

Preconvention poultry programs named

ARLINGTON, Va — Three special "pre-convention" events will help Fact Finders gear up for the exciting program to follow, at this year's 49th Annual Fact Finding Conference and Exhibit, "Exploring the Future", September 12 to 15 in Houston, Texas.

The first of these events is the PEIA Research Council

meeting, scheduled for September 11 and September 12. The PEIA Research Council will meet to begin formulation of their annual "PEIA Research Recommendations for the Poultry and Egg Industry." This session will be open to Research Council members only.

The second event is

another two-day meeting, the PEPA Poultry Processors Quality Control School, Tuesday, September 12 and Wednesday, September 13. This school is designed for those whose responsibilities include quality control or who want to increase their knowledge of quality control procedures. Subjects include customer specifications, quality control in packaging, levels of trace elements, metal and chlorinated hydrocarbons in MDM and much more. 11 guest industry speakers will round out this outstanding program.

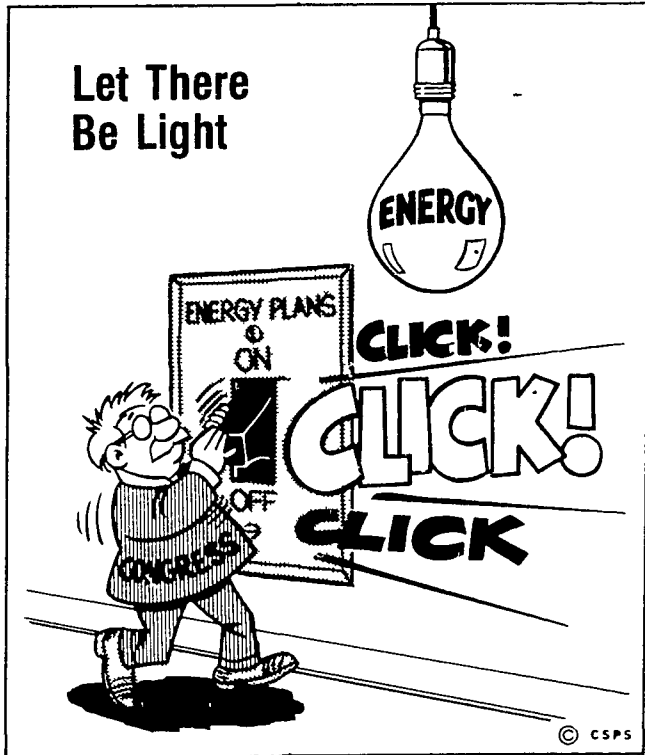
There are separate

registration fees for this school: PEIA members \$100, non-members, \$125. If already registered for Fact Finding, members pay only \$50, non-members \$75. For registration information, one can contact Institution headquarters.

The third session takes place on Tuesday morning, September 12, when the PEIA marketing Council holds a special meeting featuring Dr. Stephen Mutkoski of Cornell University who will make a special presentation on "A Look at Poultry and Eggs from the Institutional Perspective." Dr. Mutkoski will discuss the food service

industry in the past, its present ramifications and speculation on the role of poultry and egg products in

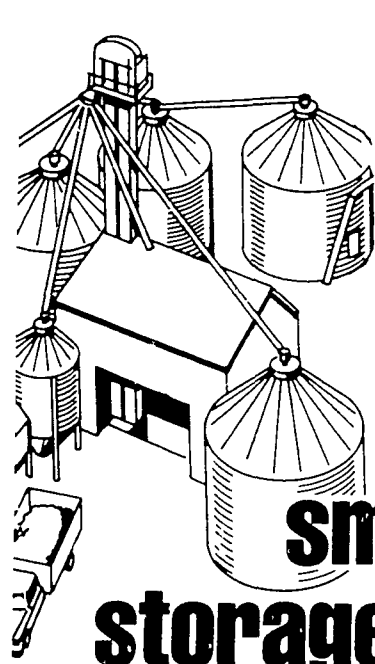
its future. This session is open to PEIA members only. Fact Finding officially gets underway on Tuesday, September 12 at noon with the Kick-Off Luncheon, "Picnic in the Park", featuring Gov. John B. Connally.



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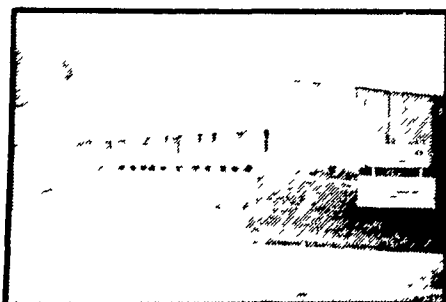
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