

Pa. broilers up 17%

HARRISBURG
Placements of broiler chicks in Pennsylvania during the week ending January 20 were 17 per cent more than the same week a year ago, according to the Pennsylvania Crop Reporting Service.

The placements were 2,090,000, eight per cent below the previous week. Average placements during the past nine weeks were eight per cent above a year earlier.

Placements of broiler

chicks in the key 21 poultry-producing states were 73,814,000, about the same as the previous week but eight per cent more than the same week a year earlier. Average placements in the 21 states during the past nine weeks were nine per cent above a year ago.

The number of broiler-fryers slaughtered in Pennsylvania under federal inspection in the week ending January 10 was 2,006,000 with an average weight 3.99 pounds.

MINERAL SUPPLEMENTS

**who needs them?
You do!**

Quality roughage alone can provide much of the protein and energy needed for milk production. But since roughages may lack both balance and quantity of minerals necessary for maximum milk production, bone and muscle development, and the most efficient utilization of other nutrients—many dairymen need a mineral supplement program.

How can you tell if you need a mineral supplement program?

Let us make a free analysis of your forage crops. We'll give you a report on the nutrient value of your hay, silage, or other roughages, along with recommendations for any supplements—if necessary. We won't try to sell you anything you don't need!

Our three mineral mixes—Beacon Phos-Min, Beacon Mineral Ade and Beacon Cal-Min—are formulated by highly respected dairy nutrition specialists. The supplement they recommend will contain the necessary minerals to make up deficiencies or imbalance in your roughages and to achieve the proper calcium phosphorus ratio in your total feeding program.

You can rest assured that you aren't paying extra for exotic ingredients, high transportation cost, and expensive promotion and sales cost.

With BEACON, you get more mineral units per dollar invested.

Mineral supplements, formulated especially for the cow at reasonable cost, are part of what we call "No-nonsense feeding".

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— THE PROGRAM WILL BE AS FOLLOWS —
MONDAY, FEBRUARY 12th - ALL DAY DAIRY AND BEEF SEMINAR
TUESDAY, FEBRUARY 13th - ALL DAY SWINE SEMINAR

FEATURED SPEAKERS WILL INCLUDE:

Dr. Max Lowe D.V.M. & Mr. Don Huff of Anchor Laboratories. Dr. Harold Vonderfecht D.V.M. of Chromalloy Animal Health Division will also speak at the Tuesday Swine Seminar.

- ★ The program will run from 9:00 AM until 3:00 PM each day.
- ★ There will be ample time for question and answer periods.
- ★ There will be exhibits by major animal health product manufacturers.
- ★ A FREE lunch will be served.
- ★ There will be Special Discounts on orders placed at the Seminars.
- ★ There will be hundreds of dollars worth of door prizes.

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