

# PURINA PROFIT PLANNING PROGRAMS



The KEY to increased profits and milk production is the formulating of the correct nutritive ration to balance the forages and grain on your farm.



## MORE MILK MEANS MORE PROFIT

MILK PRODUCTION	12,000 lbs.	14,000 lbs.	16,000 lbs.	18,000 lbs.
MILKING RATION-LBS. OF FEED	5,642 lbs.	6,557 lbs.	7,472 lbs.	8,235 lbs.
★ MILK INCOME AT 10½¢ lb.	\$1,260	\$1,470	\$1,680	\$1,890
★ COST OF MILK RATION AT 7¢ lb.	\$395	\$459	\$523	\$577
★ ROUGHAGE COSTS	\$275	\$275	\$275	\$275
<b>PROFIT</b>	<b>\$590</b>	<b>\$736</b>	<b>\$882</b>	<b>\$1,038</b>

★ Milk Income and Feed Costs are based on current selling prices and are subject to change.

### CONTACT YOUR PURINA DEALER TODAY.

**JOHN J. HESS, II, INC.**  
PHONE 717-442-4183  
PAPADISE PA 17562

**HIGH BROS.**  
PHONE 717-354-0301  
GORDONVILLE PA 17529

**UMBERGER'S INC.**  
PHONE 717-866-2324  
RICHLAND PA 17087

**JOHN B. KURTZ**  
PHONE 717-354-4616 717-665-6023  
RD3 EPHRATA PA 17522

**IRA B. LANDIS**  
PHONE 717-665-3248  
BOX 276 RD3  
MANHEIM PA 17545

**UMBERGER'S MILL**  
PHONE 717-867-5161  
FONTANA PA 17042

**THE PURINA PROGRAM**

Good Breeding	Sound Management
Careful Sanitation	Good Feeding

**FOR GOOD PRODUCTION**

**MCCRACKEN'S  
FEED MILL, INC.**  
PHONE 717-665-2186  
2 NEW CHARLOTTE ST MANHEIM PA 17545

**DAYETT MILLS, INC.**  
PHONE 302-731-1500  
904 OLD BALTIMORE PIKE  
NEWARK DEL 19702

**M.G. HENNINGER & SON, INC.**  
PHONE 717-362-3333  
BERRYSBURG PA 17005

**WEST WILLOW  
FARMERS ASSN., INC.**  
PHONE 717-464-3386  
WEST WILLOW PA 17583

**PICKERING VALLEY FEED  
AND FARM STORE**  
PHONE 215-363-8810  
RT 113 & GORDON DRIVE  
LIONVILLE PA 19353