Retail beef prices show upswing

beef prices, which have been increasing steadily over the past months, showed a further increase during April and May, the National Cattlemen's Association reports.

The latest increase puts the NCA survey average above the previous high in mid-1975, according to Richard A. McDougal, NCA president. However, beef prices still were lagging behind increases in the

DENVER, Colo. - Retail Consumer Price Index and consumer incomes since 1975.

The association's monthly 19-city survey of supermarkets showed the national average price of five beef cuts on May 11 was \$1.89 per pound, compared with \$1.78 a month earlier and \$1.78 in July, 1975.

McDougal emphasized that the NCA five-cut average does not represent the average price of all beef. Because of the inclusion of three types of steak in the limited five-cut survey, the

NCA average runs higher than government report averages for all cuts. For example, the latest U.S. Department of Agriculture average for all Choice beef was \$1.65 per pound. The NCA survey is conducted to show current supply and price trends rather than to indicate the average of all beef prices.

The latest beef price increase reflects the current downtrend in beef production, McDougal noted. However, he said, high cattle

prices are now stimulating cattlemen to rebuild herds, which eventually will bring a supply increase again.

"For the past three years," he said, "large beef production and low cattle prices, along with escalating costs, brought financial losses to cattlemen which forced a sell-off of basic herds. During that time, beef prices were decreasing or only holding steady, and consumers enjoyed low prices. Now, per capita supplies are moving back to lower, more normal levels, and beef prices are beginning to catch up with the prices of other products.

"The recent price increases are not a cause of the continuing basic inflation problem. They represent only a response to a cyclical supply change typical of an

with inflation. Actually, the May NCA price average is up only 6 per cent from the previous high in 1975, while previous high in 1975, while the over-all Consumer Price that the Index has increased 18 per cent and average consumer disposable income has increased 27 per cent since

NCA's five-cut average increased in 18 cities and decreased in one during the past month. The average prices of all five cuts ground beef, round steak, sirloin steak, T-bone steak and chuck roast - showed increases.

Average retail beef prices vary among cities because of such factors as local wage rates, transportation costs and the amount of "specialing" be retailers at the time of the survey.

McDougal explained tha the NCA survey was

agricultural commodity Let us never torget cultivation of the earth is the most important laborof man.

> initiated by cattlemen in 1974 in an effort to provide a more up-to-date indication of price trends. The government's CPI reflects beef prices which are about seven weeks old by the time they are reported.

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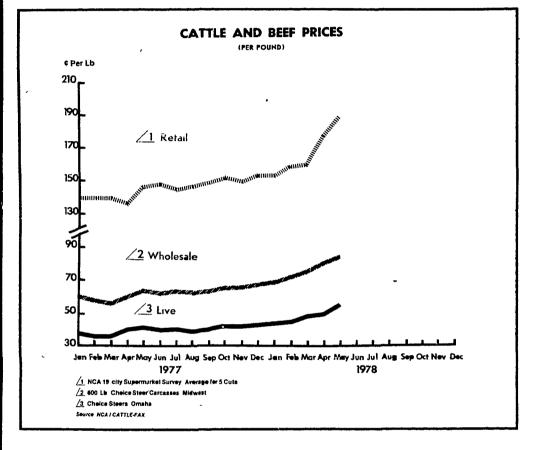
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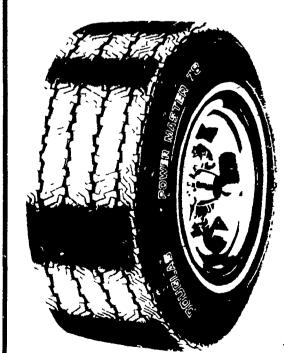
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