



From chick to cage, we formulate feeds and feeding programs with your profit in mind.

Do you have an open mind?
Are you ready to devote an hour or two of your time *planning* for a more profitable future?

If your answer to both questions is yes, you owe it to yourself to read what we have to say.

Unlike many other feed companies, we develop *custom* feeding programs for each individual operation.

It all starts with a Pennfield man reviewing your operation with you. Your goals. Your records. The health and overall condition of your birds. Whether you grow chicks or buy started

pullets. The type of equipment you use. The production potential of your flock. Your management practices. And other factors that have an effect on your profit potential.

With the aid of computers, we then design a feeding program specifically tailored to *your* birds' needs—a program that can improve your profits by reducing expenses, increasing production, or both.

For example, when we recommended producers switch from a competitive 18% protein feed to an optimum-nutrient density

Pennfield feed, there was no loss in production—and this one recommendation has saved as much as \$12,000 a year depending on flock size.

There is no cost—or obligation—for this unique service. But you must take the first step by writing or phoning us. Do it today.

Pennfield Feeds, 711 Rohrerstown Rd., Lancaster, PA 17604. Local calls: Lancaster 299-2561, Red Lion 244-4511. In 717 and 215 areas dial toll free 800-732-0467.

 **pennfield feeds**