## HOLD THE LINE ON SPENDING

It's a fact - farm prices are severely depressed while farming costs continue to rise. A discouraging problem, but not really a new one for the American Farmer. He has had to weather this sort of thing before. Basically, this meant pulling in his neck and holding the line on spending.

SEEM SEED FARMS Division of SEEDWAY recognizes this problem and wants to help...



UNTIL NOVEMBER 15, 1977
THE PRICE OF EASTLAND
HYBRID CORN WILL
REMAIN THE SAME AS
IT HAS BEEN SINCE
1975!

EASTLAND HYBRIDS have always been strong in the field yet moderately priced. Now, more than ever before, is the time to give them a try. If you are already familiar with the EASTLAND HYBRIDS, hold the line on spending and use more!



## SEEDWAY INC. SEEM SEED FARMS DIV.

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