



Hy-Cross Company

Proudly Presents

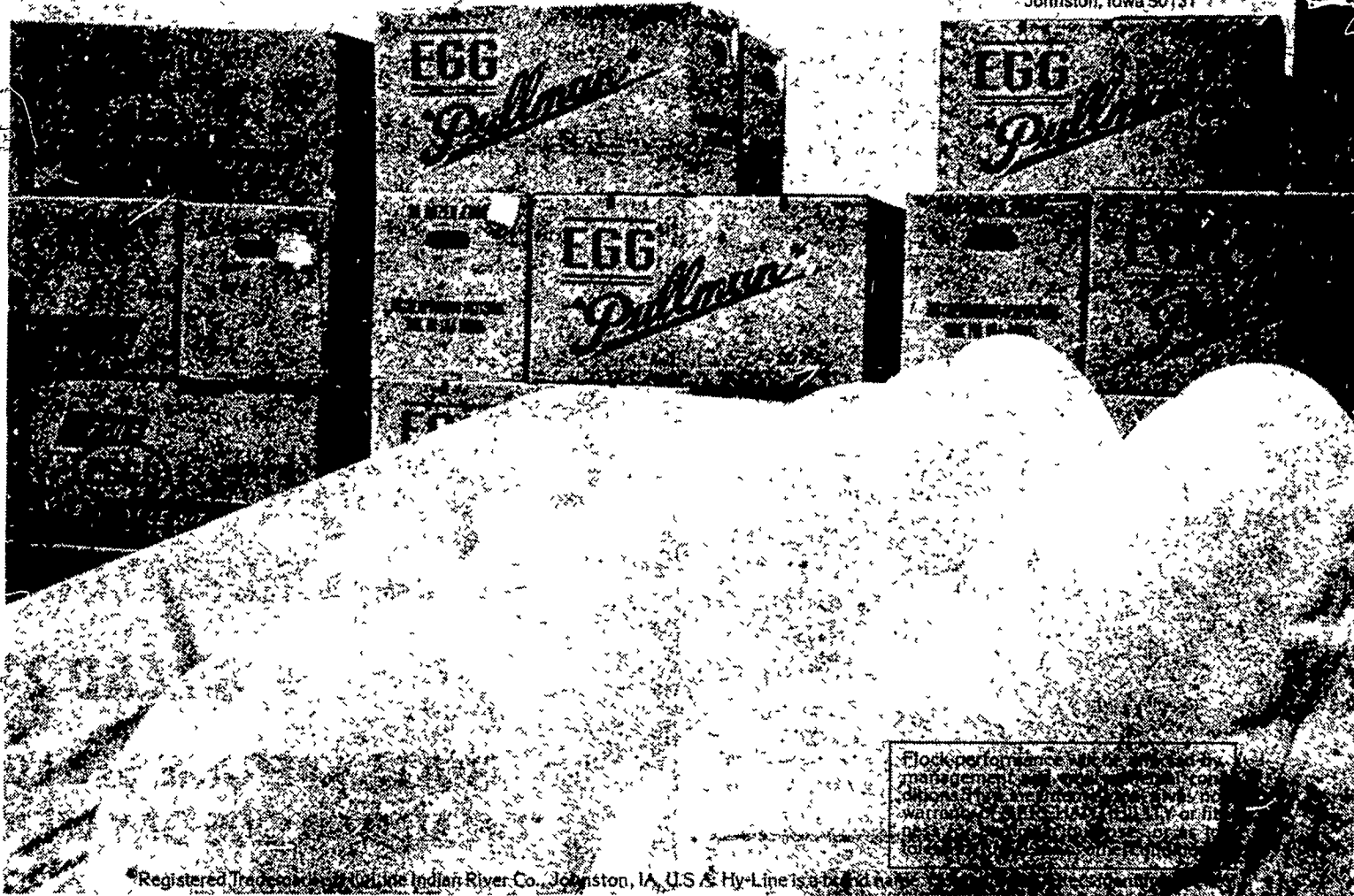


W-36 puts profit power in the packing end.

Hy-Line® Variety W-36—The 14-Month Layer. You're paid more for the eggs you pack in cartons and the Hy-Line brand layer's superior shell strength means more of your eggs go in cartons. And fewer to the breakers. You don't have to sacrifice other valuable traits for shell strength. With the W-36 you still get early peaks and sustained Grade A Large production for a full

14 months. In addition, the Hy-Line bird is noted for efficient feed conversion, calm temperament, and excellent livability. Strike the profit balance with the Hy-Line W-36 layer.

Consistently impressive.
Constantly improving.



Registered Trademark of the Indian River Co., Johnston, IA, U.S.A. Hy-Line is a trademark.

TRY THE NEW HY-LINE W-36 NOW!



CONTACT

HY-CROSS COMPANY
4037 Swamp Road
Doylestown, Pa. 18901
(215) 348-2661

ARTHUR DETWEILER
Box 84
Danboro, Pa. 18916
(215) 348-3117

FRANK M. LOEW, JR.
RD 4, Box 211
Quakertown, Pa. 18951
(215) 536-3356

BEN K. STOLTZFUS
384 E. Main St.
Leola, Pa. 17540

DON KELSEY
130 Ashlea Gardens
New Holland, Pa. 17557
(717) 354-7479

IN NEW JERSEY
EMAN RITTER
Vineland, N.J.
(609) 697-0271