

Hallmark Cards to sponsor FFA chorus

ALEXANDRIA, Va. - Hallmark Cards, Inc., of Kansas City, will co-sponsor the Chorus this year at the annual National FFA Convention, November 7-9, in Kansas City, Mo., FFA officials announced recently. It is the first time the Chorus will have an industry sponsor.

The National Chorus is made up of FFA members from chapters across the United States - 110-115 male and female voices chosen from a field of over 300 applications - brought together to perform at the National FFA Convention held each year in Kansas City. Recommendations from the member's FFA chapter advisor and chorus director accompany the application.

They are chosen by Chorus Director, Marvin D. Myers. Myers, retired assistant director from the Purdue Musical Organization, West Lafayette, Indiana, has been

director of the National Chorus since 1967. Myers says the most important quality he looks for, besides quality of voice, is the "ability to cooperate and be a contributing member of the Chorus."

This is especially important, since the Chorus has only two days of practice before its first performance at the Vespers service which marks the opening of the National Convention. From then on, the Chorus performs at each of the eight sessions of the Convention, and also at various occasions around Kansas City, including the American Royal Livestock Show. The Chorus makes a record every year which is available to each Chorus member and the public.

Hallmark has supported the FFA since 1968 and has hosted a dinner for the Chorus and Band for four years. This is Hallmark's first year to co-sponsor the

Chorus. William P. Harsh, consultant for Hallmark says, "....this (sponsorship) seemed to us a most meaningful way to par-

ticipate in the FFA activities. The National FFA Chorus is an outstanding organization and we are both pleased and proud to be

associated with it as a sponsor." Hallmark has also hosted the national officers while in Kansas City on their annual Goodwill Tour.

Through this sponsorship, Hallmark helps provide for the organization and operation expenses of the Chorus while in Kansas City.

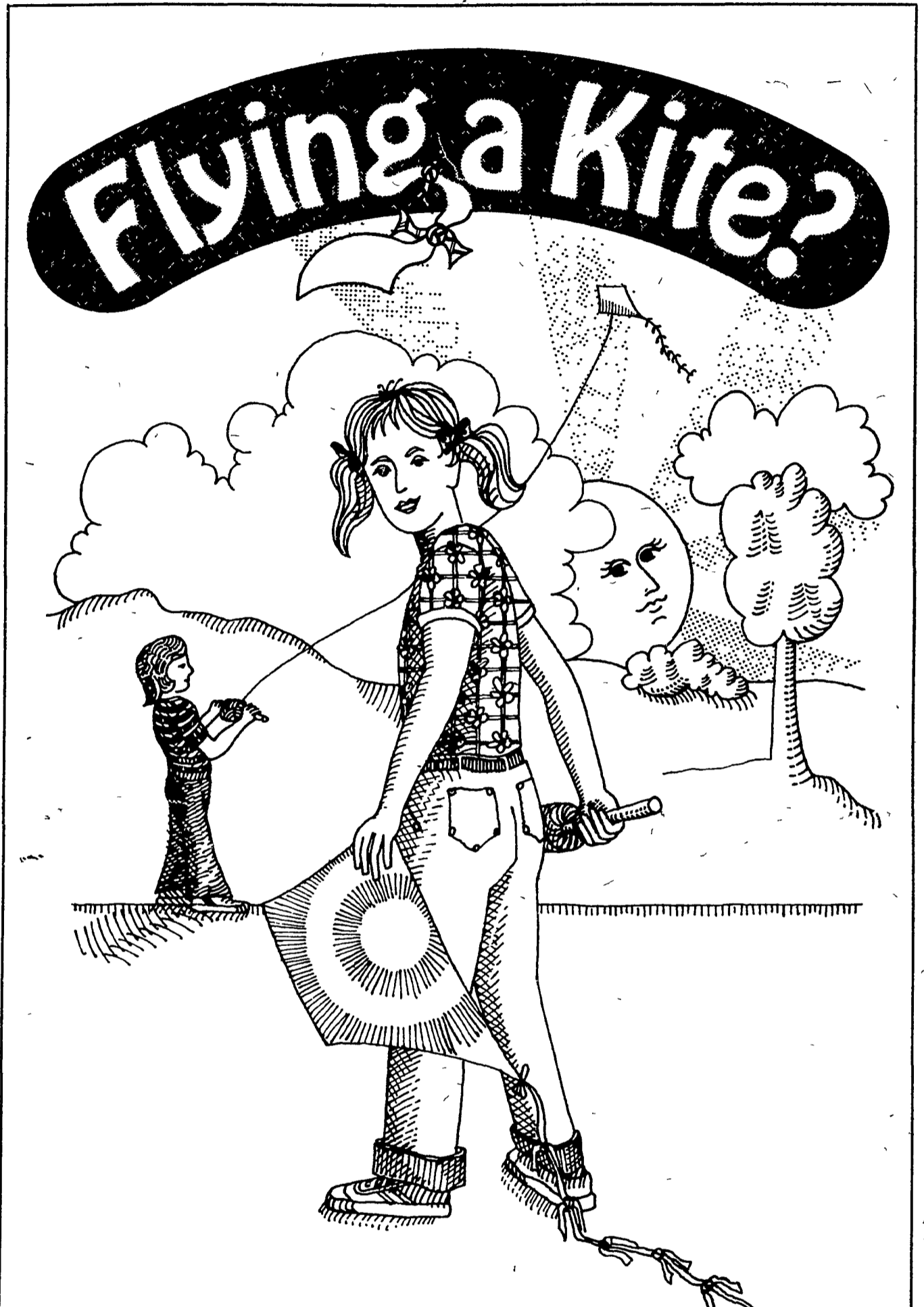
New herbicide to be developed

SAN FRANCISCO, Calif. - A new herbicide with the potential to effectively control weeds without damaging crops will be developed by Chevron Chemical Company in cooperation with Kumiai Chemical Industry Company, Ltd., a Japanese firm.

The herbicide, now designated KK-80, is expected to be highly effective when used for control of

grassy weeds in broadleaf plants such as cotton and soybeans. It may be used in post-emergence ("over-the-top") applications.

According to David B. Barlow, Vice-President and General Manager ORTHO Agricultural Chemicals, the new product is expected to be brought to market in Central America by 1982 and in the United States the following year.



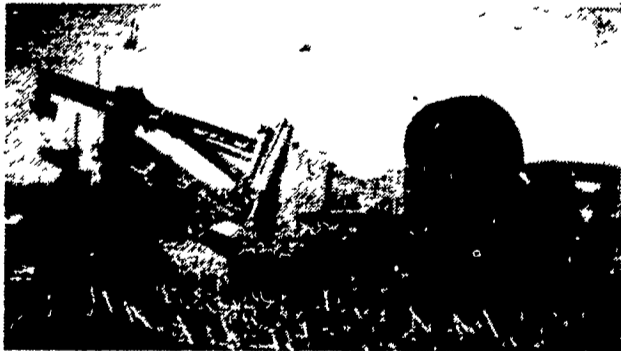
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- Pick a safe flying location in open fields away from overhead electric wires, antennas and auto traffic.
- Fly kites on dry days and always use dry string.
- Call PP&L if your kite gets caught in a power line. Don't try to pull it down or touch any dangling strings or wires...it's better to lose a toy than a life.

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