

# Stanfordgram

BUA025(0809)(1-002346C262)PD 09/19/77 0806

## PRICE BULLETIN

WHY STANFORD SEED HAS TAKEN A STAND FOR LOWER SEED CORN PRICES NOW.

AS A LEADING SEED COMPANY IN THE EAST FOR 65 YEARS, STANFORD SEED BELIEVES IN FAIR PROFITS FOR THE FARMER AND FAIR PROFITS FOR OUR COMPANY. THIS YEAR, GRAIN PRICES HAVE SEVERELY PINCHED FARMER PROFITS. SO EVEN THOUGH OUR PRODUCTION COSTS ARE HIGHER, AND OTHER MAJOR FIRMS ARE RAISING SEED CORN PRICES, WE ARE NOT. IN FACT, OUR PRICES ON ALL NORTHRUP-KING VARIETIES WILL BE LOWER THAN LAST YEAR - BECAUSE WE BELIEVE AGRI BUSINESS MUST GIVE FARMERS A BREAK. WE THINK THAT IT IS TO YOUR BENEFIT TO STAY WITH A MAJOR HYBRID. WE'RE DOING OUR PART BY MAKING IT EASIER FOR YOU TO GET THE TOP PERFORMING HYBRIDS FROM NK.

AVAILABILITY AND QUALITY OF NK HYBRIDS ARE EXCELLENT. AND, IF YOU BUY BEFORE 10/15/77, YOU SAVE AN ADDITIONAL BUCK A BAG. NK IS NOW YOUR BEST VALUE IN MAJOR CORN HYBRIDS.

CASH IN ON THIS SPECIAL VALUE NOW BY SWITCHING MORE ACRES FROM PIONEER AND DEKALB TO NK.

SEE YOUR STANFORD SEED DEALER NOW. OR, FOR THE NAME OF YOUR NEAREST DEALER, CALL EITHER OF THE TELEPHONE NUMBERS BELOW.

STANFORD SEED IN BUFFALO (716-825-3300)

STANFORD SEED IN PLYMOUTH MEETING (215-825-1240)



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