W. Rohrer recognized for business excellence

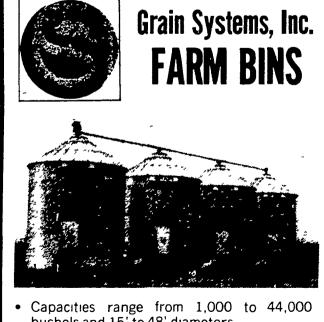
Rohrer of P. L. Rohrer and held in San Francisco, Bro., Inc., Smoketown, February 13 and 14. He is one Pennsylvania, has been selected to attend Ortho in the nation to participate in Fertilizer's 1979 Golden the program.

SAN FRANCISCO - Willis Dealer Conference, to be of eight fertilizer dealers



Willis Rohrer of P.L. Rohrer and Bro.. Smoketown, is one of just eight men in the United States to receive a reward for business excellence from the Chevron Co., makers of Ortho fertilizers and farm chemicals.





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The purpose of the annual program is to recognize the participants' excellence of service to their local agricultural communities.

Ortho Golden Dealers are selected on the basis of achievement in five business areas: sales, customer service, operations, finance, and community leadership.

As a representative of his company, Willis Rohrer will be presented with a Golden

Dealer Award Plaque at a special awards luncheon February 14 at San Francisco's Sheraton Palace Hotel.

Ortho's Golden Dealer Conference is also an opportunity for dealers to exchange ideas and information. Topics covered in panel discussions include operations, finance and credit, future trends for fertilizer dealers, and promotional programs.

meeting, which is sponsored review cooperative Extension services, will start at 1 p.m. and run until 4 p.m.

According to Extension

NEWARK, Del. - There vegetable specialist Dr. will be a meeting of the Michael Orzolek, the Delaware pea and lima bean program will include a growers, on Tuesday af- report on the performance of ternoon. February 6, at the new varieties, a review of University of Delaware's fertility and spacing Georgetown Substation. The research with limas, a of by pea and lima growers on Maryland/Delaware nemathe peninsula plus the tode survey, a presentation Maryland and Delaware on the direction the USDA lima bean breeding program is taking, and a discussion of the problem of blemished beans.

Pea and lima

growers to meet

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