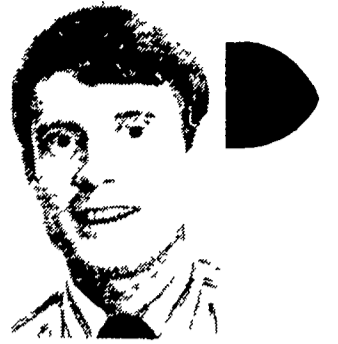


EDITORIAL COMMENTS By DIETER KRIEG, EDITOR



Public relations is a 2-way street, people pressures can be depressing

Farm City Week is being observed. It's a great idea and program, the ideals of which should be noted not just one week out of the year, but throughout the seasons

Farm City Week is vital to the public relations program that must be developed between those who work to produce food and those who just consume it.

Obviously, the entire concept is a two-way street. Although agriculture is the foundation of any society and economy, farmers and agribusiness have to work hand in hand with others.

While much is already being done to improve relations, much more could and should be done

One area which bothers me considerably - even though I have no farmland that is being abused this way - is the fact that a number of non-farmers living in cities and towns as well as rural areas have no or little respect for the farmer and his property

Every year, especially during hunting season, the carelessness of some hunters is evident in fields and meadows

Each day too, some inconsiderate motorist tosses cans, bottles, paper, and other trash into fields. Sometimes they dump entire loads of trash or even bulky items such as an old stove or refrigerator. It's disgusting.

Such people need more than a

Farm City Week to bring them to their senses. Their inconsiderate actions not only distract from the beauty of the land, the results also often include poisoned livestock, punctured tractor tires, and machinery breakdowns. All because some thoughtless individual tossed his trash in a farmer's field or meadow.

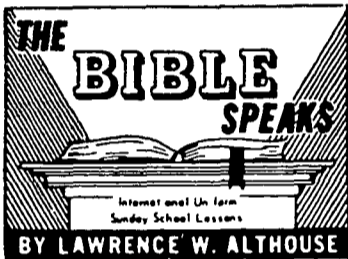
Also disgusting is the fact that some teenagers in the country ride trailbikes across and into fields, occasionally ruining acres at a time. There is no excuse for such misbehavior, however parents seem to let them get away with it and farmers are powerless to enforce their rights. A polite explanation or mild warning may or may not cure

the problem. Stronger defenses could result in retaliations from the youngsters in the form of cut fences, a flaming barn, or sabotaged equipment. The consequences are many. The safeguards few. It's a shame.

What can Farm City Week do to help solve these and other related problems?

Probably not much, and in any case, not enough.

But it is worthy to note that whatever can be done should be done - either through good public relations, legislation, and education. Whatever is done might just be a small step, but these are, assuredly, steps in the right direction.



PRICELESS

Lesson for November 19, 1978

Background Scripture:
Exodus 20:15, 17;
Mark 12:41-44;
Luke 12:15-23
Devotional Reading:
John 15:18-27

One day during the Second World War, Prime Minister Winston Churchill hailed a cab to take him to the BBC studios where he was to make an important radio address to the world. When the Prime Minister told him the destination, the driver, not recognizing Mr. Churchill, replied, "Sorry, sir, but you'll have to get another cab. I can't go that far."

Surprised, the Prime Minister wanted to know why he was limited in his range and the cabbie replied that tonight was an exception: "You see, sir, Mr. Churchill is to broadcast in an hour and I want to get to

my home in time to hear him." The Prime Minister was so pleased that he gave the driver a one-pound note. When he saw the large sum, the driver changed his mind, exclaiming: "Hop, in, sir, to blazes with Churchill!"

Empty Treasures

Churchill, it is said, long remembered that incident as an illustration of the oft-repeated maxim that "Every man has his price." Much of the work and play of our society is predicated on the belief that anyone can be bought if the price is right. It

is assumed that in a contest between material and spiritual values, the latter will always win out in the long run.

It is our love of things - usually someone else's things - that is perhaps our greatest and most pervasive human weakness. Two of the Ten Commandments are concerned with this reality: "You shall not steal" (the eighth) and "You shall not covet..." (the tenth) (Exodus 10:15, 17).

Nothing, not even alcohol, has the ability to intoxicate us and deceive us as money and material goods. Nothing

seems to be so powerful in causing us to take leave of our senses. Viewed through the perspective of material gain, the world and all it means is distorted. What we think is valuable is often worthless and often that which we believe to be worthless is what Jesus called "the pearl of great price."

Rich Fools

This is what happened to the "rich fool" in Jesus' parable of the man whose crops were so successful that he pulled down his barns and built bigger ones. This man thought that his security was

in his barns of ample goods. But, as the parable goes, the man suddenly died and then God reformed him with these words "Fool! This night your soul is required of you and the things you have prepared, whose shall they be?" (Luke 12:20).

His money had bought him material goods, but not treasures that lasted. As someone has noted, "Money will buy a pretty good dog, but it won't buy the wag of his tail."

As the parable of the widow's mite illustrates, the things that last when all else is gone cannot be bought, for they are priceless.



NOW IS THE TIME

By Max Smith, Lancaster County Agricultural Agent

Phone 394-6851

to learn more about their farm neighbors.

There will be several opportunities during Farm-City Week. Also, I'd like to urge farmers to invite their non-farm neighbors to their farm and into their homes; this should improve and maintain good relations between the two groups. Communities today are mixed between farm folks and non-farm families. There is need of a better understanding of the lives and problems of each other.

TO CONTROL LIVESTOCK PARASITES

The fall of the year is a good time to eliminate parasites from all types of

livestock. Even local animals can be infested with either internal or external parasites. Many head of feeder cattle have been imported into the county in the past few months. In the case of beef calves or light-weight cattle, of local sheep are often infested with stomach worms. In order to get good feed efficiency and good production, these parasites should be eradicated.

Your local veterinarian can be of great assistance in determining worm infestation. Don't try to manage a livestock operation including parasite infection.

TO CONSIDER CORRESPONDENCE COURSES

The Pennsylvania State University offers a number of Correspondence Courses in Agriculture and Home Economics. These courses are given by mail and are very practical. Hundreds of Pennsylvanians have taken these courses and learned more about their particular business. These courses include a nominal charge and will vary between the different courses.

The big advantage of learning this way is that you can continue daily routine and stay on the job. A bulletin describing the of-

ferings is available at any Extension Office. We suggest that more local folks could take advantage of this learning method.

TO "PUSH THE PENCIL"

Farm records are a very important part of modern farming; they are needed for tax purposes and for the benefit of farm planning. Since we are nearing the end of the cropping season, and the end of the calendar year,

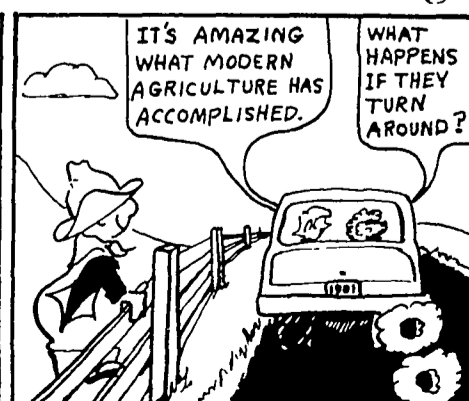
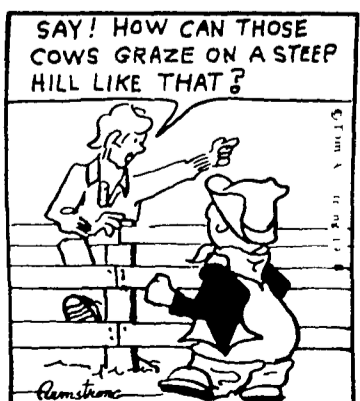
it might be a good time to do some office work and determine the best enterprises for the past year.

Time spent in analyzing farm records, and in planning the future based upon these records, should be very worthwhile. Major decisions are hard to make but are very important in today's farming. We hope that good farm records can contribute in these decisions.

TO IMPROVE PUBLIC RELATIONS

Farmers are a very important group of people in our world today. Farm-City Week is a very good time to take a look at the importance of farming. It has been said that, "never before have so many been dependent upon so few." Farmers not only feed themselves but about 56 other people. Non-farm folks should take this chance

RURAL ROUTE



By Tom Armstrong

Farm Calendar

Today, Nov. 18

National Farm City Week observed with open house farm tours in many farming areas, including Lebanon, Lancaster, Chester, and Delaware Counties. Tours continue tomorrow, Sunday. Other activities throughout the week.

Monday, Nov. 20
1978 Forage, Corn, and Seed Conference for farmers and agribusiness, today and tomorrow at the Nittany Lion Inn, University Park.
Young Farmers Forum, Farm Credit Banks of

Baltimore, at Baltimore Bank and Hunt Valley Inn, Today and tomorrow.

Cumberland County Farm City banquet, 7 p.m. at the Embers Restaurant.

Tuesday, Nov. 21
York County 4-H capon round-up.

York County DHIA annual meeting and dinner, 7 p.m. at Avalong's Farm Restaurant.

Ephrata Area Young Farmers monthly meeting, 7:45 p.m. at the vo-ag room. Topic: Year-end tax management and planning 1979 farm account records.