

Ballroom Holstein

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marketing for the Sheraton Penn State Inn, the sale was a successful, enjoyable and educational experience. It was a "first" for both the Holstein Association and the Sheraton. In fact, prior to Thursday evening's convention sale, neither cows nor people had been in the new ballroom as guests.

"It was a first, and I hope it wasn't the last," Sharp announced enthusiastically during a telephone interview. "I really enjoyed it, the guests were very gracious, very friendly, and we had no problems whatsoever."

Sharp was modest about his hotel's involvement in the sale, saying that the Holstein Association "took the bull by the horns and took care of all the details. All we did was provide the space, water, and electricity." As such, convention expenses weren't increased significantly over what they would have been without the sale.

"The cows were brought in through the rear loading dock, past the kitchen, through the service corridor, and into the ballroom," Sharp continued. In fact, the animals actually came through a part of the food service area. All the details and precautionary measures had been previously worked out with the hotel management, sale organizers, the Holstein

association, and local health and safety personnel. "We had no problems with anything," Sharp remarked, adding that the only unusual smell he detected was that of hay.

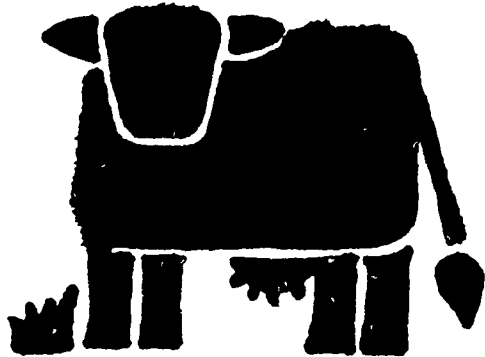
"It was a real learning experience," the hotel sales director continued with marked enthusiasm, adding that he wished more people could witness agricultural conventions such as this. In addition to the unique sale, Sharp told of the many educational and commercial exhibits on display in the lobby. "I enjoyed it very much, I hope they come back," Sharp concluded.

With the Sheraton's ballroom never having been used before, the facility was furnished with immaculate carpeting and wall paper. It was that way after the sale too, which featured 31 Holsteins and attracted several hundred people. All told, the Pennsylvania Holstein Association convention had more than 1000 visitors for the three days of activities. The unique sale

was opening event and remembered highlight. News of it made the front page of the State College evening paper and the Associated Press picked it up from there for further distribution.

The success of the sale set a new record for the state Holstein organization. It averaged \$3400 per head, with the high priced animal being an Arlinda Chief daughter consigned by J. Milton Corle and Sons of Martinsburg. Wayne Harpster of Pennsylvania Furnace was the high bidder at \$7800.

Second high at \$7400 was Penn-Col Elevation Buffy, consigned by Pen-Col Farms at Millville and purchased by Ezra Yoder of Grantville, Md. A total of nine head brought \$4000 or more. Successful bidders in this record-setting conventional sale series came from California, Maryland, Missouri, New York, Ohio, and Pennsylvania.



Polish exchangee

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The couple was fortunate in locating an apartment in the town of Wrzesnia, not far from the large city of Poznan. In some places there is a wait of up to 10 years for an opening to move into an apartment.

Having worked for almost a year in the American construction business with his host, Stanley compared building techniques of the two countries.

"Apartments and houses here have more decorations he observed, and the building materials are different. In Poland we use mostly bricks and blocks while wood is more common here.

Private land purchased for a building site in Poland is more expensive than land

bought from the government, which will also allow the payments to be spread over a longer period of time. However, a citizen must meet certain qualifications to be allowed to buy government-owned property.

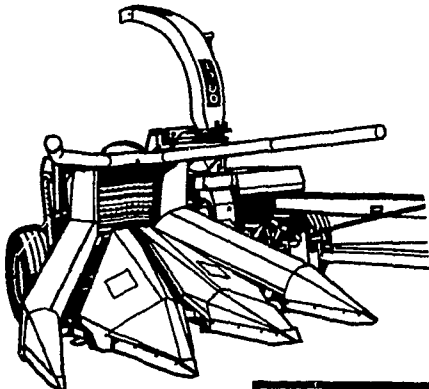
Included in Stanley's long range plans is the hope to someday return to the United States to work for awhile within a large university.

"Everybody is very free here," he reflects. "If you work very hard, you can earn good money for a good way of life."

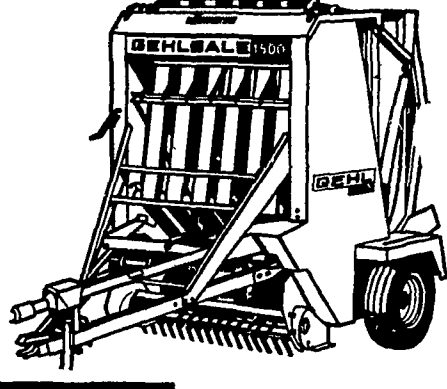
But Poland is home. And Stanley is eager to return there, picking up the life he temporarily left behind while serving as a per-

sonable not-to-be-forgotten ambassador whose space in his adopted American family will be hard to fill.



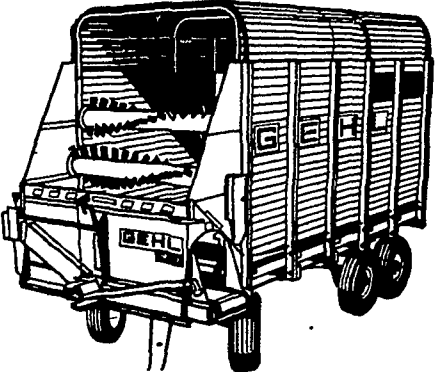


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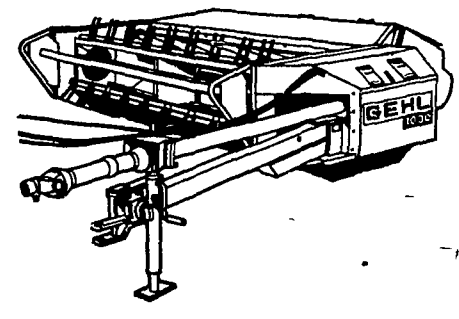


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