



PURINA HIGH OCTANE COW CHOW 36

THE DAIRY SUPPLEMENT
WITH

“milk power”

WHAT GIVES PURINA HI-O COW CHOW 36 IT'S "MILK POWER"?

Purina Dairy scientists have produced many outstanding Dairy rations through the years, but none offer a greater milk-making potential than Hi-O Cow Chow 36. This “super performing” supplement contains 36% protein. When mixed with grains according to Purina Research approved formulas it produces a “super” energy milking ration.

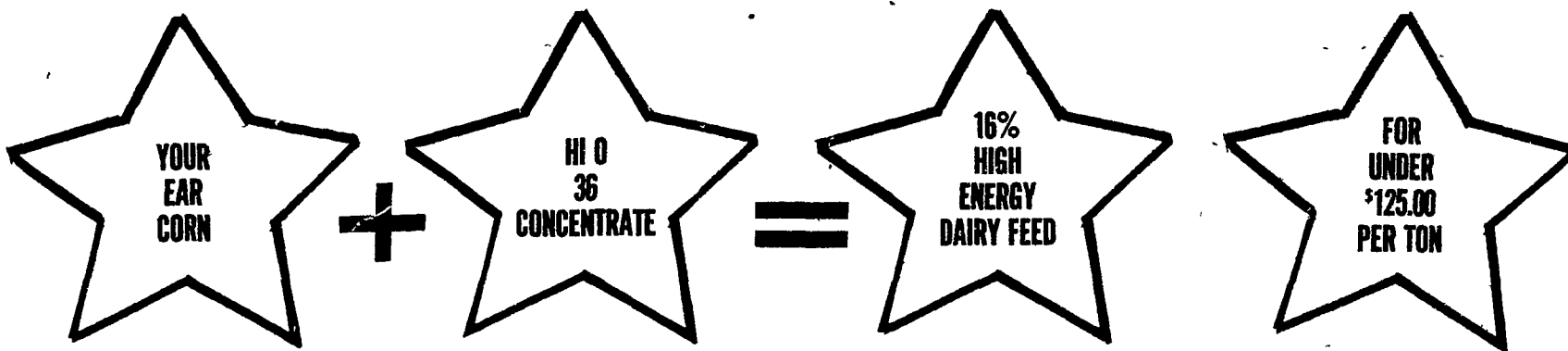
It is the unique scientific blending of a carefully calculated balance of proteins, minerals, vitamins and extra high energy milk-making ingredients that provides Hi-O Cow

Chow 36 with its unusual power to produce extra milk.

Use Hi-O Cow Chow 36 for on-the-farm mixing or let your Purina dealer Check-R-Mix a Purina milking ration for you containing Hi-O Cow Chow 36. He has specific formulas to make a quality milking ration with the right protein level to fit your roughages and your herd.

Records show Hi-O Concentrate 36 not only increases milk production, but dairymen report significant increase in fat test.

PURINA FEEDING PROGRAMS SAVE \$\$\$



**PURINA NUTRITIONAL
PROGRAMMING TODAY —
INSURES
YOUR PROGRESS
TOMORROW!**

MAIL TO: **PURINA** Box 266S, c/o Lancaster Farming, Lititz, PA 17543
I WOULD LIKE TO DISCUSS MY FEEDING PROGRAM
WITH A PURINA TRAINED DAIRY SPECIALIST.

NAME _____

ADDRESS _____

TOWN _____ STATE _____

ZIP CODE _____ PHONE _____

JOHN J. HESS, II, INC.
PHONE: 717-442-4183
PARADISE, PA 17562

HIGH BROS.
PHONE: 717-354-0301
GORDONVILLE, PA 17529

UMBERGER'S INC.
PHONE 717-866-2324
RICHLAND, PA 17087

JOHN B. KURTZ
PHONE: 717-354-4616 717-665-6023
RD3, EPHRATA, PA 17522

IRA B. LANDIS
PHONE 717-665-3248
BOX 276, RD3
MANHEIM, PA 17545

UMBERGER'S MILL
PHONE 717-867-5161
FONTANA, PA 17042

THE PURINA PROGRAM

Good Breeding	Sound Management
Careful Sanitation	Good Feeding

FOR GOOD PRODUCTION

**MCCRACKEN'S
FEED MILL, INC.**
PHONE 717-665-2186
2 NEW CHARLOTTE ST., MANHEIM, PA 17545

WENGER'S FEED MILL INC.
PHONE 717-367-1195
RHEEMS, PA 17570

DAYETT MILLS, INC.
PHONE 302-731-1500
904 OLD BALTIMORE PIKE, NEWARK, DEL. 19702

**WEST WILLOW
FARMERS ASSN., INC.**
PHONE 717-464-3386
WEST WILLOW, PA 17583

**PICKERING VALLEY FEED
AND FARM STORE**
PHONE 215-363-8810
RT 113 & GORDON DRIVE
LIONVILLE, PA 19353