

Official market news just a phone call away

WASHINGTON, D.C. - Whether you're a producer, processor, wholesaler, or volume buyer, staying on top of the market trends is the name of the game. Up-to-the-minute market news reports for most commodities are available when you want them—on the telephone. That's the idea behind the U.S. Department of Agriculture's "instant market news," a convenience provided by USDA's Agricultural Marketing Service (AMS) in cooperation with some state departments of agriculture.

Automatic telephone answering devices enable the user to get current information on the supply, demand, prices, movement and other market factors for cotton, dairy products, eggs, fruits, grains, livestock, poultry, tobacco, vegetables, ornamental crops, peanuts, wine, honey and sugar. The taped reports are updated as needed during the work day to accurately reflect the market trends, and are available 24 hours a day in most instances.

Instant market news is not new—just bigger and more sophisticated. The first such machine was installed in Salinas, Calif., in 1956, and lettuce reports were featured. During the late 1960's many AMS market

news offices installed the machine. However, it was not until 1972 that the decision was made to expand the service to cover commodities reported by AMS' market news branches across the country. Today there are about 225 machines in operation.

"We have plans to expand the service as the need arises and the money becomes available," explains Bob Van Houten, AMS' national egg products market news supervisor. Future expansion of the service by each of the other market news branches is dependent on the same factors.

Not all of the market news message machines are paid for by AMS or state departments of agriculture. Many of them are sponsored by commodity associations and private industries which rely heavily upon quick, accurate market reports. The Princeton, New Jersey livestock market news office, which covers trading activity from Boston to Washington, DC, recently installed a machine sponsored by the American Calf Growers Cooperative Association. A local bank sponsors a recorder in Orange County, New York, covering trading of onions and other vegetables.

President of the

association and Maine farmer, Norman Justice, Jr., explained that his organization is sponsoring the machine in the Princeton office so that members and nonmembers can have an alternative, impartial source of accurate market information rather than go to the packer with no basis for comparison.

Feedback from habitual users of instant market news has been positive. According to Angelo Pastore, national poultry buyer for Grand Union Company, "the instant reports are very helpful, especially on Mondays and Fridays when we want to know how to price our tickets. I like the service and would like to see it used by more of the industry."

Market news by phone is not only advantageous to the industry, but to the operation of the market news offices as well. In most cases it frees a reporter from answering phone calls for repetition information, allowing him to

spend more time collecting data and keeping a closer eye on market conditions.

Instant market news is by no means the perfect way to disseminate information. Overburdened phone lines have been a problem in some offices. Telephone reports are often too brief for the requirements of some users, and others like to keep records of market prices on file. For these and other reasons, "market news by the telephone will never fully replace radio and printed reports," says Lloyd McLaughlin with the AMS grain market news branch, "but it does provide timely, accurate information."

What's on the horizon for AMS market news reporting? The market news user may someday have access to a computer data bank by simply punching up the numbers on an ordinary touchtone telephone. Users could have a list of phone numbers keyed to specific commodities—place a call

and a computer would vocally respond—giving instant market information on that particular commodity in just a matter of seconds. It may sound like something out of "Buck Rogers" or "Star Wars," but AMS market news officials say the technology for such a system exists today.

To obtain a complete list of the "instant market news" telephone numbers for all commodities, write for a free copy of "Facts About: Instant Market News, AMS-572," to: Information Division, AMS, U.S. Department of Agriculture, 26 Federal Plaza, (Room 1653), New York, NY 10007.

Yogurt booklet offered

ROSEMONT, Ill. - Lemon ginger chicken and a surprise chocolate pie are just two of the 35 unique recipes highlighting yogurt in "The Wonderful World of Yogurt," now being offered to consumers via national and local food editors.

The booklet is the third in a planned series of eight "Wonderful World of..." publications being prepared by United Dairy Industry Association's communications division.

Already developed in the series are "The Wonderful World of Sour Cream" and "The Wonderful World of Cottage Cheese."

UDIA's new four-color, 16-page yogurt booklet stresses the versatility of the highly popular dairy food. It features entrees, desserts, drinks, soups, dips and salads made with yogurt; a section telling how to cook with yogurt; how to make yogurt as well as how to freeze it; and quick-serve yogurt ideas.

PUBLIC SALE

MIXED DAIRY CATTLE
THURSDAY, OCTOBER 27, 1977
At 12:30 P.M.


Located in Penn Township, Berks County, Pennsylvania about 1½ miles East of Bernville, turn East at 5th Street (Mennonite Church) Bernville travel 1 mile to Swissdale Road turn right first lane to left, Watch for Sale signs on Day of Sale.

45 HEAD MIXED CATTLE
AYRSHIRE, SWISS, JERSEY AND GUERNSEY

43 Cows - some fresh, others in various conditions, 2 Bred Heifers, T.B. and Blood tested in the last 30 days, Health charts on day of sale, DeLaval milker, pipe, pump and compressor for 4 units used 1 year - like new, 20 - 85 lb milk cans, Sale at 12:30 P.M.

Conditions by:
IRVIN BAGENSTOSE

Paul E. Bixler, Auct.
Gerald G. Kramer, Auct.



PUBLIC SALE

ANTIQUES
PERSONAL PROPERTY
Saturday, October 29, 1977
AT 10 A.M.

Located midway between Parkesburg and Pomeroy on Valley Rd., approx. 1 mile east of the traffic signal at Route 10 and Valley Rd. toward Pomeroy. Edmund Bireley Estate.

ANTIQUES

Gov. Winthrop secty. desk; walnut high poster bed w/6 inch post & high headboard; Amethyst Parkesburg lamp; 4 leg cherry drop leaf table; 2 victorian chairs; marble top pcs. including brass stand, walnut dresser w/mirror wash stand, dresser w/brown marble; ladder back rush bottom chair; candle stand; plank bottom & oak rockers; sm. blanket chest; wall mirrors; sev. lamps including sm. Tiffany type, banquet oil, bracket oil & other oil type; salt glaze crock w/blue dec.; redware vase; wooden pcs. including barrel, spoons, tobacco box signed Jno. T. Price 1874, spice set, & round boxes; ironstone pitcher & bowl; sewing box w/pin cushion; ice tongs; iron skillet; sad iron; lantern; cherry seeder; old pictures; watercolors; coal bucket & shovel; tin boxes; radio; needlepoint picture; hinged frame; brass adj. book rack.

Etched goblets; 10 Bailey, Banks & Biddle luncheon plates; mustache cup; milk glass salt shakers; ruby dish; Delft vase; German pitcher & other glassware; sterling shoe buttoner; war weapon; magazine racks; few old books; reed & other trunks.

GUNS

Cap & ball double barrel gun; early Army rifle.

PERSONAL PROPERTY

Speed Queen washer & dryer; Wizard 2 door no frost refrig.; Maytag wringer washer; Zenith portable color TV-approx. 1 yr. old; Regency scanner; Bulova 3-band radio; dinette set w/6 chairs; wing back sofa - nice cond.; swivel rocker; recliner; vinyl chair; 9x12 oval braided rug; child's rocker; wing back love seat; saddler's bench coffee table; odd chairs; folding table; rush bottom stool; utility cart; base cabinet; benches; throw rugs; floor, table & vanity lamps; elec. fan; rocker; metal wardrobe; Hoover upright sweeper; maple kneehole desk; chest of drawers & dresser; 3 pc. lime oak bedroom suite; portable J.C. Penny color TV; chrome clothes hanger; double box spring & mattress-like new; crib; pillows; blankets; spreads; linens; afghans; Natl. Geographics; elec. clocks; suitcases; crock pot; coffee maker; portable mixer; pots & pans; Tupperware; roaster; lap trays; jars; canner; knicknacks; salt & peppers; tumblers; service for 8 Currier & Ives dishes; iron safe bank; 14 ft. ext. ladder; picnic table; step ladder; swing set; garden cultivator & tools; wheelbarrow; lawn mower; croquet set; tamper; shovel; alum. chairs; fishing poles; CR 78x14 snow tires & other household items.

Attorney: Norman Pine

Sale by:
ROY BIRELEY
Executor for the
Edmund Bireley Estate

Auctioneers:
Ira Stoltzfus & Son 442-4936 or 442-8254
Jay Leary 354-0423
"List your sale today - with Ira, Dale or Jay"

PUBLIC AUCTION

2 Day Estate Sale

The undersigned personal representative of the estate of the late Inez Osborn will sell the following personal property on the premises located off of the west side of U.S. Rt. 40 between Aberdeen and Havre de Grace. From Aberdeen to Havre de Grace on U.S. Rt. 40, take the second lane beyond Ames Shopping Center. Harford County, Havre de Grace, Maryland on

First Sale:
Saturday, October 29, 1977
at 10:00 A.M.

Inspection of Sale Items Morning of Sale Day after 8:30 A.M.

ORIENTAL RUGS-OIL PAINTINGS
GLASSWARE-CHINA-COLLECTIBLES

Rugs: 12 x 15 heavy pile oriental rug, hand made, red and off white w/ blue flowers; 9'6" x 13'6" oriental hand made rug; 11' x 9' oriental hand made rug; 11½' x 9' chinese hand made rug, cream background w/blue flowers; 9' x 14' American oriental rug;

12 Small Oriental Hand Made Rugs.

Oil Paintings and Prints: Oil on canvas w/frame-Lady w/book, Elizabeth Fletcher Osborn, painter; still life fruit oil on canvas w/frame (E.F.O.); oil on canvas violin player w/ frame, oil on canvas dog head (E.F.O.) wood carvings-two monks in a library (E.F.O.), oak frame ship picture; print of George Washington w/walnut frame, F. Jones print of skaters in winter w/frame, Ogee frame w/French print; 2 engravings w/walnut frames, 2 pictures on linen w/frames, walnut procelain button picture frame; Many others

Art Glass, Crystal, and China: 2 American art glass blown vases; copper lustre pitchers, Clousonne vase w/stand; bisque skull tankard, 6 mycin cups and saucers; 20 hand blown punch cups, cut glass knife rest; mercury glass vase; 6 piece bowl and pitcher set; crystal decanter; German bisque candlestand; hand painted milk glass mug; a set of 56 pieces Myers ironstone; Noritake coffee set for 7; 12 pieces of Heisey, 2 ironstone pitchers; 2 pitcher and bowl sets; blue fluted pitcher and bowl; American art glass blue vase; mercury vase, hand blown; Lily of the valley vase; milk glass dish w/cover-American Possessions, 2 oriental vases; china potty w/lid; pr. of flower vases;

Lamps, Crocks, Brass, and Silver Items: Brass rayo adjustable height piano light; brass rayo pedestal lamp w/onyx pedestal and brass base; 5 oil lamps, electrified; rayo lamp in rough iron pedestal stand; oil lamp base, hand painted; brass hanging lamp w/reverse painted shade, box of 6 oil lamps and parts w/holders; box of gas lamp shades; 2 brass gas light chandeliers; 15 stoneware jugs, brown and some salt glazed blue flowered; 35 stoneware crocks, many salt glaze w/blue flowers; 5 stoneware pitchers w/blue flowers; other kraut and butter crocks, pr. of brass 4 candle candleabras; 3 brass flower pots

Collectibles: 18" corn or coffee grinder, complete; tobacco cutter; candle mold; 2 lap robes; coverlet w/doves and red pattern, leather lap robe; buffalo robe, lard and fruit press; hand made waffle iron, new butter molds; 4 flatirons; 2 side saddles; 3 wicker baskets; tin wash boiler, set of 8 flatware w/bone handles; pr. of signed pen holders, box of keys w/ 4 carpenter door locks and S-locks; 7 pieces of doll furniture and doll parts; brass weather vane, damaged; leather jewelry box and pen knives; burnt wood design jewelry box; slatted oak corn basket; scales; milk can; iron tea kettle, guitar and case;

Second Sale

Saturday, November 5, 1977
at 10:00 A.M.

FURNITURE-CLOCKS-MIRRORS-TRACTOR
FARM MACHINERY-TOOLS

The sale will be held at the same location, the Inez Osborn Farm, off of U.S. RT 40, between Aberdeen and Havre de Grace in Harford County. Inspection of the items will be the morning of sale day after 8:30 A.M.

Clocks: Solid walnut Grandfather's clock, Watson-Blackburn, brass day and moon face, brass works, weight driven; wooden case bullseye steeple clock; solid brass ornate case figurine clock w/porcelain face; black metal mantle clock; brass metal figurine clock w/porcelain face, small; cast iron ornate table clock.

Antique Furniture: Maple bachelor's or butler desk w/birdseye maple pigeon holes in drawer interior w/glass pulls; solid walnut small grand piano, Hauekamps, Balto., Md.; 2 Victorian solid walnut very ornate high back bed, 3 Victorian solid walnut dresser w/marble top, wooden pulls, mirror w/candle holders, 2 Victorian solid walnut marble top washstands; mahogany veneer empire bedroom suite w/square posts, finial bed, marble top washstand, marble top dresser w/mirror and empire chest of drawers; solid walnut round table w/4 large leaves and center leg; Baltimore couch w/ornate oak frame and claw feet; large solid walnut spooled cradle w/frame; rosewood veneer serpentine drawer dresser w/marble top, 1850; Holland walnut 2 door knock down wardrobe; rosewood veneer chest of drawers, dovetailed, solid side, shingle bottom; mahogany veneer washstand w/wood pulls; solid walnut 8 leg table w/leaves; solid walnut hall rack w/umbrella holders and mirrors; love seat w/2 chairs; single pedestal game table w/claw feet; mahogany long leaf drop leaf table; pine drop leaf table; Victorian walnut marble top side table; mahogany veneer side board w/brass pulls, Philadelphia; very old walnut open base server w/splash board; transitional rosewood petticoat glass mirror base side table; walnut side table w/swirl posts; deacon's bench; 2 large and small iceboxes, cannonball walnut bed; 3 Victorian ornate claw footed chairs; birdseye maple open washstand; ornate walnut frame sofa; set of 9 walnut cane seated chairs; Victorian rocker; Adam's chair; solid dovetailed pine blanket chest, maple cane back and seat rocker, oak washstand w/oval mirror; 10 light empire sned back slip chairs; 4 blanket stands, game table; corner cupboard, walnut, 8 wicker chairs and table; 4 arrow back plank bottom chairs, 4 walnut chairs, 5 Ogee mirrors; 6 trunks, leather carriage trunk and hat box; oak hall rack w/mirror and bench, cobbler's bench; oak jelly cupboard; meat block; stitching bench.

Machinery and Miscellaneous Items: 1940 Studebaker pickup; Farmall H tractor w/hydraulic lift and P.T.O., 2 bottom pullytype tractor-pow on steel wheels, tractor mounted P.T.O. sickle bar mower 7 ft w/rear wheel; John Deere 75 bu ground driven manure spreader, Taylor cutaway 28 disc harrow, 2 wheel cart; dump rake; single horse garden worker; single horse wooden frame plow; farm wagon; rotary garden tiller w/engine

TERMS OF SALE: Cash/All Items Sold As Is/Lunch Served
Not responsible for Accidents Day of Sale

MR. CHARLES P. OSBORN III
Personal Representative
For the Estate of Inez Osborn

William H. Amoss, Auctioneer
Complete Auction & Appraisal Service
2037 Pleasantville Road
Fallston, Maryland 21047
Phone: 877-7005 or 838-3000