

Ladies Have You Heard

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TIPS ON SELECTING UPHOLSTERY FABRIC
Do you know that the upholstery fabric on a piece of furniture to a large degree influences whether or not that furniture will meet your needs. To be sure you get

furniture that will perform as you want it to. It's a good idea to get acquainted with the characteristics of various upholstery fabrics before you go shopping. Neither price nor appearance are failsafe guides

to quality. There are some high-priced, good looking fabrics with a low performance level. And there are some lower priced fabrics with a high performance level. It's your job to determine what level of performance your needs demand and to learn how to choose fabrics that will perform as you want.

The two most important factors involved in determining fabric quality are the quality of the fiber or fibers used and the care taken during manufacturing. The fiber content of the fabric contributes to its design appeal—the ease with which it accepts dye and its colorfastness in strong sunlight, its durability and its ease of care.

Fibers are often blended to cut product costs to achieve

some special effect such as increased wearability or cleanability. However, fiber content should not be overvalued. Basic fiber characteristics can be altered considerably in later stages of production.

When fibers with characteristics such as colorfastness and resilience are combined into a tightly woven fabric, the result is usually a high quality fabric that won't stretch, shrink, ravel or pull apart at the seams. The same fibers woven loosely could not be expected to perform as well.

The more threads per inch a woven fabric has, the greater its resistance to abrasion, wrinkling and raveling and the better its ability to recover from diagonal stretching. Loosely woven fabrics, often chosen

for their eye appeal, sometimes have a backing to help maintain their shape.

Pile fabrics—velvet, velveteen, plushes and fake furs—offer the extra dimension that flat fabrics don't. An extra set of yarns woven into the flat fabric creates a loop or pile effect and gives pile fabrics their unique feel and appearance.

A newcomer to the upholstery fabric lineup is knit fabric. With its built-in give, it conforms smoothly to the curved lines and free forms of modern furniture styles. Knit fabric is wrinkle-resistant, but under rough treatment it can snag or run. If the fabric isn't laminated to a foam backing for stability it tends to lose its shape.

Soil resistant fabric finishes are usually applied to upholstery fabrics at the mill to protect them from stains and soil. These finishes increase not only the wearability but the cleanability of the fabric and keep it looking nicer for a longer time.

Base your decision on fabric finishes on evaluation of your family, home and lifestyle. A family with young children and pets, or a family that entertains often, may find the increased ease of cleanability an important asset.

It's helpful to take advantage of the salesman's special knowledge to find out about the fiber content, soil-resistant finishes, performance and cleaning of the furniture you're interested in. And don't forget to make a few simple tests:

- *Check the fabric weave for tightness.
- *Sit on the furniture to see how it feels.

*Notice whether the fabric sags or bounces back to its original shape as soon as you stand up.

*Wrinkle a sample of pile fabric to see if it crushes and whether it will stand up again with a gentle brushing.

FURNITURE SHOPPING HINTS

Whether you are in the market for new or used furniture, you need some skills in selecting pieces that will be serviceable and complement your home decor. I would like to offer some shopping suggestions.

*Go to a reliable dealer whose word you can trust without question.

*Insist on specific information on labels. When discussing furniture with a salesman, inform him of your needs, family situation and life style so he can better help you.

*Shop until you find what you want. Don't be pressured into buying something you'll later regret.

*Consider use and economy when buying furniture. Economy should be measured by the length of service it will give, the amount of space it will take up in your home, and the time, energy and money required for its upkeep. Also, length of service depends not only on how long the piece will last but on how long you'll like it!

*Furniture is often discarded because it's out of style or the owner has become dissatisfied with it. For continued satisfaction, choose your furniture with good lines, suitable and durable materials, good construction with a design that pleases you.

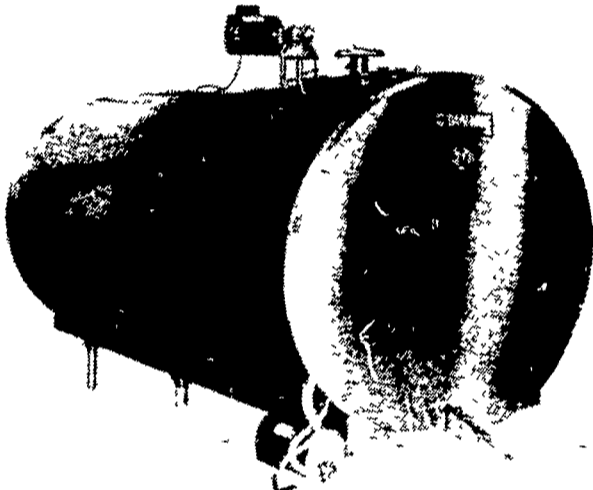


HEAR YE!

HEAR YE!

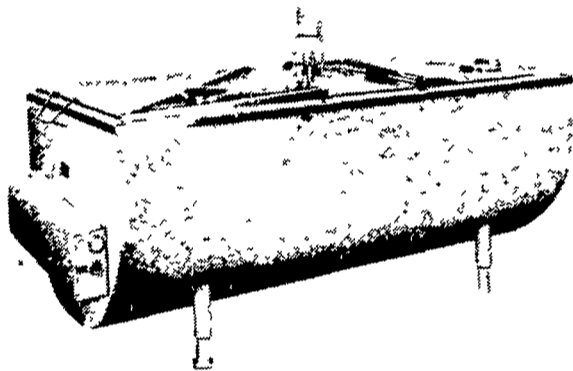
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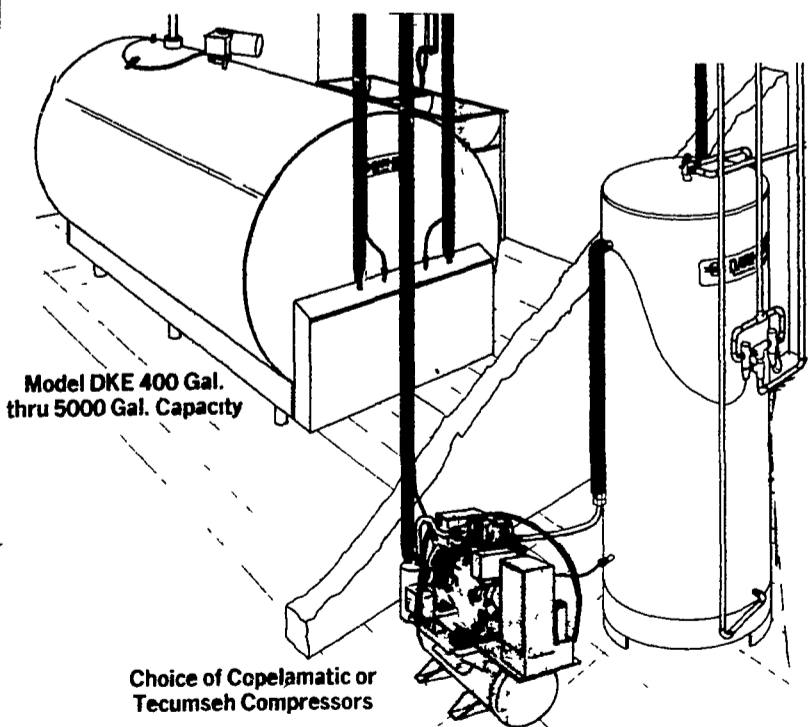
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- 1 - 500 gal. Mojonnier w/4 H.P. Tecumseh w/tank washer

- 2 - 400 gal. Mojonnier w/compressors, vacuum
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