

Consumers learn about meat through newspapers

CHICAGO, Ill. - Much of what each generation of home cooks and shoppers learns about meat comes out of the food section of their local newspapers. This is a fact which the National Live Stock Meat Board has been aware of since it was first established, Marie Tyler, Bismarck, N.D., told a national conference of newspaper food editors in Los Angeles recently. Mrs. Tyler is Meat Board Chairman.

She told the food editors that in preparing meat information and photographs for food pages, the Meat Board is also aware that the editors and writers and food sections of the newspaper are not "fronts" for the American food industry.

"What we say about our products or about our industry, when we talk to you," Mrs. Tyler said, "can be expected to be placed under an editorial magnifying glass for assurance of accuracy - perhaps to determine the extent of bias, if any. If what we say is good and true and useful to our readers, you may adapt it or use it. If it's none of these, then our reputation flakes away a little each time in your eyes."

The Meat Board Chairman stated: "When I hear talk that the American food industry or the meat industry is trying to pull the wool over the consumer's eyes on some issue or another, it troubles me deeply. That's not the industry I've been part of. I don't believe such activities are characteristic of the food industry."

"The farmers, ranchers, food processors and distribution industry people I've come in contact with other the years have been honorable people. To be sure, we have all pursued profit in our businesses. But

that is an honorable pursuit, too.

Feeding America and feeding the world, while keeping these businesses going - and at the same time, trying to create and deliver a relative bargain in nutrition and pleasure to the consumer...that's what I see as the characteristic most outstanding about the food industry.

"And I believe that your editorial magnifying glass most often will reveal that same picture of this industry," Mrs. Tyler told the newspaper food editors from all sections of the United States.

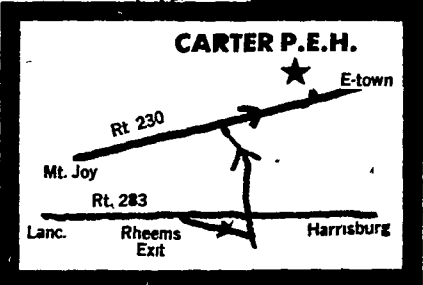
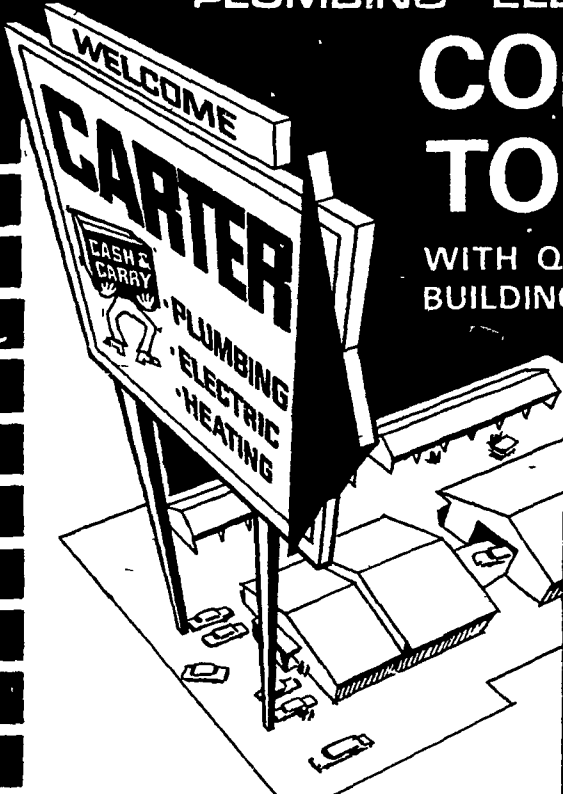
Poultry processors met

HARRISBURG - The Pennsylvania Poultry Processor's Association met at the Host Farm, Lancaster, on October 19 to discuss many of the industry's problems including net weights, overflows, chlorination, acceptable quality levels, line speeds, and other matters relating to poultry processing. At the conclusion of the meeting, the president of the Processors Association, A. Eugene Bailey, of Pennfield Corporation, announced his plans to retire. An election was held and the following officers were chosen: Benjamin Burkholder, Victor F. Weaver, Inc., New Holland, president; Paul Swope, C.F. Manbeck, Inc., Fredericksburg, Vice President; E.J. Lawless, Jr. Harrisburg, secretary; and George Hauer, C.F. Manbeck, Inc., Fredericksburg, treasurer.

CARTER COMES TO TOWN!

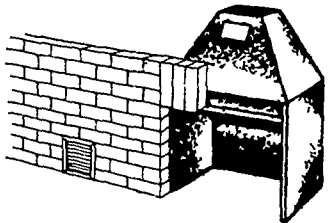
PLUMBING • ELECTRIC • HEATING

WITH QUALITY CASH & CARRY BUILDING MATERIALS



Loc: Halfway Between Mt. Joy & Elizabethtown.

HUTCH FIREPLACES



Circulating Fireplace Units Satin Black Finish 36" W x 28" H Model H 236

\$129⁹⁵

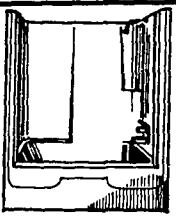
SIZES FROM 28 TO 48 AVAILABLE

ACCESSORIES IN STOCK



ELECTRICAL WIRE

with Ground 250' Coil
14-2 \$14.80 12-2 \$19.50



Hy Tec

One Piece-Built-in TUB n SHOWER UNIT

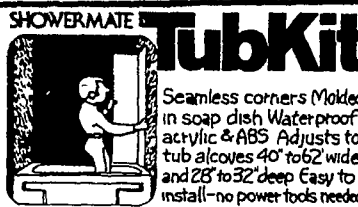
Ideal for new home construction and new additions

WHITE \$194.95 COLOR \$197.95
no 60P
FIXTURES NOT INCLUDED

FIRESETS FOR FIREPLACES

28 High

Brass 300 079 \$21.65
Antique Brass 306 753 \$20.15
Satin Black & Brass 300-368 \$15.50



SHOWERMATE TubKit

Seamless corners Molded in soap dish Waterproof acrylic & ABS Adjusts to tub alcoves 40" to 62" wide and 28" to 32" deep Easy to install - no power tools needed

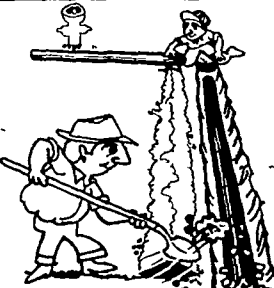
WHITE \$49.95 COLOR \$57.95



COPPER PIPE

All Copper Fittings in Stock Coils Available

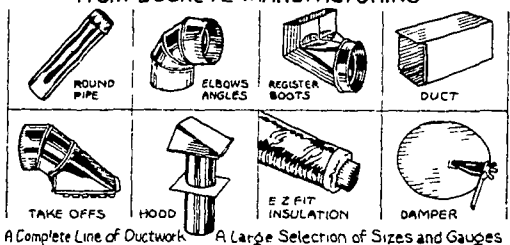
SUPPLY LINES	1/2"	3/4"	1"
M RIGID-10' Length	\$2.10	\$3.99	\$6.05
L RIGID-10' Length	\$3.50	\$5.75	
L SOFT-60' Coil	\$25.50	\$40.85	



PVC WHITE DRAIN PIPE

4" x 10' SOLID \$3.19
4" x 10' PERFORATED \$3.19

FURNACE DUCTWORK



ELECTRICAL SUPPLIES

- SWITCH BOXES - APPLETON 388 OLD-18 LES NEW \$1.15
- UTILITY BOX & COVERS 4CS 1/2 57¢ 2510 COVER TOP 18¢
- OUTLET BOXES & COVERS 190 4" SQUARE 66¢ 752 COVER FLAT BLANK 25¢ 127 4RD 57¢ 722 COVER FLAT BLANK 18¢

PLASTIC PIPE

Non-corrosive Can be used in Submersible Pumps a General Irrigation a Stock Watering a Lawn Sprinkler Systems. Meets all NSF-A57M specifications 100 PSI

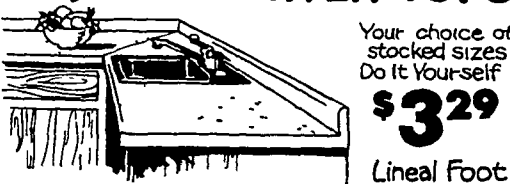
100' COILS	1/2"	3/4"	1"	1 1/4"	1 1/2"
	\$6.50	\$9.95	\$15.95	\$27.80	\$37.85

PLUMBING SUPPLIES

Genova COMPLETE PLUMBING SYSTEMS PVC All PVC Fittings in Stock DWV PVC DRAINAGE PIPE-SCHEDULE 40

1 1/2" x 10'	\$2.60
2" x 10'	\$3.50
3" x 10'	\$7.30
4" x 10'	\$10.30

Ready Made COUNTER TOPS



Your choice of stocked sizes Do It Yourself

\$3²⁹

Lineal Foot

HOOSIER PUMPS

For the Deep or Shallow Well

1/3 HP Pumping Unit Only	\$93.45
1/2 HP Pumping Unit Only	\$103.95
1/2 HP mounted on 30 gal tank	\$158.60

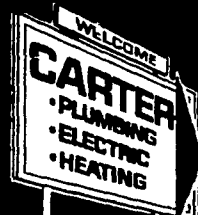
SUBMERSIBLE PUMPS

Includes Remote Control Box
1/3 H.P. . 6 STAGE \$195.95
1/2 H.P. . 8 STAGE \$199.60
3/4 H.P. . 12 STAGE \$254.95

SUMP PUMPS

MODEL 63D 1/3 H.P. DELUXE PEDESTAL	\$53 ⁹⁵	MODEL 77 1/3 H.P. SUBMERSIBLE	\$59 ⁹⁵
------------------------------------	--------------------	-------------------------------	--------------------

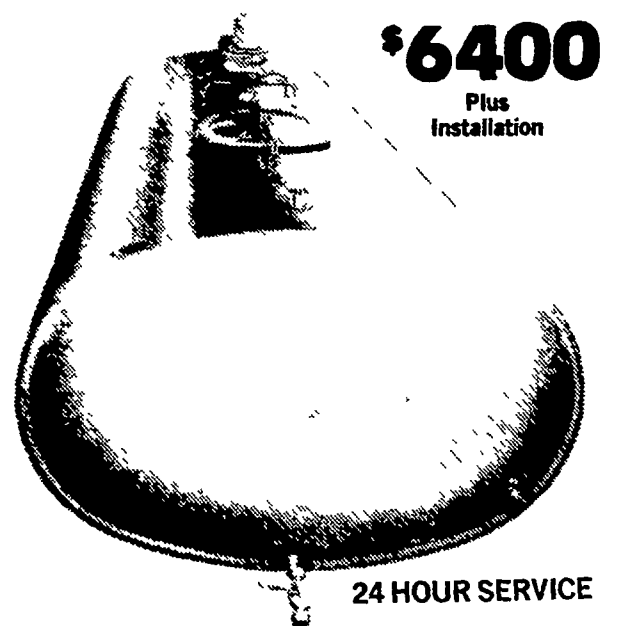
OPEN 7:30 TO 5:30 — 6 DAYS A WEEK . . . DELIVERY AVAILABLE



we're in
© CARTER P.E.H. CO. 1978
RT. 230,
ELIZABETHTOWN, PA
1 Mile East of Elizabethtown

SHOP & COMPARE
PHONE:
(717) 653-8235
(717) 367-7707

NOW YOU CAN BUY THE NEW DeLaval 800 GAL. MILK TANK WITH AUTOMATIC WASHERS PLUS 6 H.P. CONDENSING UNIT



\$6400
Plus Installation

24 HOUR SERVICE



J. M. HORST SERVICE CO.
Box 231, Quentin, PA
Ph: (717) 274-1242