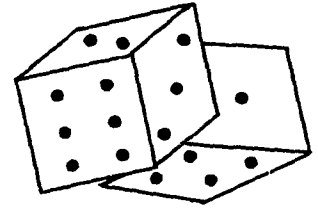
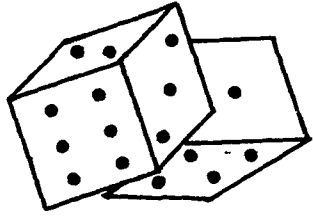


MAKING GOOD SILAGE

MUST IT BE A GAMBLE?



NEWS RELEASE . . . August, 1977

Disappointment and dollar losses go hand in hand with a "bad batch" of silage. When this happens the livestock owner is bound to probe for answers. Why didn't it turn out well? What went wrong?

According to Dr. Marshall E. McCullough, chairman of the Animal Science Department at the University of Georgia and recognized as one of the foremost authorities on silage in the U.S., the diagnosis would probably relate to failure to get a good fermentation of the silage.

"The first 96 hours in the ensiling process are the most crucial of all", says Dr. McCullough. "The critical point within a given silo is speed of the fermentation."

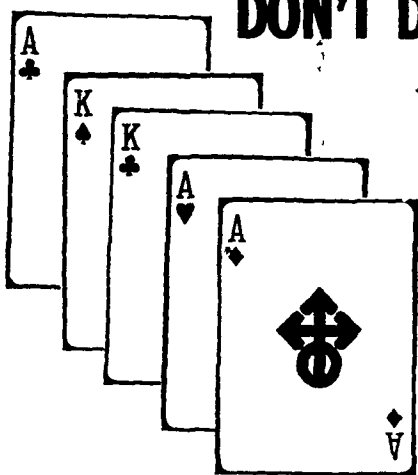
"The usefulness of . . . additives is determined by their ability to reduce energy loss in the silo."

Prof. McCullough reports these results using the active ingredient in Master Mix ENSIL-ATE:

	SILO 1 Control	SILO 2 Treated	% INCREASE
CORN SILAGE TEST			
% Dry Matter Preserved	71	85	14
% Crude Protein Preserved	71	96	25
% Energy Preserved	75	88	13
WHEAT & RYEGRASS SILAGE TEST			
% Dry Matter Preserved	75	85	10
% Crude Protein Preserved	73	80	7
% Energy Preserved	85	95	10

MASTER MIX RESEARCH APPROVED.

DON'T DEPEND ON LADY LUCK — DEPEND ON ENSIL-ATE



**DEPEND
ON**



YOU'LL BE GLAD YOU DID!

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