FIRST & ONLY ONE IN THE COUNTRY WITH THIS FANTASTIC OFFER!

We are proud to announce that we are the "LARGEST" Long Dealer in the northeast branch (8 States) in 1978. To insure that we are the largest in 1979 we will be offering the best deals to be found anywhere.

To prove we mean business we are offering as of now —

*100 CASH TO ANYONE, ANYWHERE

Who can beat our deals on any new other brand name tractors of equal options and of reasonably equal horsepower, like IH, JD, FORD, etc. This is good on straight sale or trade deals.

We mean what we say and back it up with cash. If you beat our deal on three tractors we will pay you \$300 cash, etc. NO MONEY LIMIT. We reserve the right to cancel this unbelievable offer at any time — <u>SO</u> ACT NOW. We pay the day you purchase their tractor if we cannot beat the deal.

	Horsepowei
LONG 310	28
LONG 360	35
LONG 460	42
LONG 460-4WD	42
LONG 510	50
LONG 510-4WD	50
LONG 560	54
LONG 560-4WD	54
LONG 610	60
LONG 610-4WD	60
LONG 910	73
LONG 910-4WD	73
LONG 1110	92
LONG 1110-4WD	92
LONG 1310	105
LONG 1310-4WD	105

NOTICE ON TRADE-INS:

We Prefer To Trade In 3 Or 4 Tractors On One **New Tractor. We Need Fractors For Our Feb. 19 Sale.**



.ONG 560 - 6 Hours - New 84" **Industrial Rotary Mower \$7,500**



LONG 560 - 10 Hours - Demo. **Power Shift Wheels**



LONG 560 - 10 Hours - Demo.



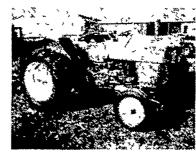
LONG 560DT - New - 4 WD *10,411 List



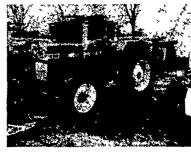
LONG 560DT - Demo - 400 Hours 4 WD w/New Dunham Loader



LONG 445DT w/Loader - 4 WD 100 Hours, Never Sold - Demo ***7.000**



LONG 360 - New *6,713 List



LONG 460DT - "NEW" - 4 WD *9,428 List



LONG 560 - Demo - 400 Hours **5,750**



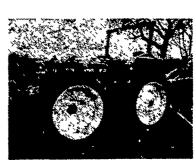
LONG 360 - New *6,998 List



LONG 460 - "NEW" *7,617 List



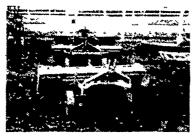
LONG 560DT - Demo - 200 Hours - 4 WD LONG 560DT - 100 Hours - Demo -***7,250**



All 4 Tires The Same Size - 4 WD ***9,500**



LONG 1199B 3 pt. Backhoe Complete with Pump \$3,950 Not Set Up *3,850



LONG 1537 Rotovator63" 3 pt. 11,195 LONG 1542 Rotovator 71" 3 pt. **1,395**



LONG 1110DT - "NEW" 3 pt. - PTO - 4 WD *18,670 List



LONG 560 - 400 Hours - Demo **New Dunham Loader *7,950**



★ Oct. 15 June 18 ★ Dec. 17



S. RACE ST., MYERSTOWN, PA. 17067 Just Off Rt. 501 & 442 in Myerstown PHONE: Days 717-866-2135, Nights 717-866-7147 or 717-273-9089

HOURS: Mon. thru Fri. 7:30 - 5:00 Sat. Mach. Dept. 7:30 - 3:00 Parts Dept. 7:30 - Noon

