



# The Name of The Game Is PRODUCTION



AND THE "COMBINATION LAYER" WITH THE KNOWLEDGE OF THE RULES AND ABILITY TO PLAY THE GAME IS THE

## NEW HY-LINE W-36

LISTED HERE ARE HEN-HOUSED PRODUCTION FIGURES FROM 20 LOCAL LANCASTER COUNTY EGG PRODUCTION FLOCKS. THESE FIGURES ARE NOT SELECTED SPECIFICALLY BUT ARE RATHER TYPICAL OF THE NEWEST MODEL OF HY-LINE W-36 LAYING FLOCKS.

IN ORDER TO HAVE DECENT HEN-HOUSED FIGURES, A FLOCK OF CHICKENS MUST LIVE AS WELL AS LAY. ALL RECORDS WERE STARTED AND CALCULATED FROM 22 WEEKS OF AGE.

**YOU  
NEED  
THIS  
LEVEL  
OF  
PRO-  
DUCTION  
TODAY**

FLOCK	EGGS HEN HOUSED * FLOCK PROJECTION	FLOCK	EGGS HEN HOUSED * FLOCK PROJECTION
A	271	M	265
B	271	N	264
C	270	O	264
D	270	P	264
E	269	Q	262
F	267	R	261
G	267	S	260
H	266	T	257
I	265	U	256
J	265	V	256

**DOES  
YOUR  
FLOCK  
LAY  
THIS  
WELL?**

**AVERAGE 264.5**

\* Conservative estimate of production attained in 52 weeks (364 days)

### WHEN YOU COMBINE THIS LEVEL OF EGG PRODUCTION WITH:

- ✓ A. Ideal Egg Size
- ✓ B. Egg Shells With Superior Strength
- ✓ C. Persistancy and Longevity
- ✓ D. Stamina To Stay Alive
- ✓ E. Lowest Feed Intake
- ✓ F. 14 Months Of Lay



YOU HAVE A LAYER WHICH TRULY "PUTS IT ALL TOGETHER"  
IN ONE PACKAGE . . .  
YOU HAVE THE COMBINATION LAYER THAT IS PROFIT ORIENTED!

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