

Auctioneer championship coming

KANSAS CITY, MO. — The top livestock auctioneers from the United States and Canada will be in good voice

June 17 at Marshall, Mo., for the 15th Annual World Livestock Auctioneer Championship.

The world champion will be named following competition at the Four Square Livestock Market. Marshall is about 60 miles east of Kansas City.

"This year's location in the heart of America should produce a record number of championship entrants," said Gerald D. Nevins, contest coordinator. Last year's 53 entrants set the current record.

The championship is sponsored annually by Livestock Marketing Association, Kansas City, Mo., and conducted by Livestock Market Digest, Inc., to focus attention on the professional role of the auctioneer in livestock marketing.

Last year's winner was Bobby Russell, Canton, Miss., who won the title in Calgary, Alberta. He heads the advisory committee of 14

previous world champions who will assist in conducting this year's competition.

A reserve world champion and a runner-up world champion will also be selected, along with champions, reserve champions and runner-up champions from the east, central and western regions of North America.

Trophies and merchandise prizes will be awarded to the winners.

The auctioneers are judged by a panel of livestock market owners and managers on the criteria they look for when hiring an auctioneer. The judges' votes are counted by an official of the National Auctioneer's Association, a livestock news media representative and a certified public accountant.

The contestants will merchandise cattle con-

signed to the Showcase Cattle Sale, arranged especially for the event. Showcase Feeder Calf Sale, featuring feeder calves from herds enrolled in the Four Square Market's cow-calf

program. The contest begins at noon and is open to the public.

The entry fee is \$150 and contestants may be sponsored, Nevins said. Further information and entry blanks may be obtained by contacting the Digest, 4900 Oak Street, Kansas City, Mo., 64112.

Dairy princess contestants needed

FLEMINGTON, N.J. — The annual search is on for a young lady to represent Hunterdon County, N.J. as dairy princess, according to Mrs. Marie Schwab, Ringoes, chairman for the planning committee. Each year the contest is held in June.

The new princess will reign for a year. She will make numerous appearances in promoting milk and dairy products in malls, shopping centers and schools. She will be asked to speak to service clubs and other community organizations, as well as attend many public functions.

As spokeswoman for the dairy interests in the county, she must exhibit a warm congenial personality, be out-going and enthusiastic in

her efforts to meet people and to promote milk.

The contest is scheduled for June 13, at the Amwell Valley Firehouse, Ringoes. All arrangements for the contest have been made. Contestants are now needed.

Young ladies interested in entering must be 17 to 24 years of age, single, be a high school graduate and have some dairy farm background.

The Hunterdon winner and runner-up in the contest will represent Hunterdon in the State Dairy Princess Contest scheduled during Flemington Fair Week.

Anyone interested should contact the Extension Service Office, Hunterdon County Extension Center, Route 31, north of Flemington, or call 201-788-1339, for details and an entry form.

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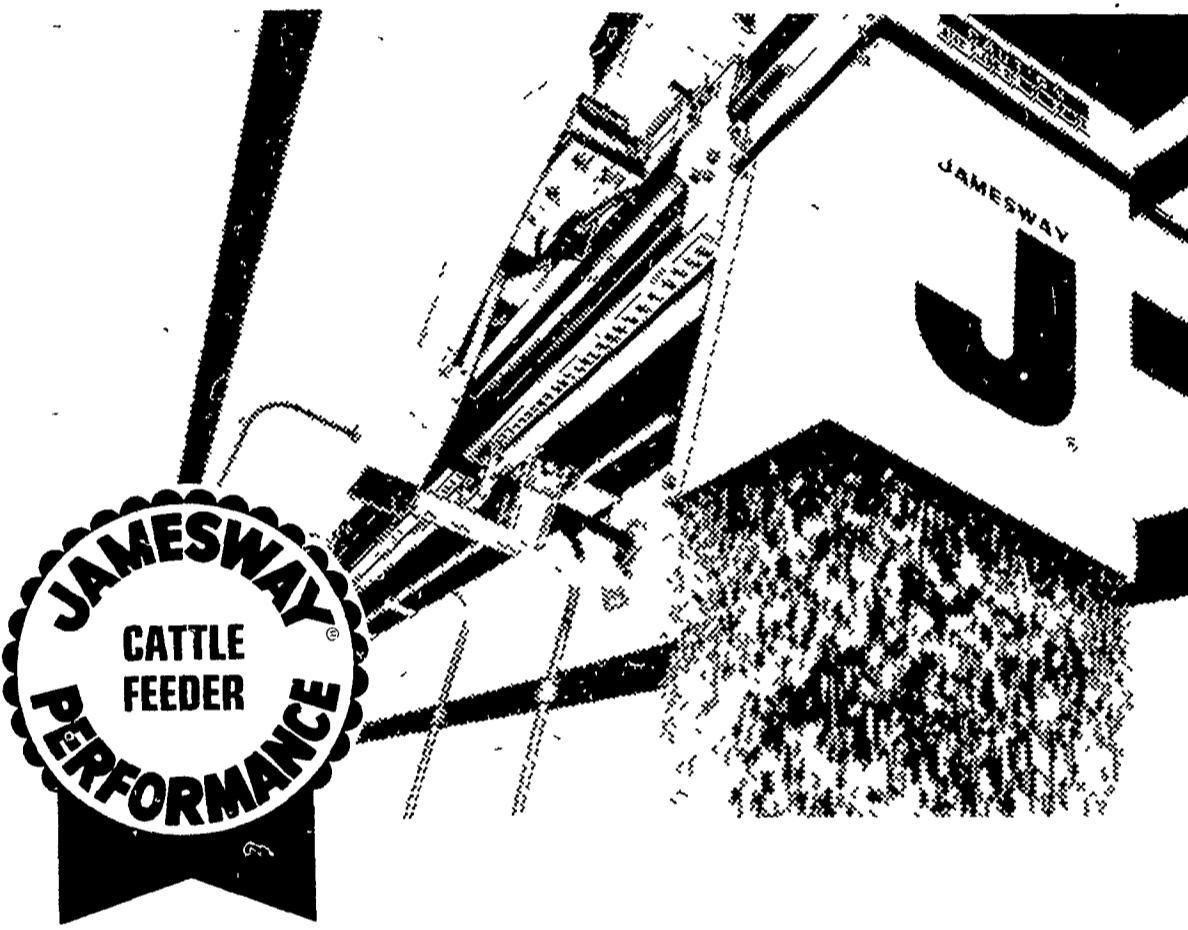


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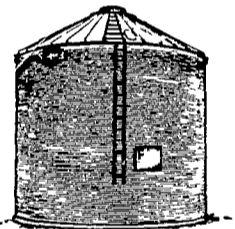
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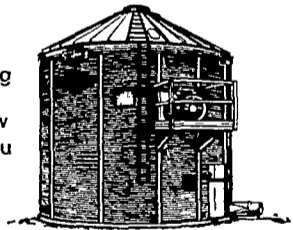
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