

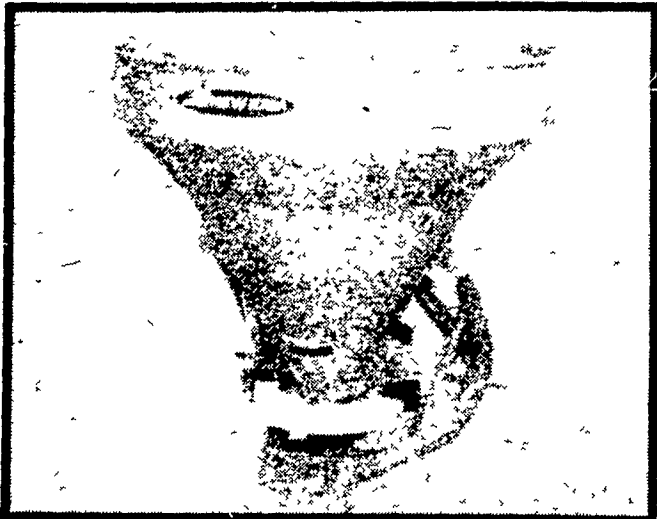
**BUY NOW - INTEREST FREE UNTIL JULY 1, 1978
WITH MINIMUM DOWN PAYMENT OR TRADE.
SEE YOUR NEW IDEA DEALER NOW.
LOOKS EVEN BETTER
AFTER YOU
USE IT.**

This is the business end of a factory-fresh Avco New Idea 10-Ton Manure Spreader. One glance tells you it's a rugged, high-quality machine.

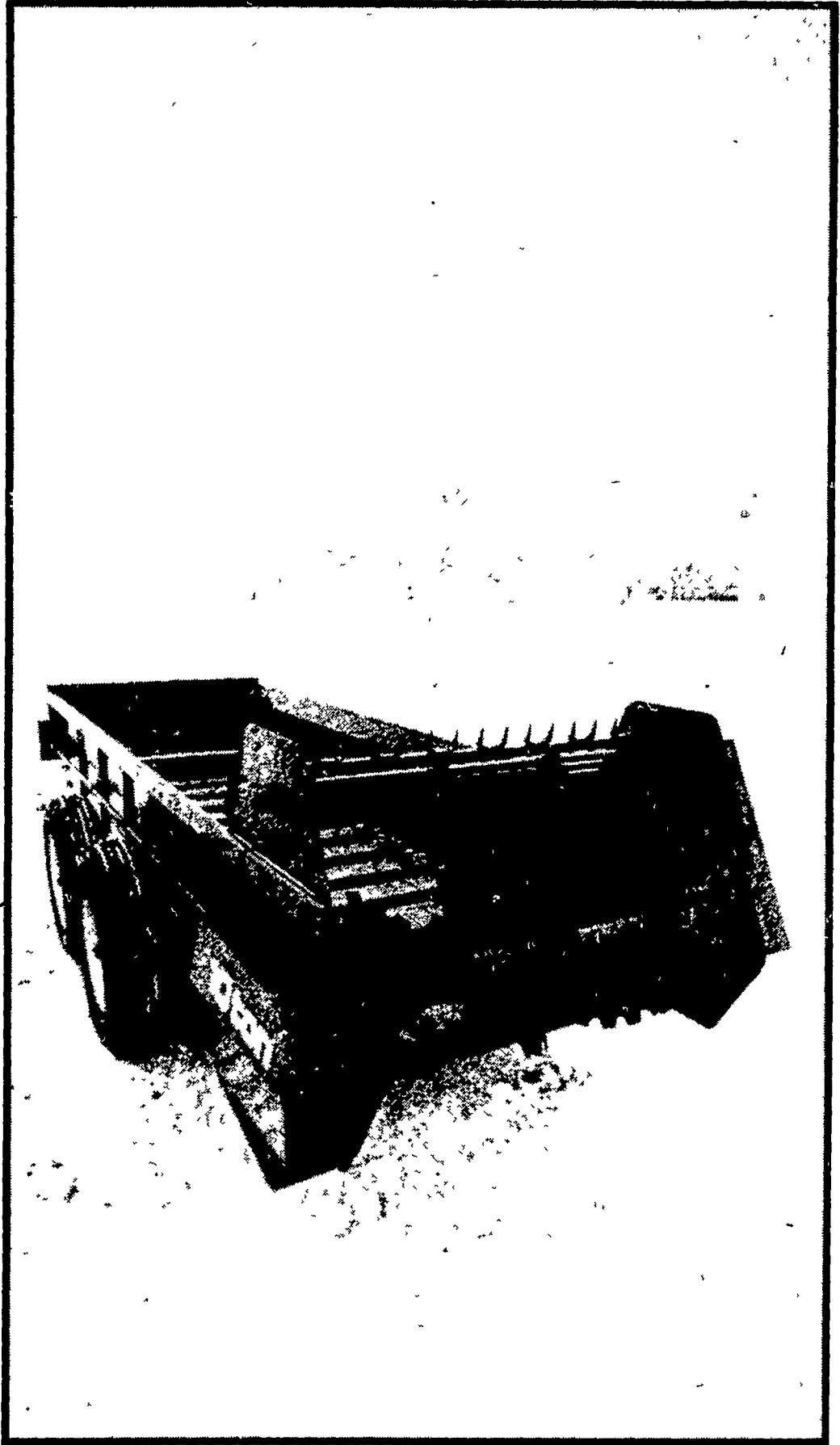
But until you own one, and spread a couple thousand tons of manure with it, you won't really know how good one of our spreaders can look. Because after you work it good and hard, you'll see how tough it really is, and how long it's going to last.

That's when you'll appreciate the rugged durability of tandem axles, A-frame hitch, steel flareboards and extra-heavy-duty gearbox. And, with exclusive Penta-treated wood box and five unloading speeds, our spreader's bound to look better when you look for real value.

Especially after you've spread a few years' worth of manure with it.



Avco New Idea's a leader in spreaders for other materials, like fertilizer and seed. And they're just as tough as our big manure spreaders, for the same kind of long-life service.



where the whole idea means better performance

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