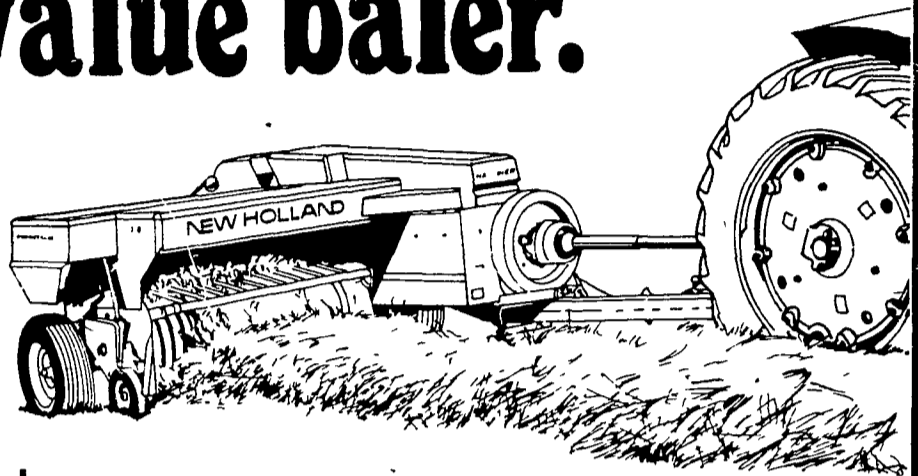


A new standard of excellence.

Just try to find a better-value baler.

It's NEW! The Sperry New Holland Model 310 baler.

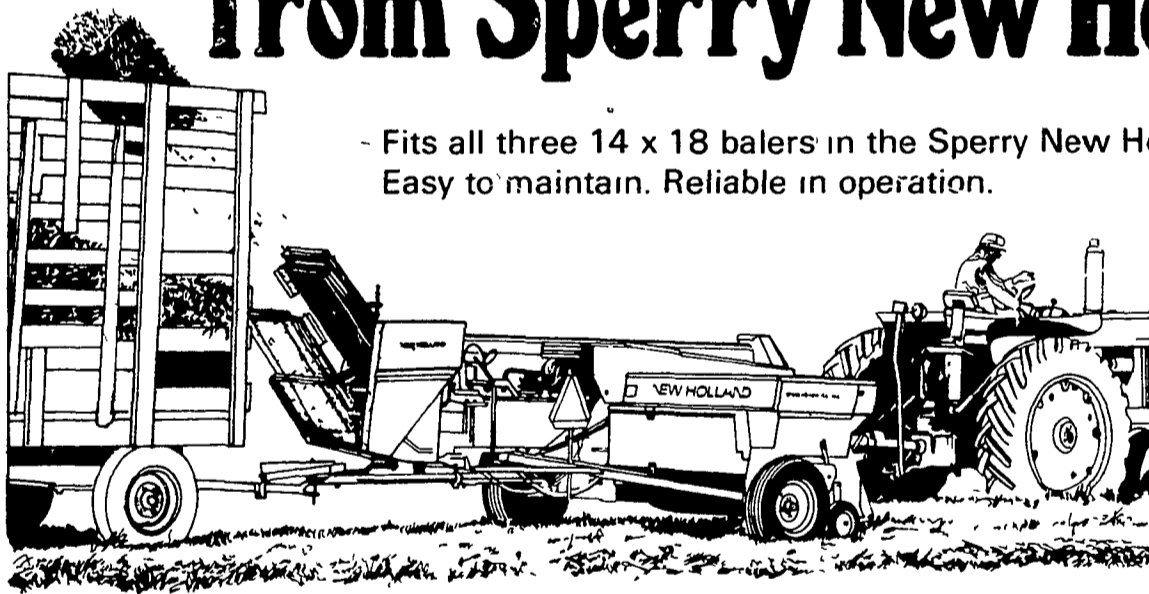
The Model 310 replaces the world's most popular baler — the Model 273. The 310 runs smoother, quieter, with more capacity. PLUS you get Sperry New Holland reliability.



Stop in today and see this new baler

Your authorized **SPERRY**  **NEW HOLLAND** dealer.

See the new Model 70 bale thrower from Sperry New Holland.



- Fits all three 14 x 18 balers in the Sperry New Holland line.
Easy to maintain. Reliable in operation.

And . . . it swings up, out of the way for easy access to bale chamber, or to drop bales directly on the ground.

Your authorized **SPERRY**  **NEW HOLLAND** dealer.

Stop in today and ask for a demonstration. You will be pleased to see how a Sperry New Holland baler and bale thrower will speed up your haymaking.

Trust your equipment to the experts listed on the opposite page . . .

They sell the best — Sperry New Holland. And they back their machines with a "we service what we sell" policy. Their Service Department is staffed by men with experience and training. Let them show you how they can serve you better!

SPERRY  **NEW HOLLAND**