

Livestock market

Spicklers win four times

East Coast Carlot Meats

Princeton, New Jersey
Oct. 19, 1977

Compared to Tuesday: demand and commitments good for beef as reported by the USDA. Choice steer beef fully .50 to 1.00 higher. Prime special fed steady to 1.00 lower. Good and choice boning veal steady to weak. Lamb compared to last week uneven mostly steady to 2.00 higher advance on 65 lbs. down.

Steer Beef 27 Loads

Choice 600-700 lbs. 6850 selected .50 to 1.00 lower. Choice 3 600-800 lbs. 6800. Choice 4 600-900 lbs. 6200.

Heifer Beef 4 Loads

Choice 3 550-700 lbs. 6575.

Choice 3

Primal Beef Cuts

4 Loads

Steer hinds 145-190 lbs. 8100 late yesterday generally steady.

Lamb Carcass,

Choice and Prime

3-433 Loads

Compared to last week, 55 lbs. down 11400, few 11200 mostly 2.00 higher. 65 lbs. down 11200-11400. 75 lbs. down 10800-11200 uneven mostly steady. Bulk 11000.

Veal Carcass-Hide On

Prime (Special Fed)

180-250 lbs. 11200-11400, steady to 1.00 lower. Ltd. 11000.

Good and choice boning type northeastern suppliers 65-75 lbs. 54.00-56.00 steady. 55-64 lbs. 52.00-54.00 steady. 45-54 lbs. 50.00-52.00 steady. 35-44 lbs. 46.00-50.00 steady. 34 lbs. down 46.00-48.00 steady.

Midwest and west coast suppliers. 70-80 lbs. 56.00-57.00 steady. 60-70 lbs. 54.00-55.00 steady. 50-60 lbs. 52.00-53.00 steady. 40-50 lbs. 50.00-51.00 steady. 30-40 lbs. 48.00-49.00 steady.

Omaha Cattle

October 20, 1977

CATTLE - Compared previous weeks close - slaughter steers closed out the period steady to 25 cents lower and Heifers were steady to weak. some scattered late sales 25 cents lower, instances 50 cents off. Cows closed 1.00-1.50 lower and bulls were weak to 1.00 lower.

Four day receipts 15,500 as compared 15,000 previous week and 15,100 a year ago. The fed cattle trade followed a mildly uneven pattern during the week, although day-to-day variations were small. However, trading was often lacking in aggressiveness, and buyers were somewhat cautious and selective as most interests came into the week with fair live inventories on hand. An early price weakness was recovered on Tuesday but steer prices again turned downward on Wednesday as

Fresh Pork Cuts

Loins 14 lbs. down 92.00. 14-17 lbs. 91.00-91.25.

Cured and Processed Meats

9 Loads

Skinned hams 16-20 lbs. 92.00. Semi boneless hams 17-20 lbs. 102.00.

1 lb. sliced bacon vacuum pack 102.00 steady. Franks 70 beef, 30 pork 1 lb. pack 60.00 steady. Bologna 70 beef, 30 pork 1 lb. pack 64.00 steady.

Boneless Beef 4 Loads

90 pct. chemical lean, frozen 72.00 load.

85 pct. chemical lean, fresh 64.00-65.00.

Beef Trimmings 3 Loads

50 pct. chemical lean, fresh 32.50-33.00.

carcass trading turned bearish and demand narrowed. Slaughter steers

made up approximately 32 per cent of the weeks total with a large share good to average-choice; heifers comprised 31 per cent with a fairly liberal percentage choice. Cows made up only 6 per cent and feeder cattle for auction 28 per cent.

STEERS: A load Choice with end prime 3 1149 lbs. 43.50, several loads same grade 3-4 1050-1282 lbs. 43.00-43.25 during week. Choice 2-4 975-1300 lbs. 41.75-43.00, those at latter price predominantly 3 mixed good and Choice 2-3 950-1250 lbs. 40.75-42.00. Good 2-3 37.50-40.50. Standard and Good 2-3 35.00-36.50.

AVERAGE of LS-214, detailed quotations, for Choice 900-1100 lb steers this week 42.22; choice 1100-1300 lbs. 42.38. Average weight steers first three days 1111 lbs. as compared 1108 lbs. previous week. Average weight heifers first three days 966 lbs. as compared 963 lbs. previous week.

HEIFERS: Five loads choice and prime 3-4 960-1102 lbs. 41.35-41.40, several loads same grade 3-4 975-1100 lbs. 41.00-41.25. Choice 2-4 875-1050 lbs. 39.50-41.00, occasionally 41.25. Mixed good and choice 2-3 850-1000 lbs. 38.50-39.75. Good 2-3 34.50-38.00. Small lots standard and good 2-3 31.50-32.50.

COWS: Utility and commercial 2-4 closed 23.00-24.00. Canner and Cutter 19.50-23.00

BULLS: 1-2 1400-1800 lbs. 30.00-33.00.

THE BUCK - The Spickler Pulling Team from Elizabethtown took all the top honors in the modified classes at the Buck Tractor Pulls last week, and had victories in two more as well.

The team, consisting of Galen, Eugen, Carl, and Annabelle Spickler, and Dick Zimmerman, took victories in the 5000 and 7000 pound modified classes, and 9000 and 12,000 pound open.

Following are the details of each class' results:

9000 pound open

1. Spickler, 285 feet, 9 inches; 2. Mike Wright, New Freedom, 277; 3. Greg Manners, Ringoes, N.J., 250-10.

5000 pound modified

1. Spickler, 249-1; 2. Gary Mills, Fallston, Md., 248-11; 3. Mills, 240-3.

700 pound modified

1. Spickler, full pull; 2. Dick Zimmerman, Mt. Joy, 289-5; 3. Don Landis, Berlin, 287-9.

7000 pound super stock

1. Jim Brubaker, Quarryville; 2. Dave Moore, Kennedyville, Md.; 3. Coleman Wheatley, Bethel, Del.

12,000 pound open

1. Spickler, 263-11; 2. Tom Middleton, Ridgely, Md., 248-7; 3. Harry Griest, Coatesville, 222-7.

12,000 pound super stock

1. Middleton, 260-1; 2. Vern Over, Sligo, 253-3; 3. Griest, 228-7.

5000 pound super stock

1. Tom Urmsen, Transfer, 269-11; 2. Tim Stauffer, Ephrata, 258-1; 3. Dale Smoker, Cochranville, 246-8.

9000 pound super stock

1. Vern Over, 285-4; 2.

Middleton, 282-1; 3. Griest, 251-4.

Powder Puff

7200 pound modified

1. Polly Landis, 2. An-

nabelle Spickler, 3. Ethel Zimmerman.

5500 open

1. Sherry Mills, 2. Jackie Flaharty, 3. Barb Rhodes

UDIA lists 1978 plans

ROSEMONT, Ill. - The \$8,300,000 budget for United Dairy Industry Association's (UDIA) 1978 national dairy promotion programs, approved by the UDIA House of Delegates at its fall meeting, includes:

More than \$3.4 million will be used for advertising and sales promotion by American Dairy Association (ADA). Top priority for ADA in 1978 will be fluid milk. Cheese will be second, followed by butter.

Close to \$2 million for nutrition research and education programs will be carried out by National Dairy Council (NDC). Seventeen nutrition research grants-in-aid projects will be continued in 1978 and 7 new projects will be initiated during the year.

Slightly under ¼ of a million dollars will be spent for product and process research and development by Dairy Research Inc. (DRINC). Objectives for DRINC in 1978 include supporting projects which reflect most promising potential within UDIA's established product priorities; continuing development and implementation of programs enhancing consumption of milk and milk products; and implementing the next phase of UDIA's milk packaging study, based on knowledge gained in 1977.

For communications, it will spend \$725,000. Objectives of the communications division in 1978 will include developing and implementing national

public relations programs to communicate activities of UDIA's total promotion program; building and coordinating national communications programs for regional and local extension; continuing consumer information programs on the nutritive benefits of dairy foods; publicizing UDIA's leadership role to support the organization's total promotion program; and presenting the dairy industry's viewpoints to opinion leaders in the consumer and trade press.

A total of \$600,000 for marketing and economic research will be used. The 1978 objectives of this UDIA division include evaluating ongoing programs as to their effectiveness; providing basic marketing data as a basis for program development; and carrying out feasibility studies on the potential of new and alternative programs.

Over a quarter of a million is set for program planning and support plus affiliated unit services.

Near one million dollars is planned for administration and directors' expenses, an increase of \$40,000 over 1977, or 5.1 per cent.

The House of Delegates, which is the governing body of UDIA and its organizational arms, additionally approved 1978 funding at 95/100 of a cent per hundred pounds of all milk marketed within UDIA's member organization areas. This is an increase of 8/100 of a cent over the 1977 rate of 87/100.

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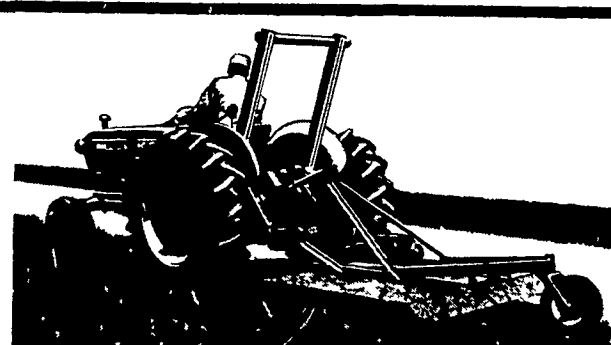
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