

Wenger assumes NEMA presidency

WASHINGTON, D.C. — Lancaster County poultryman Al Wenger of Dutchland Farms, Rheems, officially took over the office of president of the Northeast Egg Marketing Association last week during the annual meeting of the organization. The well-known and active NEMA member had been vice president of the group.

Activities during the convention included elections and forecasts.

In his report to the session, held just prior to the opening of the meeting of the Board of Directors of United Egg Producers, manager Bill Rent stressed the fact that 1978 has brought significant increases in NEMA membership largely attributed to two factors: good area meetings in Pennsylvania and Maine in which directors and members have supplemented special efforts by

NEMA and UEP staff people to acquaint producers with what the role of these organizations means to the industry.

Rent cited the "UNEPRO" insurance program, launched a few months ago, as one of the best tools for building membership NEMA and UEP have ever had. Total value in flocks and property in NEMA region now covered with this all risk poultry insurance total nearly 65 million dollars.

He laid special emphasis on the climate of good relations that had been built up by NEMA with state associations, Extension people, the FACTS organization and other industry groups. Al Pope, general manager of UEP, briefed the gathering on details of the settlement of the UEP Standard Brands litigation and in turn carried



Al Wenger back to UEP a unanimous commendation for him and his organization on the successful conclusion of this benchmark legal action.

Christine Bushway, A.E.B., held producers attention with a report of promotion activities going forward in the region with food service people and plans for an intense campaign of promotion featuring microwave cookery.

Directors elected at the session include: Joseph Coen, Woodridge, N.Y.; James Knisley, Lakewood, N.J.; Mike Hirth, Manchester, Conn.; James Wolfe, Stewartstown, Pa.; John Newman, Turner, Maine; and Albert Bowman, Albion, N.Y.

In later balloting the Board elected the following slate of officers for 1979: President, Al Wenger of Rheems, Pa.; First Vice-President, John Ricca, Billerica, Mass.; Second Vice-President, W. Robert Park, Valencia, Pa.; Treasurer, Vivian Homaki, Fitchburg, Mass.; Secretary, Charles A. O'Reilly, Pittstown, N.J.

Prior to relinquishing the gavel to Al Wenger, the retiring President, Hank Simpson, expressed deep appreciation to all who had helped him during his term.

He emphasized the insights into the industry that had come to him as a result of serving as a NEMA delegate to UEP. He said, "they have been two exciting years that brought the new American egg board and Checkoff — the export program — victory in the Standard Brands

suit and birth of the insurance program."

Incoming president Wenger said that his prime objective is a stimulated member activity in NEMA. As a start, he will restructure the standing committees and name the following key committee

chairmen to get the job done: Marketing, Paul Fisher; Long Range Planning, Al Wenger; Member Services, Hank Simpson; Finances, Vivian Homaki; Legislative, Tom Trone; Grain, Mike Hirth and American Egg Board liaison, W. Robert Park.

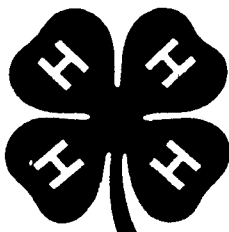
Photography course offered

KENNETT SQUARE — Richard Keen, staff photographer at Longwood Gardens, Kennett Square, and Joan Walter, Longwood's graphic artist, will discuss topics in "One Step Further in Photography," a Short Course to be given at Longwood on two Saturdays, November 4 and 18, from 9 a.m. to 4:30 p.m.

Basic information on camera and film selection and various professional photographic techniques will be covered. Participants will be encouraged to bring their work to the second session for display and discussion. Fee for the course is \$30 for the two sessions, and includes two lunches in the Longwood Meetinghouse.

To register, one can send name, address and telephone number, along with a check or money order made payable to Longwood Gardens, Inc., to Short Courses, Longwood Gardens, Kennett Square, Pa. 19348.

Registrations are accepted as space permits until one week before the class begins. For further information telephone 215/388-6741, extension 516.



HELP ELIMINATE HARD WATER DEPOSITS WITH BON AQUA

\$89⁹⁵

90 DAY MONEY BACK GUARANTEE BY MANUFACTURER

EASY TO INSTALL - JUST SNAP IT ON

- No Energy Required
- No Chemicals

- Ecologically Sound
- No Servicing

ALL COWS, HOGS AND CHICKENS CAN NOW DRINK CONDITIONED WATER!

A REAL BENEFIT TO GREENHOUSES FOR PLANT GROWTH



HIESTAND DISTRIBUTORS INC.

1830 STATE STREET
EAST PETERSBURG, PA
Phone: 717-569-7397

HOURS:
Mon. thru Fri. 10 to 5
Saturday 10 to 2

WHEN YOU'VE GOT ALL THE PIECES IT'S NO PUZZLE

FERMENTED HOMOGENIZED **PRO-LIX** LIQUID SUPPLEMENT FORTIFIED CHELATED

WHAT IS PRO-LIX — — — WHY FERMENTATION

PRO LIX, a revolutionary breakthrough in the feeding of ruminant animals — America's Only Fermented Liquid Supplement — is often referred to as a 4 in 1 feed — 35% Protein Equivalent (of which 96% is digestible), Carbohydrates (invert sugars), Vitamins and Minerals

A product manufactured exclusively for ruminant feed. Fermentation of a rich Tuna fish broth with an abundance of Brewers Yeast and Pure Cane Molasses — natural fermentation to preserve all the natural nutritional qualities fortified with additional Proteins, Vitamins and carbohydrates then air agitated, double homogenized to insure stabilization and prevent sedimentation. Field results and tests from leading universities show that the fermented tuna fish broth produces not only enzymes and bacteria, but valuable growth factors. These factors stimulate bacterial growth in the rumen which promotes better feed conversion (tests show a 5.10% better feed efficiency) and improved animal health.

PRO-LIX trademark of AMERICA'S NUMBER ONE liquid supplement

Step up to MORE PROFITS CONTACT These Distributors:

M. SIMON ZOOK CO. Honey Brook, PA 215-273-3776	MAUGANSVILLE ELEV. & LUMBER CO. Maugansville, MD 301-739-4220	PINOLA FEED SUPPLY INC. Shippensburg, PA 717-532-5418
---	--	--

Whip TK/TKX 440

- NEW - Look
- NEW - Graphics
- NEW - Shape
- NEW - Stance

Scorpion's Got It . . .

The Whip TK has got it. A bold look at the future of snowmobiles, that's the blaze red TK. The automotive way of selecting your snowmobile, that's the way you pick the kind of Whip TKX you'll ride this season. Choose your kind of ski-stance, suspension, seat and instrumentation. That's just a few of the many options available to TK buyers. In the Big Red package that Scorpion is famous for, you'll feel the Sting of the Scorpion, the power of the Cuyuna engine, the turn-on of the Power Thrust II clutch and the widest ski-stance ever offered from Scorpion.

SCORPION

See Our Display at **The Snowmobile Show**
Sat., October 21 2 to 10 P.M.
Sun., October 22 1 to 7 P.M.
at J. Harold Merkey's Garage Rt. 72 South of Manheim

WHITE OAK LAWN EQUIPMENT
329 W. High St., Manheim, Pa. 17545
HOURS: Daily 8 to 5:30;
Mon., Wed., Fri. - 7 to 9 P.M.; Sat. - 9 to 4
717-665-4627