "I think is fine to develop potential in anyone, but I feel that some of the girls are turned out like toy soldiers." She said the girls today are "far more prepared and experienced, which "may be better because if you do achieve that goal, you are prepared for it."

Evelyn said she was put forward as an example, an image. "I think young people need more images to look up to. It is frightening to see the images today's youth have to look up to." Images and examples in today's society "don't run true to form."

When asked her opinion of the Miss America pageant today, Evelyn said "we all have our dreams and goals, so why can't there be a Miss America? Once those young

ladies who grew up in the grass roots of America prepare for the pageant...by the time they go down the pathways, they are fine representatives of America."

"We are God fearing people and should be able to stand straight and tall and say who we are" she emphasized. "Americans take too much time dwelling on

who they are" said Evelyn who stated she was not in favor of extreme retrospection. "If we can give confidence to our children, tell them they are loved, they can do the things they want to in life. The family unit today, is dissintegrating at a rapid rate" she said adding that "God created man, woman, and the family."

Dairy promotion plan given approval

NEW YORK, N.Y. - A plan whereby dairy farmers contribute money for milk promotion activities of the American Dairy Association and Dairy Council of New York, Inc., was again approved recently by Thomas A. Wilson, market administrator, New York-New Jersey Milk Marketing Area. These milk promotion activities include advertising, nutrition education, publicity for dairy products, marketing and product research, and informational services.

Noting that New York and New Jersey have mandatory milk promotion plans, the market administrator stated that no dairy farmer will be subject to deduction under this program if he is making mandatory contributions under a state plan.

Wilson said that today's action allows handlers regulated by the marketing orders to send "positive letters" to their dairy farmer suppliers.

A dairy farmer who receives a letter will be considered to approve for one year deductions of five cents per hundredweight

from his monthly milk checks, unless he notifies his handler in writing that no deduction should be made.

Moneys deducted from payments for milk delivered on or after June 1, 1979, will be paid directly by the handler to the American Dairy Association and Dairy Council of New York, Inc.

The market administrator explained that participation is voluntary for both handlers and producers, and a participating producer may have deductions stopped at any time by notifying his handler. A producer who does not want to participate and who receives no letter need not notify his handler since no deductions will be made.

In approving the plan for the coming year, Wilson pointed out that there has been no substantial opposition to the use of the positive letter procedure by producers.

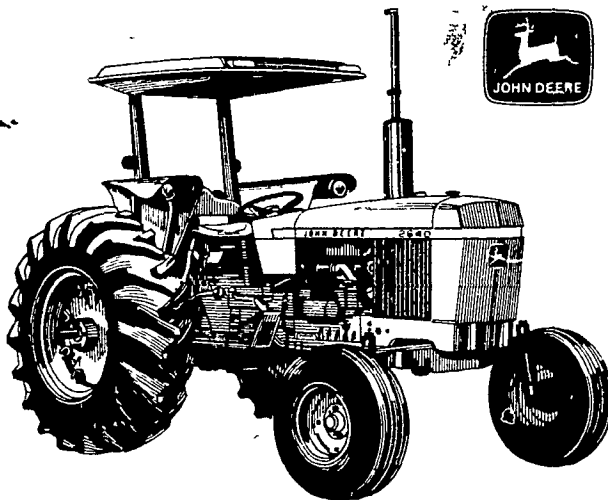
Use of the positive letter approach was requested by Dairy Lea Cooperative Inc., Eastern Milk Producers Cooperative Association, Inc., and Northeast Dairy Cooperative Federation, Inc.

Quilt show set

BOYERTOWN - The Boyertown Area Historical Society will hold its fifth annual quilt show at 43 South Chestnut Street, Boyertown. Dates and times are May 5, 10 a.m. to 6 p.m. and Sunday, May 6, noon to 6 p.m. Donation is \$1 for adults, children under 16 admitted free if accompanied by an adult.

Old and new quilts from the Berks County region will be on display. This year's show will also feature an exhibition of samplers and Berlin work. The Historical Society, a non-profit, incorporated organization, is planning and operating the event.

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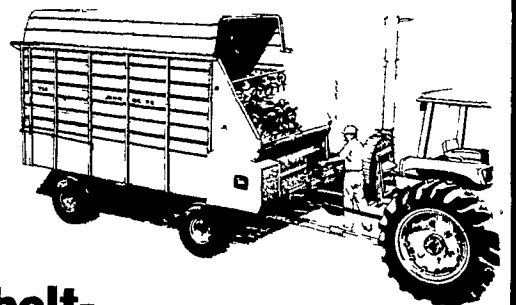
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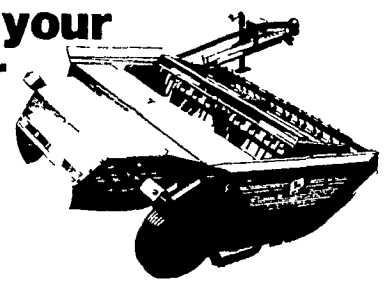
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