



Ed Compton, left, owner of Compton's Log Cabin Restaurant in Audubon, N.J. and Breezy Hill Acres Charolais Farm at Woodstown, N.J., shows off his herd sire, JKM Polled Prince, to Dave Seamans, livestock consultant from State College. Prince will be the featured sire in the first Investors' Opportunity Charolais Beef Cattle Sale, to be held at the Carlisle Livestock Market on June 3, beginning at noon. Prince is a 100 per cent certified meat sire as tested by the Rockview testing facility at Penn State University and PRI (Performance Registry International).

## Charolais breeding stock sale scheduled next week at Carlisle

CARLISLE — A group of Eastern Charolais breeders has chosen the Carlisle Livestock Auction Market, here, as the site for their first breeding stock sale. Dubbed the "Investors' Opportunity Sale," it will be held next Saturday, June 3, beginning at noon.

The Carlisle site was

chosen because of its central location for the group, which represents Pennsylvania, New Jersey, and Ohio. Carlisle is also easily accessible through major roads such as the Pennsylvania Turnpike and Interstate 81. In addition, sales organizers believe that Carlisle is in a good beef

cattle marketing area and that the Carlisle Livestock Auction Market is an excellent sales facility.

The emphasis of the sale will be on the performance tested and proven bulls and females. Two PRI (Performance Registry International) certified meat sires will be offered; one polled and one of French bloodlines. Three proven polled 2-year old bulls and several yearling polled herd sire prospects of show quality will be offered along with cows with calves, brood cows, and heifers. "Some excellent quality 4-H and FFA project heifers and steers will also go through the show ring," says David Seamans of State College, one of the coordinators of the sale.

The consignors include Silverwing Farm, Gettysburg; Gates Farms, Warriors Mark; Greenfield Farm, Landenburg; Veres Champion Farms and Marybrook Farm from Ohio, and Bethel Mill Farm and

system and proposals to lower the Class 1 differential from its present \$2.78.

The deadline to file exceptions to the recommended decision to amend the Eastern Ohio-Western Pennsylvania federal milk marketing order has also been extended to May 31.

Frost noted that the request for extending this comment deadline came from a group of handlers.

The USDA recommended decision for this milk marketing order includes proposed changes in payment procedures and pooling requirements. It also recommended adding presently unregulated areas in Ohio counties of Ashland, Lorain, and Medina to the orders' marketing area.

## Deadline extended for comments on milk order changes

NEW YORK, N.Y. — Dairy farmers and other interested persons this week received additional time, until June 11, to file exceptions to a U.S. Department of Agriculture (USDA) recommended decision to amend the Middle Atlantic federal milk marketing order.

Herbert L. Forest, dairy official with USDA's Agricultural Marketing Service, said the request for extending the comment deadline to June 11 came from a group of cooperatives.

Under the USDA recommended decision, the current methods of pricing Class 1 — or fluid use — milk would be continued. The decision denied a proposal for a bracketed pricing

## Cattle

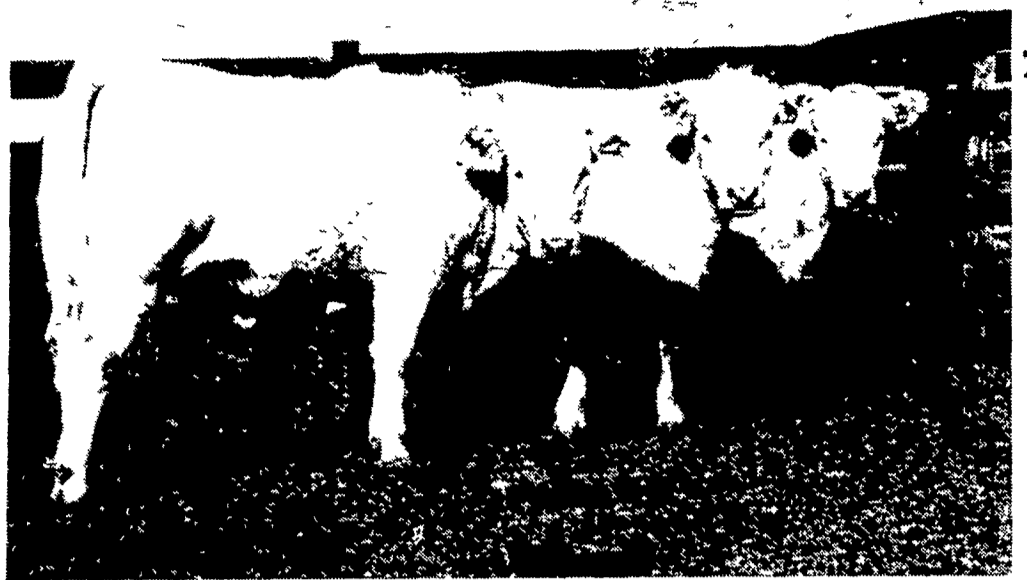
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when hamburger prices move to the same level as the other beef cuts. Chucks are already being converted to hamburger because they are next lowest priced item compared to hamburger. If hamburger goes to \$2.00 we will have rump roast and round steak converted to hamburger on the price of the other items will go through the roof, too.

Consider also (3) consumer substitution. As hamburger prices rise, consumers will substitute other meat such as pork and poultry. At some price level, perhaps \$1.00 to \$1.19 per pound for hamburger,

the retailers will begin to freely substitute soybean protein for a portion of the hamburger. At higher prices there will be more soybean product and less beef. Substitution will occur so freely that the price will not even come close to \$2 per pound. Remember the scare year of 1973? It looked like meat would soon be rationed but the highest price of hamburger moved on a monthly basis was \$1.10 in February 1974. Even at that price, hamburger helper and blend-o-beef soybean products were heavily promoted.

It's nice to dream but \$2.00 hamburger isn't in the cards in the next five years unless we begin to see double digit rates of inflation in the general economy.



These Polled Charolais bred heifers from Silver Wings Farm, Gettysburg, will be offered for sale along with performance tested bulls, show bulls, and proven cows and calves.

Breezy Hill Acres Farm from New Jersey.

The sale is being organized by technical livestock consultants David Seamans and Lowell Wilson of State College. Both will be

available at the time of the sale to assist buyers with their selections.

The cattle will be available for viewing on Friday afternoon and Saturday morning. Lunch will be

served at the sale barn both Friday and Saturday.

"Anyone who is interested in Charolais cattle and their growth and efficient meat genetics shouldn't miss this event," says Seamans.

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