

Blain Grove, herdman for Preston Bankert of Red Lion R3, shows Bankert's champion Southdown ewe from the York Fair.



In the Hampshire open class competition at the York Fair the Clyde Brubaker family of Harrisburg Pike, Lancaster, showed both the champion ram and the champion ewe. With the champion ewe is Sarah Lynn Brubaker, 17, and holding the ram is Clyde.

Open class York sheep

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second breeders young flock, first get of sire, and first flock.

Sarah Lynn took first place pair of yearling ewes, first and sixth ewe lambs, first and third yearling ewes, first breeders young flock, and second and third ewe lambs.

Previously, Sarah Lynn had used the champion ewe to win the Junior Ladies Lead Line at the Maryland State Fair.

MERINO

Truman Calvert, from Spraggs, Pa. owned the animals that walked away with the champion rosettes in the Merino breed competition. Shown by the Harold Harpster family, Boalsburg, Pa., Calverts animals took: first place ram lamb, first pair of ram lambs, first and second yearling ewe, first pair of

yearling ewes, first and third ewe lambs, first pen of lambs, first breeder's young flock, first get of sire, first

flock, and second yearling ram.

Other first placings went to Bradford Roberson, East Berlin, Pa. in the yearling ram class. Roberson also had reserve champion ram.

SOUTHDOWN

Michele Bankert, Red Lion R3, swept the Southdown competition at the York Fair. She took every class and showed the both grand champion ewe and grand champion ram. Michele, age 11, is the daughter of Preston Bankert.

KMMC is sold on promotion

EDITOR'S NOTE: KMMC - The Keystone Milk Marketing Council, Inc., submitted the following report on its activities during the month of August. The organization is headquartered at 2301 North Cameron Street, Harrisburg, and is composed of prominent Pennsylvanians who are closely connected to the Commonwealth's dairy industry.

HARRISBURG - Dairymen all over the United States are attending local fairs, district Black and White shows, and some even showing cattle at the well known Pennsylvania All American at Harrisburg. Other dairymen are consigning cattle to sales, hoping to get top dollar for their animals. All of this involves promotion - telling people about what they have for sale. These sales are, in most cases, only a small percentage of their total milk sales, but usually more effort and involvement goes into the cattle sales than the more lucrative milk sales.

We at Keystone and your local dairy princess committee offer you an opportunity to become involved in milk promotion. Contact one of us and see

what you can do to help start merchandising more fluid milk and therefore earn more income from your milk sales.

We know we offer probably the best food bargain any consumer can buy, but unfortunately for us everyone is after the consumer's dollar and you must be constantly in front of the consumer for a proportionate share of that dollar.

August brought a continuation of Keystone Milk Marketing Council activities. The Council in cooperation with the Pennsylvania Department of Agriculture, had an exhibit at Ag Progress Days near State College. At the exhibit, the Pennsylvania dairy princess and several county princesses distributed milk samples and milk leaflets to the thousands of people on hand for the annual educational event.

Peggy Staub, Pennsylvania dairy princess, completed her last month of honorary employment with the Pennsylvania Department of Agriculture for milk promotional activities across the state.

During the month of August, Peggy had seven shopping mall and in-store

promotions, participated in two county fairs, spoke to a service club, and participated in two special events.

Giving this special opportunity to promote milk, Peggy has been privileged to travel across the Commonwealth, communicating with thousands of consumers about the goodness of milk.

Know Where the Activities Will Be?
Read the Farm Women Calendar.

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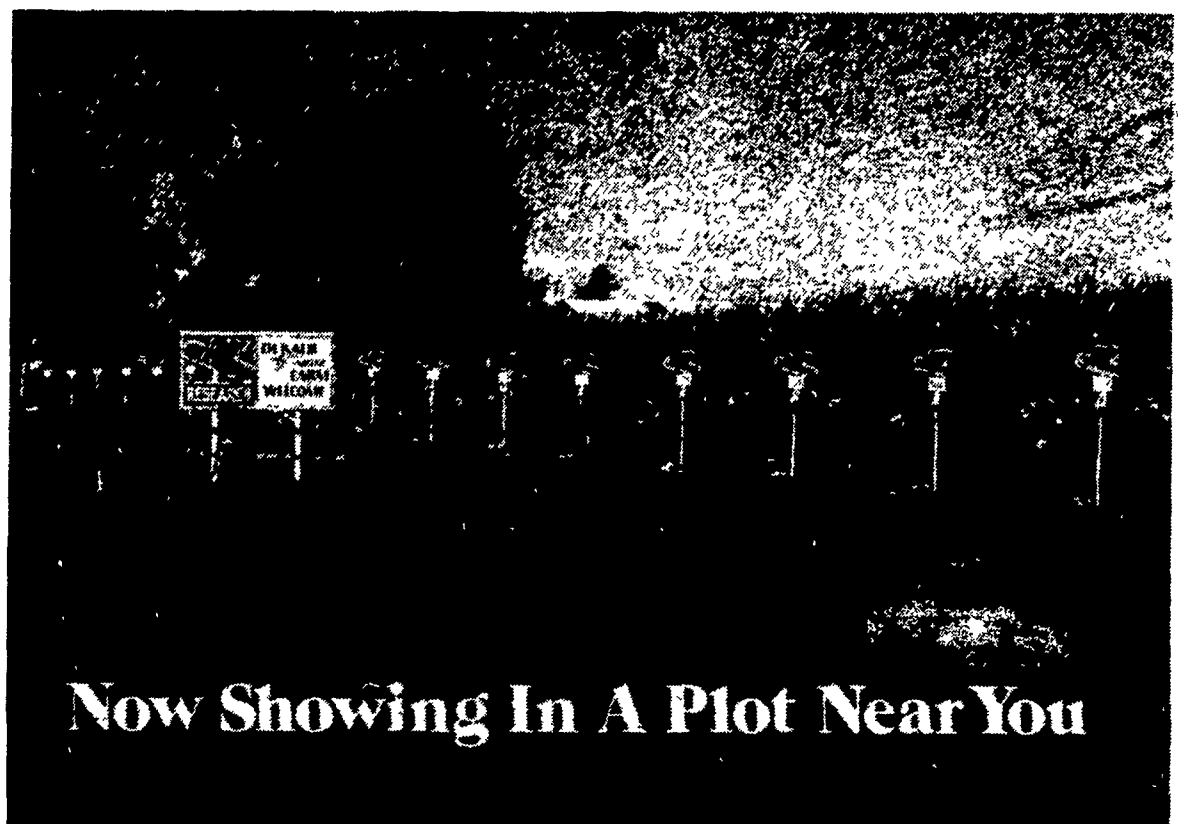
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Mr. Corn Farmer — You are invited to one of the following DeKalb Come & Look Plots. A DeKalb representative will be there to discuss DeKalb hybrids. A small lunch will be served at each location.

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Steven Jenkins Farm (Bradford Co.)
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Sept. 23 10:00 A.M. - 2:00 P.M.

Wayne Vandine Farm (Lycoming Co.)
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Sept. 24 10:00 A.M. - 2:00 P.M.

Ken Miller Farm (Northampton Co.)

Contact the following DeKalb dealers for more information about these plots:

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