

EARLY ORDER PRE-SERV PRODUCTS NOW AND RECEIVE A FREE GIFT WITH 500 LB. ORDER

**OFFER ENDS
APRIL 1, 1978**



THEY'LL REACH FOR IT!

**Beacon Hay Pre-Serv*
gives you hay cows prefer! And more of it!**

Beacon Hay Pre-Serv lets you bale at 25% moisture, letting you bale earlier, before rain can damage hay while drying. Baling at higher moisture levels means you get tougher hay with less leaf shatter ... hay with as much as 20% more nutritional value!

Hay Pre-Serv is a blend of food-grade mold-inhibitors, anti-oxidants and

flavors. It actually improves palatability and digestibility while it gives better color, reduces heat from oxidation, and reduces spoilage.

Reach for Hay Pre-Serv. Then watch your cows reach for it too! It means more milk production and more profits!

*Trademark of Kemin Industries, Inc.
*With Sorbic Acid added.

CALL YOUR BEACON DEALER TODAY!

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HAY PRE-SERV. YOUR PROFIT PRESERVER.

Beacon Milling Company, Inc.

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