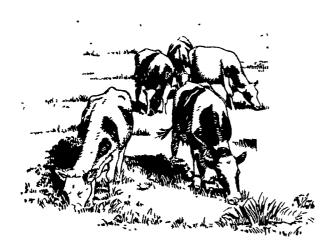
80-Lancaster Farming, Saturday, February 10, 1979

A.B.C.^{#5} A NON-TOXIC FEED ADDITIVE FOR DAIRY THAT PUTS AN OLD CONCEPT TO NEW USE.



New, Improved A.B.C.#5 Probiotic Formula Gives Proven Benefits ... Field tested by producers resulting in:

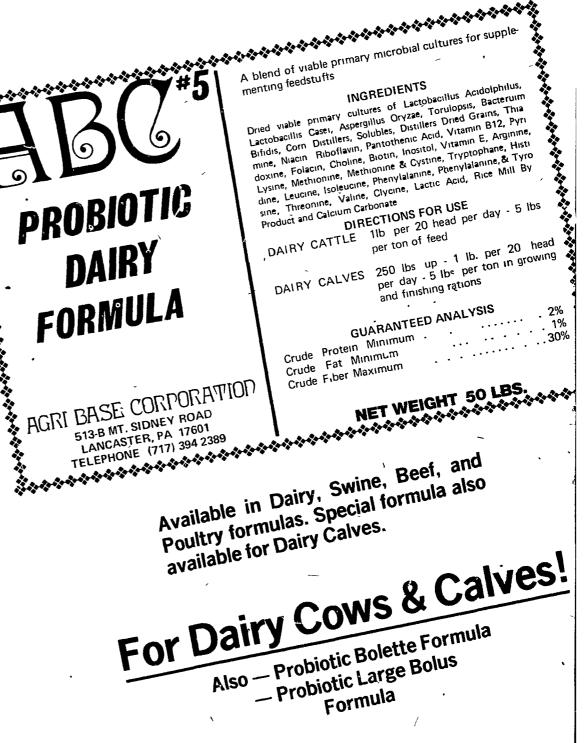
- Higher Milk Production

- Promotes Better Herd Health

The concept...

Around the turn of the century, it was discovered that the digestive tract is constantly inhabited with a variety of micro-organisms, both good and bad, called the normal flora of the intestinal tract.

Since animals are always under stress from such conditions as weather, change in feed, shipping, weaning, change in environment, oral antibiotic treatment, and social stresses such as overcrowding — some of the **good** micro-organisms known as **Lactobacillus** quickly decrease in number, allowing for the rapid growth of non-beneficial bacteria.



The result...

This disruption of the "natural" balance of normal flora in the animals' intestines can result in a variety of diseases (enteric and respiratory), poor feed conversion, loss of gain, higher feed costs, and generally, animals that are not doing well.

The New Answer...

A.B.C. #5 revives and expands on the old concept of using live, beneficial micro-organisms to aid in maintaining the "natural" balance of intestinal micro-flora.

WHY IS A.B.C. #5 THE NATURAL WAY?

Unlike antibiotics and antibacterials, A.B.C. #5 maintains the balance of intestinal micro-flora "naturally" by supplying good organisms — Lactobacillus — in the animal's diet.

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