

Bill Nichol

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operations with greater percentages of registered animals.

"Everything we do must be scrutinized for its profit potential. There's not much we can do about costs, so we must increase our gross income," he adds.

The registered Holstein breeder has more of a chance to improve than ever

before," asserts Nichol. "And, it's especially rewarding to see so many young people interested. There's a glorious future in the registered Holstein business."

Part of that glorious future, in Nichol's opinion, is the bright spot that registered Holsteins can play in America's balance of trade.

For Pennsylvania agriculture to fully capitalize on the worldwide markets for quality livestock, Nichol would like to see a trade-show atmosphere developed at the farm exhibitions held in the state.

"We're losing potential with things like the present Farm Show," insists the Holstein secretary. "Sure we pull in several hundred thousand visitors yearly; I've seen foreign agriculture shows where the attendance passed the two million mark."

Nichol suggests that perhaps the leadership of Pennsylvania ag exhibits should attend some overseas expositions with the aim of incorporating some of the highly successful ideas used there.

He also recommends combining some present events, maybe like the

Equipment exposition

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Another big attraction will be the horse pulling contest, which will feature

Pennsylvania All-American dairy show and the Eastern Livestock Exposition, into one big well-publicized high-quality display of the finest milk and meat producers around. Or maybe officials might even consider moving the Farm Show back up earlier in the Fall, when weather would permit greater utilization of the outside exhibit possibilities.

"Other people around the world are doing it," concludes Nichol. "We at the Pennsylvania Holstein Association have seen it, liked it, and think our agriculture industry could benefit from it."

many of the top teams from the East. First prize is \$600. The excitement of that event gets underway on Friday evening, March 9.

Thursday evening, March 8, is Farmers Fun Night when farmers, politicians, and others will compete against each other for fun and laughter. Organizers expect that event to be a real crowd pleaser. If you're interested, you can participate in the contest. An entry blank appears on page 34 of this newspaper.

Another area of interest to visitors might be the farm safety demon-

strations that are scheduled for both Friday and Saturday. Respective times are 11 a.m., 1 p.m. and 2 p.m. on Friday, March 9 and 11 a.m. and 1 p.m. on Saturday, March 10.

While visiting the exposition, farmers will have the opportunity to actually buy equipment, both new or used. Exhibitors are allowed to make sales, which isn't true of the Farm Show program.

The Equipment Exposition begins on Thursday morning and continues through Saturday afternoon.

Dairy meetings slated

ELKTON - Understanding basic nutritional

requirements, formulating and balancing rations, least cost and total mixed rations and how nutrition relates to animal health are some of the topics for a special dairy nutrition series to be held in Cecil County, Md.

The meetings will be sponsored by the Cecil County Extension Service along with various feed companies in the area. Agway, Raymond Hilaman for Wayne Feeds, Pennfield Feeds and Southern States will be sponsoring the meetings as well as conducting the second one. Also participating are Dr. Bill Chalupa and Dr. David Kyrnfeld, dairy nutritionists from New Bolton Center.

The series will be held on March 12, March 21 and March 26 at the Elkton Methodist Church, starting at 8:00 p.m.



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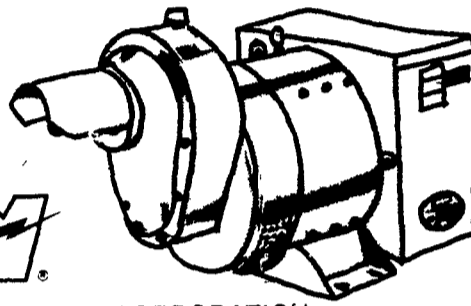
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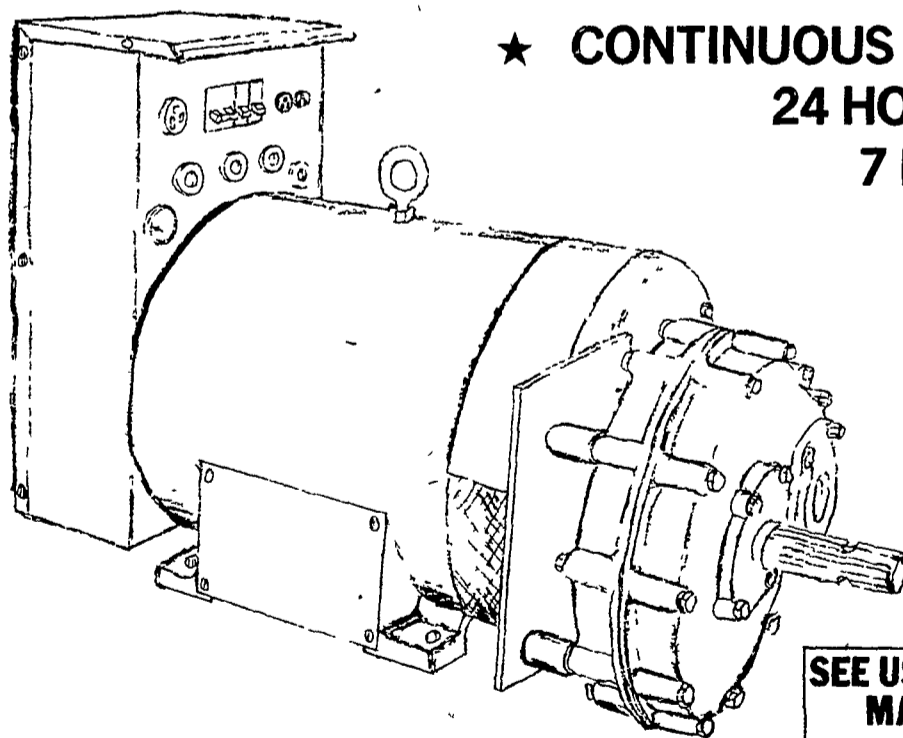
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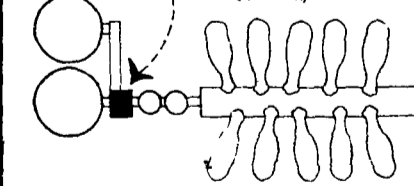
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