

# August milk price: \$10.84

NEW YORK, N.Y. — Dairy farmers supplying milk plants regulated under the New York-New Jersey marketing orders during August will be paid on the basis of a uniform price of \$10.84 per hundred pounds or 23.3 cents per quart. Market Administrator Thomas A. Wilson, who announced August's price, also stated that the uniform farm price was \$10.16 per hundredweight in July 1978 and \$10.09 per hundredweight in August 1977. The uniform price is a marketwide weighted average for the value of farm milk used for fluid and manufactured dairy products.

The seasonal incentive fund (Louisville Plan) returned a total of

\$2,918,645.52 or \$366 per hundredweight to the dairy farmer's uniform price for August. This fund was generated by reducing uniform price paid producers during the high production spring months.

The total amount of milk received from the 17,964 dairy farmers supplying the New York-New Jersey Marketing Area was 798,405,001 pounds during August 1978. This was less than 2.6 million pounds below last year. The gross value to dairy farmers for milk deliveries was \$86,707,519.09. Wilson explained that this included differentials required to be paid to dairy farmers but not voluntary premiums or deductions authorized by the farmer.

Regulated milk dealers (handlers) utilized 384,827,378 pounds or 48.2 per cent of the total amount of milk for Class I. For August 1978, handlers paid \$11.51 per hundredweight, or 24.8 cents per quart, for the milk used in Class I products compared with \$11.00 a year ago.

The balance of the milk, 51.8 per cent, was used to manufacture Class II products including butter, cheese, ice cream and yogurt. For this milk the handlers paid \$9.78 per hundredweight.

The uniform price is based on milk containing 3.5 per cent butterfat. For August 1978, a differential of 13.4 cents was applied to the price for each one-tenth of one per cent that the milk

# Beef promotion launched

CHICAGO, Ill. — A special Fall promotion encouraging consumers to fill their freezers with beef has been launched by the Beef Industry Council of the Meat Board and seven state beef promotion groups.

The \$128,000 cooperative effort includes national radio spots on the Paul Harvey show and the NBC network; newspaper and radio advertising in New York, Chicago and Detroit; retail

tested above or below the 3.5 per cent standard.

All prices quoted are for bulk tank milk received within the 201-210 mile zone from New York City.

tie-in and supporting news releases to newspaper food editors.

It is scheduled to run the last two weeks of September and the first week of October.

The message to consumers in the radio spots and newspaper ads is "Now's the time to fill your freezer with beef." The ads acknowledge the fact that beef prices are generally higher this year, but remind consumers that fall is the time of year when beef is traditionally in best supply.

In both ads and news releases, consumers are offered free copies of the Beef Industry Council's 12-page booklet Getting the

Most from Freezer Beef Buys. This publication is a comprehensive consumer guide to buying beef in quantity, with facts about storage, wrapping, selection, grading, calculating costs and other related subjects.

# Herr wins Solanco tractor driving contest

QUARRYVILLE — Gordon Herr, the grand champion at the 1975 and 1977 Solanco Fair tractor driving contest took the championship spot again this year as he was named first in the open class and then champion overall.

Second place winner in the open class was Jeff Rutt, Peach Bottom R1, and third place went to William Krantz, Quarryville R1. There were seven competitors in the open class.

In the FFA and 4-H competition, Dwayne Peifer, Kirkwood R1, was the first place winner. David Holzauer, Holtwood R1, placed second and Scott Brinton, Peach Bottom R1, was named third. There were 11 entries in that division.



# Patty Greek

(Continued from Page 58)

Recently, she appeared on York television accompanying the Magic Cow and helped to promote dairy products at the York Fair.

"It gets rather hectic sometimes, but it's fun," is Patty's opinion of holding down two jobs at area cattle exhibits. Between handing out ribbons and trophies as she congratulates winners, she often takes her place at the halter of the Greek's show animals.

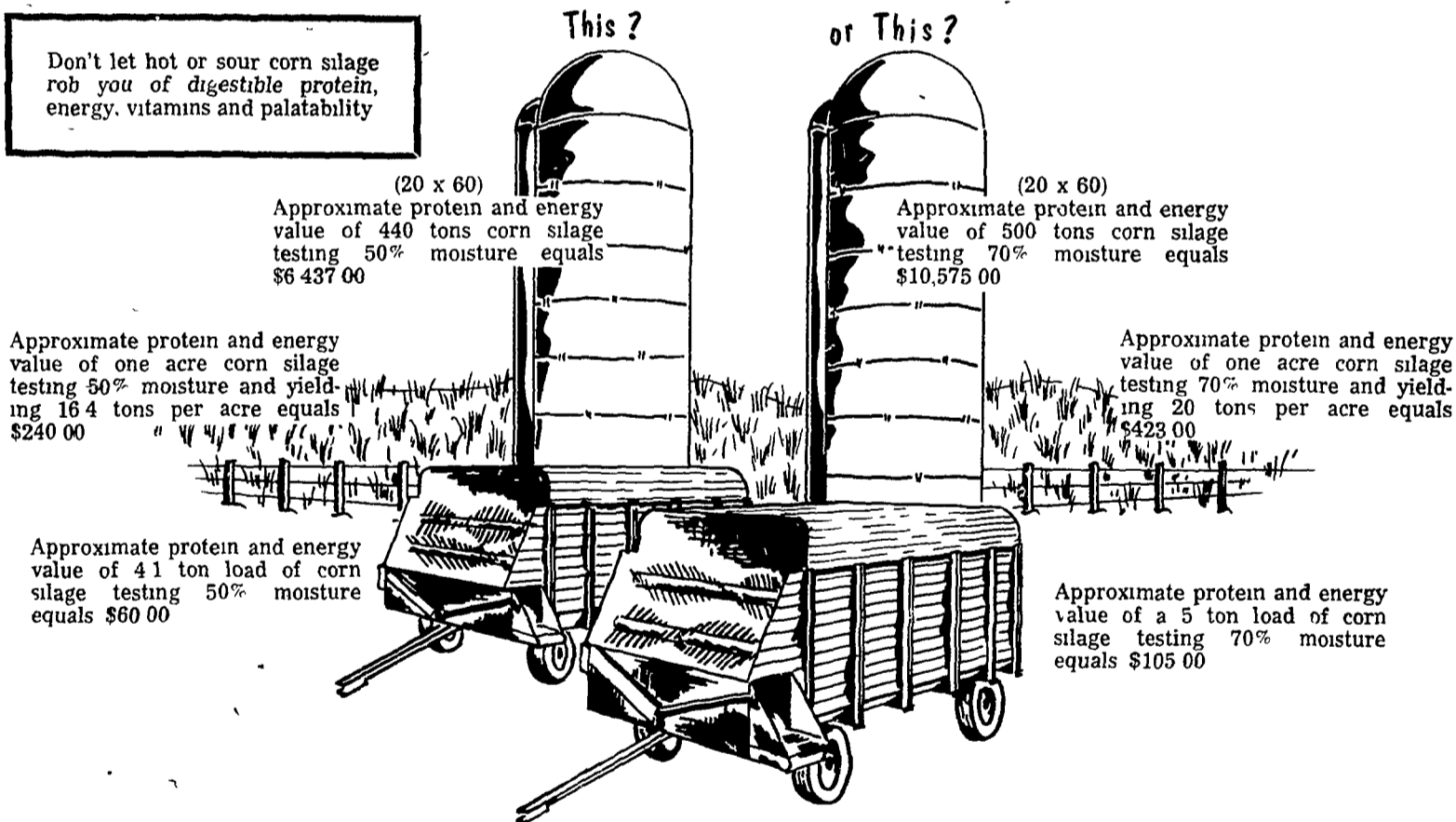
Activities at the Salem United Methodist Church are also a part of the busy life of York's dairy princess. She's president of the Youth Fellowship and helps to teach a Sunday School class of pre-kindergarten youngsters.

Twice weekly, Patty meets with other members of the Lower Chanceford Recreation Council, a neighborhood group that organized for fun and fellowship for all ages at the rural township. Meeting at the Lower Chanceford Elementary School, volleyball games are on the recreation schedule during the cold winter months, while softball and football games are the drawing interest over the Summer.



# IT'S TIME AGAIN TO START THINKING ABOUT GETTING THE MOST PROFIT FROM YOUR CORN SILAGE.

Don't let hot or sour corn silage rob you of digestible protein, energy, vitamins and palatability



The above examples show approximate difference in the value of low moisture and high moisture corn silage

Energy and protein values are based on soybean meal at \$200.00 per ton and corn at \$1.50 per bushel

Values reflect difference in yield per acre, silo capacity, net energy, digestible protein and animal performance as reflected by university research

Grow the protein and energy you need, and save the energy and protein you grow!

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