

# Mall promotion familiarizes sl



Lancaster County Commissioner Jack Tracy, (left) Lancaster County Dairy Princess Twila Brubaker, and Lancaster Mayor Richard Scott (right) all tried to pull the most milk out of Nedra, a Guernsey provided by the Raymond Witmer family, Willow Street, at the Park City shopping mall on Tuesday evening. In the official tally, Tracy came up the winner of the milking contest.

By JOANNE SPAHR and SALLY BAIR

LANCASTER - "Will egg punch mix with chocolate milk?" asked one passer-by in the Park City shopping mall this week when Lancaster County Poultry Queen alternate Christine Erb offered her a free sample of "Gold Strike Punch," a drink made with eggs, orange juice, and honey. Miss Erb was working in the poultry spoke of the wheel-shaped shopping center where the Lancaster County Farmers Association was featuring a mall promotion to generate understanding between consumers and producers. Obviously, the consumer in question had previously visited the dairy mall where free milk samples were handed out.

Along with Miss Erb in the poultry area was a giant feathered chicken who

tickled the fancy of many children as they sat upon his lap to talk turkey, an incubator to delight adult and child, an egg grader, an information booth, and a turkey display.

Other areas of the shopping center were filled with displays of machinery, livestock, and fruit as well as demonstrations of crafts, sheep shearing, beef fitting, and commodity cooking, to name a few of the events and displays that filled the weeklong event.

To begin the mall promotion, Pennsylvania Secretary of Agriculture Kent D. Shelhamer visited the shopping center and told the Farmers' Association members that he liked to visit Lancaster County because "things are being done properly here."

"Lancaster County agriculture is out on top of

everybody in just about every category," Shelhamer said. "You're doing a good job, but if you have a problem it's because we haven't told our agriculture story well enough."

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Beverly Garber, Lancaster County poultry queen, hands a piece of turkey ham to Karen Shertzer, 1518 Millford Road, Lancaster.



Jars and jars of honey in the Park City shopping mall attracted more shoppers than bees. The honey display was part of the Lancaster County Farmers Association mall promotion.

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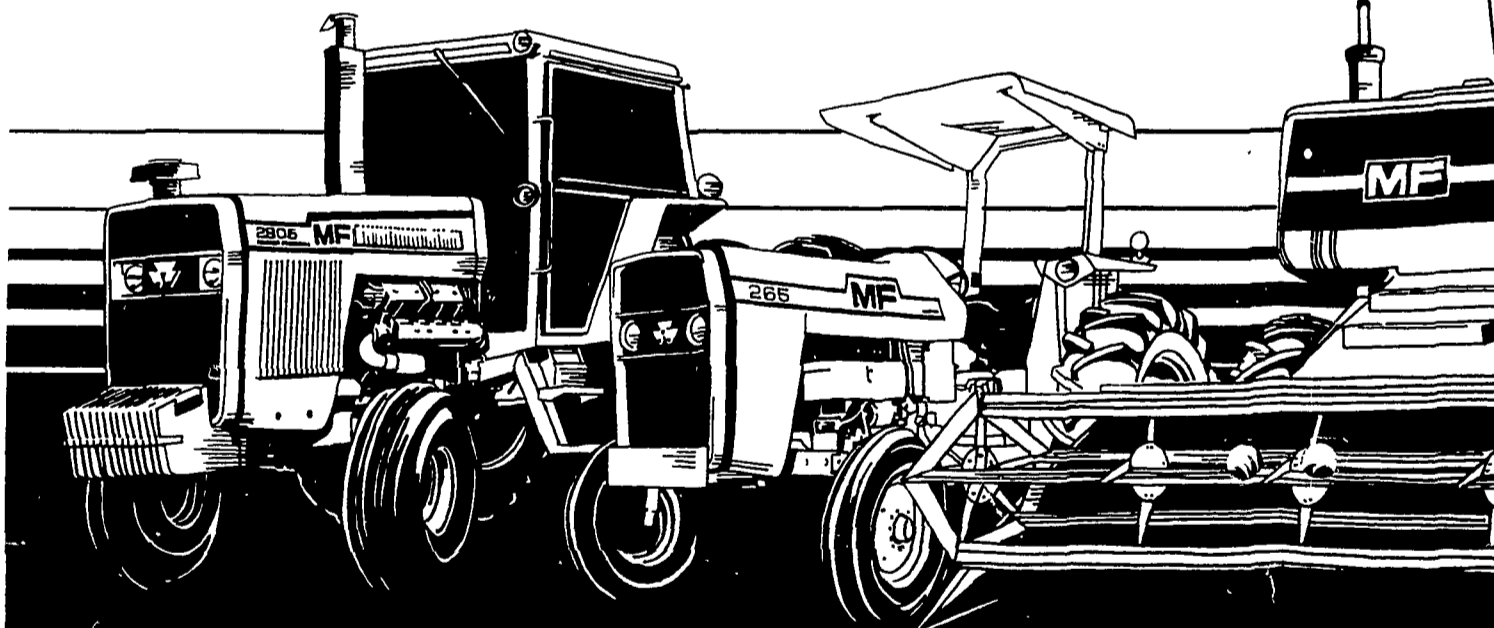
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