

See  
your Case  
Tractor  
Specialist.



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# NOW

## IS THE TIME TO BUY A

# CASE AGRICULTURE

**BEFORE PRICE INCREASE EFFECTIVE 7/1/78**

6 power choices that let you match your needs

1570	1370	1270	1175	1070	970
<b>180</b>	<b>155</b>	<b>135</b>	<b>121</b>	<b>108</b>	<b>93</b>
pto hp	pto hp	pto hp	pto hp	pto hp	pto hp

If you need big tractor power to get your field work done **now**, then **now** is the time to see your Case Dealer. Nobody offers a greater selection of big two-wheel drive tractors than Case within this horsepower range many offer less.

That's important to you, because it means you pay for the power you need, not settle for a little more or a little less than your farming operation requires. This means more efficiency, lower cost.

All six Case Agri Kings have large displacement Case built engines (401 to 504 cubes) with high torque and long lived moderate speed design.

But on an Agri King, power is just the beginning. Five are available with a 12-speed range power shift. That means three on-the-go speed choices in each of four ranges that help keep you going without stopping and shifting in varying field conditions.

Case hydraulics mean you can handle all the equipment your power can pull. Lift

capacity on our three-point hitch ranges up to 7925 lbs. Up to four remotes available.

The quiet roll protected (ROPS\*) Case cab is available on all models. Hot, cold, dusty or windy, this cab helps keep you comfortable, relaxed working at peak efficiency. Our Easy-Rider seat adjusts seven ways to fit you just right.

All these features will work for you when you step into a Case Agri King. Features that show Case is doing something about giving you the power for big production that you need **now**.

Don't wait! See your Case Dealer today and select the power and performance combination only Case can offer.

For peak production periods ask your participating Case Dealer about his Rental Program or the Case Lower Payment Lease Plan.

**J I Case**  
A Tenneco Company



*doing something about it.*



**FACTORY DISCOUNTS**

**ENDING JUNE 30!**

1570	<b>\$2100</b>	1175	<b>\$800</b>
1370	<b>\$1800</b>	1070	<b>\$600</b>
1270	<b>\$1000</b>	970	<b>\$400</b>