

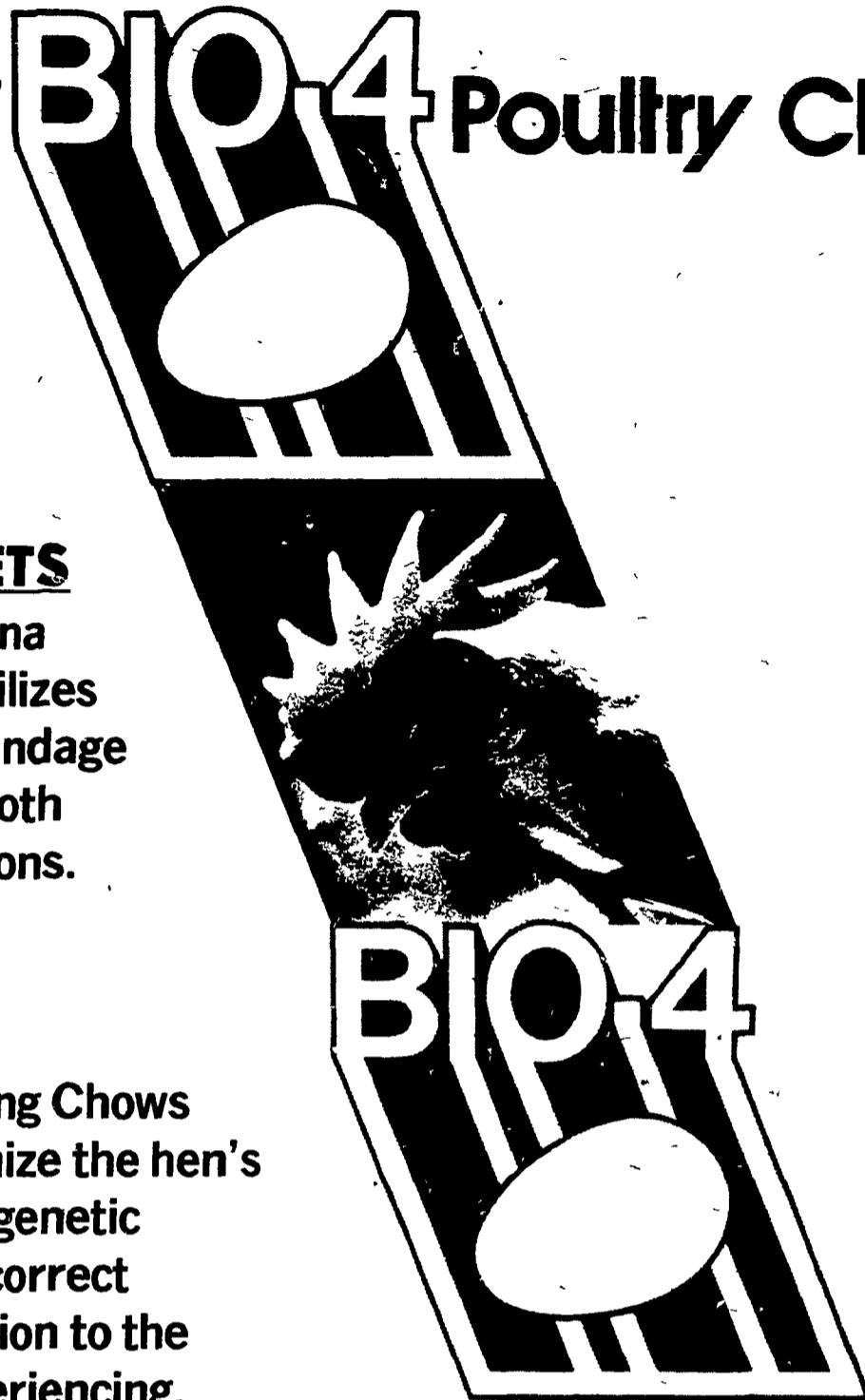
New Purina® **BIO-4** Poultry Chows

PURINA BIO-4 FEEDING OF PULLETS

The new improved Purina pullet feeding program utilizes new time periods and poundage guides for pullets under both normal and stress conditions.

PURINA BIO-4 LAYING CHOWS

Purina's new Bio-4 Laying Chows are now designed to optimize the hen's ability to lay at or near its genetic capacity by matching the correct biologically formulated ration to the feed intake the hen is experiencing.



BETTER PERFORMANCE

Purina Research studies, based on parallel comparison tests of the new Bio-4 Poultry Chows against our own highly efficient LC Poultry Chow rations, produced the following results:



1. Better feed conversions.
2. Better income potential through lower feed costs per pullet and per dozen eggs.
3. Better opportunity to optimize egg production, size and shell quality.
4. Better precision formulations to the bird's exacting needs.

It's the poultry ration you've been looking for.

 Purina...
planning tomorrow
with research today.

Contact your local Purina Dealer for details.

HESS MILLS
PHONE 717-442-4183
717 768 3301
PARADISE PA 17562

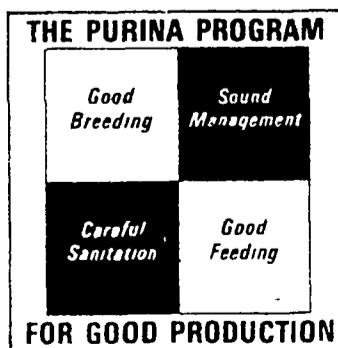
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PHONE 302 731 1500
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