# Fruit and vegetable growers conference slated

Convention Center will be the new site of the 1978 Pennsylvania Vegetable Conference and Trade Show. Jan. 31-Feb. 2. It will continue to be tri-sponsored by the Extension and Research Divisions of The Pennsylvania State University's Department of Horticulture; the Pennsylvania Vegetable Growers Association; and the Pennsylvania Food Processors Association, says Paul Rowe, Strasburg, president of the vegetable growers association.

The State Horticultural

HERSHEY - The Hershey Association of Pennsylvania; Maryland and New Jersey Horticultural Societies; and the Penn-sylvania Grape and Wine Producers will also be holding concurrent meetings at the same facility. Trade exhibits and two evening social hours will be shared by all groups, says Carlton P. Groff, Kirkwood, chairman of the vegetable group's publicity committee.

Approximately 100 exhibit spaces are being rented to interested industries.

This year's vegetable conference will be similar to the 2½ day conferences that have been held in the past at Penn State's University Park campus where topics about vegetables, small fruits and tomato processing were discussed. "However, with a 3-day conference, we will begin with a tomato processing day on Tuesday, concurrent in the afternoon with the Pennsylvania Vegetable Growers Director's meeting; plus a trickle irrigation panel and frost protection topic in the State Horticultural Association (fruit) meeting. This should be of interest to

all vegetable growers," says Groff.

Wednesday's program will include discussions about new equipment; energy; use of sewage sludge; weed, disease and insect control and related topics.

There will be a joint social hour but a separate annual banquet for vegetable growers Wednesday evening.

All day Thursday will be devoted to small fruit topics which are being developed jointly by the State Hor-ticultural Association of Pennsylvania and the Horticultural Societies of Maryland and New Jersey.

The conference program includes a Michigan nurseryman-grower and a plant pathologist from Michigan State University; a researcher for a food processing firm in Ohio; an extension vegetable specialist from Purdue; an equipment developer from Illiniois and an agricultural chemist from Delaware.

Also a food processor field representative from New Jersey and a plant pathologist from Rutgers; a fruit grower, extension entomologist, agricultural engineer and horticulturist from Maryland; 14 faculty members from Penn State and 3 USDA personnel. A total of 11 Pennsylvania nonuniversity participants will also appear on the program.

Scientists, specialists, growers and industry people will participate in the three-

day Horticulture (fruit growers) Association meeting. Some of the topics to be discussed include: The Labor Situation; Eastern Apple Promotion: The National Peach Council; The Fruit Industry's Research Program-New Products and Trends; Trickle Irrigation; Using Water To Avoid Frost Losses; and Orchard Precautions.

Also, Taking A Look at Mechanical Tree Planters; What's New in Orchard Mechanization; Current Research in Mechanical Harvesting; Commercial Experience with Mechanical Harvesting; Michigan's Apple Pest Management Program; Orchard Replant Problems; Monitoring Environmental Conditions; 77 Insect Situations and Forecast for '78; 77 Disease Situations and Forecast for '78; What Research Can and Can't Do; Dwarfing Peach Rootstocks and Canadian Peach Varieties; Fertilizing Peach Orchards; Thinning Spur Delicious; and Estate Planning.

Strawberry growers will be interested in the following topics to be discussed Thursday morning, February 2: Growing Strawberries My Way; Weed Control Programs for Strawberry; Strawberry and Bramble Disease Identification; and Future Trends in Strawberry Breeding.

Thursday afternoon's session will include discussions on Blueberry Diseases; Bramble Variety Performance: and Bramble Production Practices. A panel will discuss What's Coming in Processing Apple Grades and Orchard Bearing Potential.

Show and Tell where industry representatives will present short talks and visuals about their products and services will again be a part of this year's overall program.



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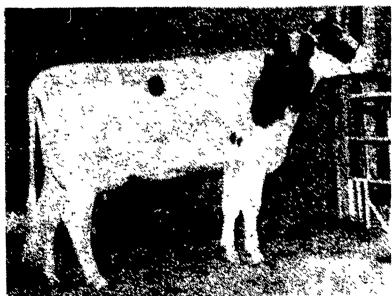
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#### PRE—REGISTRATION FORM

# 1978 PENNSYLVANIA VEGETABLE **CONFERENCE** and **TRADE** SHOW

TUES. JAN. 31, WED. FEB. 1, & THUR. FEB. 2

HERSHEY CONVENTION CENTER HERSHEY, PA.

Activities Start at 9 A.M. Each Day

#### **PVGA MEMBERSHIP FORM**

Pre-Registration at \$7.50.....\$\_\_\_ (Only one Conference Pre-Registration required per farm operation)

Vegetable Growers' Buffet Banquet, February 1 at \$10.50 per person (optional).....\$\_

Membership in the Pennsylvania Vegetable **Growers Association (PVGA)** 

This organization is active in or responsible for the following activities:

- Educational Conference with Penn State
- Field Days and Guided Tours
- Support of Research at Penn State
- Ouarterly News Letter
- •Free subscription to American Vegetable Grower magazine.

PVGA Membership at \$10.00.....\$\_ (Only one PVGA Membership required per farm operation)

Total Enclosed \$\_

Make check payable to Pennsylvania Vegetable Growers Association

### Send to: Mr. Burton L. Hetherington

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