

# THE NEW HIGH OCTANE PERFORMANCE TEAM

Approximately three years ago Ralston Purina released revolutionary new growing and finishing rations called High Octane Hog Chows. They were based on several major nutrition discoveries by Purina Swine Research.

Today, you can take advantage of the High Octane breakthrough from the very moment pigs are farrowed . . . a lactation ration . . . a pre-starter ration . . . a starter ration, and the already well-established growing and finishing Hog Chows.

So now you can go all the way with Purina High Octane Chows. Four feed products known as . . . The High Octane Performance Team.

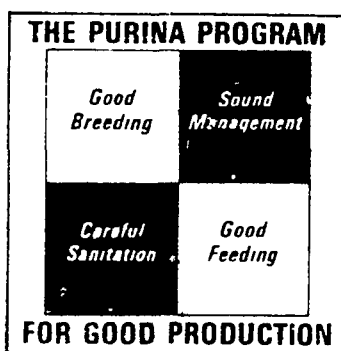


	WHAT THEY NEED	WHAT WE PROVIDE
<b>FARROWING CHOW®</b> easier, safer farrowing	<b>FARROWING</b> <ul style="list-style-type: none"> <li>■ Laxative feed for easy, safe farrowing.</li> <li>■ Appetite satisfaction.</li> <li>■ Medication to reduce scours-causing organisms.</li> <li>■ Low-energy, bulky ration to reduce incidence of MMA.</li> </ul>	<b>FARROWING</b> <ul style="list-style-type: none"> <li>■ Special laxative ingredients to prevent constipation.</li> <li>■ Palatable formula to satisfy appetite.</li> <li>■ Medication with high activity against scours-causing salmonella types of organisms.</li> <li>■ Low-energy, bulky, pelleted formula.</li> </ul>
<b>HIGH OCTANE® LACTATION CHOW®</b> more milk, stronger sows	<b>LACTATION</b> <ul style="list-style-type: none"> <li>■ Help in producing lots of better-quality milk, even in hot weather.</li> <li>■ Sufficient nourishment to wean heavier litters without excessive sow weight losses.</li> <li>■ High nutrient levels which prevent sows from robbing their muscle tissues and bones to make milk.</li> </ul>	<b>LACTATION</b> <ul style="list-style-type: none"> <li>■ High nutrient density to support production of superior quality and quantity of milk.</li> <li>■ Correct balance of energy, amino acids, vitamins and minerals needed to wean heavier litters.</li> <li>■ Necessary nourishment needed to prevent body-robbing and excessive weight losses.</li> </ul>
<b>HIGH OCTANE® BABY PIG CHOW®</b> starts 'em right	<b>NEWBORN PIGS</b> <ul style="list-style-type: none"> <li>■ High palatability.</li> <li>■ Excellent digestibility.</li> <li>■ Correct ingredients needed to supplement sow's milk and promote fast, early growth.</li> <li>■ High nutrient concentration to accommodate the pig's small stomach.</li> </ul>	<b>NEWBORN PIGS</b> <ul style="list-style-type: none"> <li>■ Attractive aroma and great taste appeal, specially packaged to seal in freshness.</li> <li>■ Ingredients specifically chosen for easy digestibility...combined into a small particlesize.</li> <li>■ Proper balance of nutrients needed to promote fast, early growth while nursing.</li> <li>■ High nutrient density formula designed to ensure every ounce gives pigs a real boost.</li> </ul>
<b>HIGH OCTANE® PIG STARTENA®</b> you can see the difference	<b>15 to 50 LBS.</b> <ul style="list-style-type: none"> <li>■ Good palatability.</li> <li>■ High digestibility.</li> <li>■ Plenty of nutritional power.</li> <li>■ Help in fighting disease and stress.</li> </ul>	<b>15 to 50 LBS.</b> <ul style="list-style-type: none"> <li>■ Special ingredients selected for tastiness and good aroma combined with "ett" form for easy eating.</li> <li>■ High biological availability of nutrients for easy digestibility.</li> <li>■ High nutrient density balance of energy, amino acids, vitamins and minerals needed for improved growth and reduced conversion.</li> <li>■ High level antibacterial drug to reduce effects of stress and help prevent disease.</li> </ul>

**See us at the Keystone Pork Congress  
Friday, February 16, Hershey Motor Lodge, Hershey, Pa.**

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