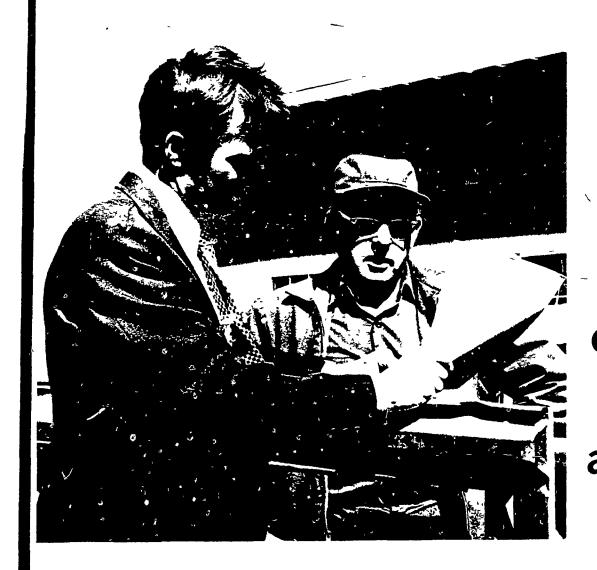
PURINA PROFIT PLANNING PROGRAMS



The KEY to increased profits and milk production is the formulating of the correct nutritive ration to balance the forages and grain on your farm.

MORE MILK MEANS MORE PROFIT

MILK PRODUCTION	12,000 lbs.	14,000 lbs.	16,000 lbs.	18,000 lbs.
MILKING RATION-LBS. OF FEED	5,642 lbs.	6,557 lbs.	7,472 lbs.	8,235 lbs.
★ MILK INCOME AT 101/2° lb.	^{\$} 1,260	\$1, 47 0	\$1,680	\$1,890
★ COST OF MILK RATION AT 7° lb.	· *395	°459	*523	§577
* ROUGHAGE COSTS	\$275	\$ 2 75	\$275	\$275
PROFIT	*590	\$736	\$882	\$1,03 8

★ Milk Income and Feed Costs are based on current selling prices and are subject to change.

CONTACT YOUR PURINA DEALER TODAY.

JOHN J. HESS, II, INC. PHONE 717-442 4183 PAPADISE PA 17562

HIGH BROS.

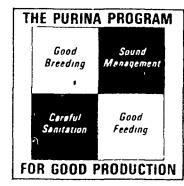
PHONE 717 354-0301
GORDONVILLE PA 17529

UMBERGER'S INC.
PHONE 717 866 2324
RICHLAND PA 17087

JOHN B. KURTZ PHONE 717 354 4616 717 665 6023 RD3 EPHRATA PA 17522

> IRA B. LANDIS PHONE 717 665 3248 BOX 276 RD3

UMBERGER'S MILL
PHONE 717 867 5161
FONTANA PA 17042



McCracken's Feed Mill, inc.

PHONE 717 665 2186 2 NEW CHARLOTTE ST MANHEIM PA 17545

DAYETT MILLS, INC.

M.G. HENNINGER & SON, INC.
PHONE 717 362 3333

WEST WILLOW FARMERS ASSN., INC. PHONE 717 464 3386 WEST WILLOW PA 17583

PICKERING VALLEY FEED
AND FARM STORE
PHONE 215 363 8810
RT 113 & GORDON DRIVE

LIONVILLE PA 19353