Hand calls for involvement, support of co-op

By SUSAN KAUFFMAN Staff Writer

CHESTNUT LEVEL -Keynote speaker for District 3 of Inter-State Milk Producers, Dr. Paul E. Hand, compared the past performance and future dependence of the cooperative's success to family of complex interests willing to communicate effectively.

"Inter-State has been a great cooperative in the past. It is also, as many have said, a big business. But it is more than that. It's a family interests -- a strong family, an active family, a lasting, enduring family," the assistant general-manager stated.

Since its formal organization in 1917 it has, according to Hand's presentation, grown as a family in numbers, in value, and in several other avenues to meet the needs of marketing milk in a changing society and economy.

Tracing briefly the many changes in social, moral and institutional attitudes of modern day America, Hand emphasized that the present task is to understand the existing society. Cooperatives are now under attack, and there has to be a mutual trust within the coop itself among its many branches - members. directors, management and employees.

A strong cooperative, Hand explained, results in part from a great deal of personal involvement by its individual members on the local as well as the larger concerns. "The cooperative will be strong if individual involvement and input is given," he noted.

Pointing out many factors which have made Inter-State an effective milk marketing cooperative in the past as well as the present, Hand reported that the membership now stands at 2980.

having a peak of 3,000 members in 1974. Hand said that there is a waiting list for membership but the concern is keeping the volume stationary, according to market demands. Monthly sales for the co-op tally \$20 million and steps are being taken to maintain a healthy reserve and insure security to the cooperative economy, he added.

The first year of Quality Control, Inc. has been completed. Holly Milk has operated on a limited daily basis since Fall with all systems operative.

A technical problem with designing a waste disposal system to meet standards set for the early 1980's has yet to be worked out for the plant to operate on fulltime production, however. "In reality, the waste from the plant has to be purer by 1980 than the water found in the trout stream near it," he remarked.

Ida's Notebook **Ida Risser**

I don't know if you are like me or not, but during the Winter I try to plan my driving for days when the road is clear. There is one thing that can't be arranged for though and that is the school bus which comes regularly at 7:05 no matter what the weather happens to be. So the windshield must be scraped and the one mile journey to the bus stop must be taken.

In my many years of driving, snow and ice have always figured in the few accidents that I've had. Cars just seem to turn around on icy roads when I'm driving. Could it be that I don't slow down enough to allow for the road conditions?

Last month, when my daughter and her husband landed in Rochester, N.Y. from Portland, Oregon, she was disappointed as she hoped for a white Christmas. Well, she got one as there

bobcat

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was 36 inches of snow in New York over the holidays and it was difficult for their family to get together.

This year we picked a clear, cold day to travel to the Farm Show. We took an Amish lad along and all of us appreciated the shuttle buses as one's feet surely take a beating. A few hours of big machinery, cows and horses is plenty for me. Then I gravitate to the food, vegetable and fruit displays. And I could circle the flower plants many times and forgot how tired my poor feet are as I try to decide what I want to buy to take home. Finally I decide on a yellow primrose, as I've never had

So, if it must snow, I do hope it will be during the daytime so that I can at least enjoy the lovely sight from my warm kitchen. I'm always disappointed when it cooperative's future depends consumption decreases,

upon what the total dairy more advertising and

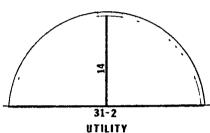
Hand cautioned that the situation will be. As milk producing a high quality cooperative's future depends consumption decreases, product become more a necessity.

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