Bergland visiting USSR, Europe in search of market potentials

WASHINGTON, D.C. – Secretary of Agriculture Bob Bergland will be in the Soviet Union May 7-16 for major discussions of agricultural trade and cooperation between that country and the United States. He and other U.S. Department of Agriculture officials also will visit five other countries during the three week trip May 6-26.

They are Norway, Poland, Hungary, Romania and the United Kingdom.

In the USSR, Secretary Bergland, accompanied by Assistant Secretary of Agriculture Dale E. Hathaway and Administrator Thomas R. Hughes of the Foreign Agricultural Service (FAS), will meet with the ministers

Tour scheduled

LANCASTER – Nature's spring finery – wildflowers – will be the subject of a tour on May 6 at Pennsylvania Power & Light Co.'s Holtwood recreation area.

Trillium, trout lillies, jackin-the-pulpit, and Virginia cowslip are among the varieties of flowers now in bloom at the Shenk's Ferry Glen Wildflower Preserve, according to Ben Moyer, seasonal naturalist at Holtwood.

Those interested in joining the wildflower walk should meet at PP&L's boat launching area at Pequea at 2 p.m. Wearing outdoor clothes and sturdy shoes is advised.



The recration area is associated with PP&L's Holtwood power plant, located along the Susquehanna about 15 miles south of Lancaster. To reach the boat launching area, follow Route 324 to the village of Pequea.

Ag. trade office to open

ARLINGTON, Va. - The U.S. Department of Agriculture announced this week that Secretary of Agriculture Bob Bergland will participate in the formal opening of the new U.S. agricultural trade office in London at the end of May. The office will house the London branch of the Poultry and Egg Institute of America and two other cooperator trade organizations.

Bergland will make the stop as part of his recently-

and procurement in Moscow. He will talk with agricultural officials and visit farms in the areas of Kiev, Tselinograd and Leningrad. In addition, while in Moscow, several members of the group will take part May 15 in the fifth bilateral consultations under the U.S.-USSR long term grain supply agreement.

of agriculture, foreign trade,

That agreement, signed Oct. 20, 1975, in Washington, requires consultations between the two governments at least twice a year. Assistant Secretary Hathaway will head the U.S. delegation to the May 15 consultations. The Soviet delegation will be led by Boris Gordeyev, USSR deputy minister of foreign trade.

announced trip to the Soviet Union for trade discussions.

The new facility is unique in that this is the first time U.S. agriculture abroad will present a "one-stop", united front to European importers. The location of the office is near the American Embassy, which will give U.S. agriculture even more visibility.

The Department is making plans for additional agricultural trade offices which will emphasize this same concept of centralization for U.S. export efforts overseas. In Oslo, Secretary Bergland will take part in Norwegian Constitution Day ceremonies on May 17. 'This commemorates the adoption of Norway's constitution on that date in 1814 and is the occasion for a major patriotic celebration by the Norwegians.

The secretary will meet in Warsaw, Poland; Budapest, Hungary, and Bucharest, Romania, with top agriculture and trade officials on agricultural cooperation and growing U.S. trade. U.S. agricultural exports to those countries represent about half a billion dollars a year, and U.S. officials consider the outlook bright for continued growth in exports, especially in U.S. feedstuffs.

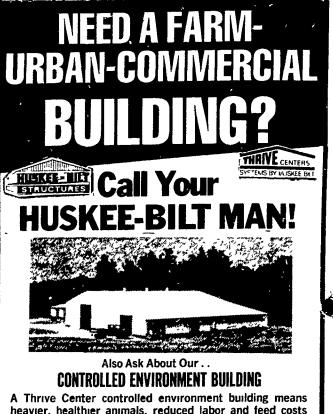
In London, the secretary will participate in the formal opening of a U.S. agricultural trade office to house in one building the cooperator organizations that work with FAS in developing foreign markets.

This office, first of its kind, will present an integrated "one-stop" approach to European importers and give U.S. agriculture high visibility in a location near the U.S. Embassy in the heart of London.

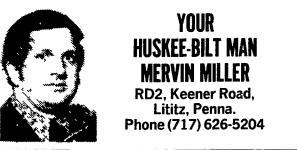
Cooperators joining the new trade office are the Poultry and Egg Institute of America, the U.S. Feed Grains Council, and the U.S. Meat Export Federation. Their London staffs work not only with the United Kingdom market but also in parts of continental Europe. Plans are for additional

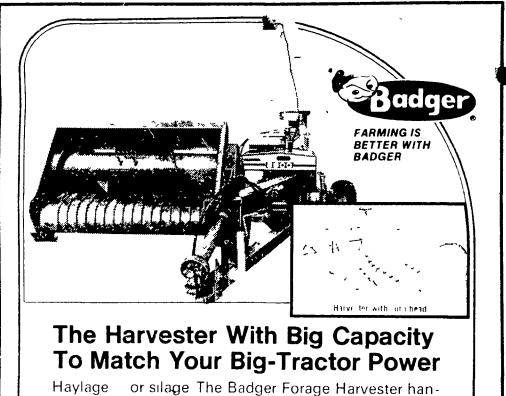
agricultural trade offices in

other major market centers, to bring together U.S. export efforts heretofore decentralized within cities and countries.



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